Global Viral Molecular Diagnostics Market Analysis and Trends - Application, Technology, End User - Forecast to 2025

Description:

"Global Viral Molecular Diagnostics Market Analysis and Trends - Application (Hepatitis C virus (HCV), Genetics and Blood Screening), Technology (Polymerase Chain Reaction (PCR), Microarrays and DNA Sequencing), End User (Diagnostic Laboratories and Hospitals) - Forecast to 2025"

The Global Viral Molecular Diagnostics Market is poised to grow at a CAGR of around XX% over the next decade to reach approximately $XX million by 2025. Some of the prominent trends that the market is Acceptance of personalized medicine and companion diagnostics, Growth in Proteomics and Genomics Research, Molecular diagnostic tools with new and complex platforms and Introduction of matrix-assisted laser desorption/ionization time-of-flight (MALDI-TOF) mass spectrometry.

Based on Application the market is categorized into Infectious diseases, Genetics, Blood Screening and Microbiology. The Infectious diseases segment is further divided into Hepatitis B virus (HBV), Hepatitis C virus (HCV), Human Immunodeficiency Virus (HIV) and Human Papillomavirus (HPV).

Based on Technology the market is categorized into Polymerase Chain Reaction (PCR), Isothermal Nucleic Acid Amplification Technology (INAAT), Microarrays, in situ Hybridization, DNA Sequencing and Next-Generation Sequencing and Other Technologies.

The End User segment market is categorized into Hospitals, Diagnostic Laboratories, Academics Institutions and Other End Users.

This industry report analyzes the global markets for Viral Molecular Diagnostics across all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025.

The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Viral Molecular Diagnostics Market report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe
Report Highlights:

- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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