Global Flooring Market with Focus on Vinyl Tiles Market: Size, Trends & Forecasts (2016-2020)

Description: The report entitled “Global Flooring Market with Focus on Vinyl Tiles Market: Size, Trends & Forecasts (2016-2020)”, provides a detailed analysis of the flooring market with analysis of market size and growth and market segmentation on the basis of materials. The analysis includes the market by value, volume and market share by product and by region. Special focus has been given on the vinyl tiles with its market size in terms of volume and market share by region.

The report provides brief regional analysis of North America (including the US), Asia-Pacific, Europe, Middle East & Africa, Latin America and CIS. The regional analysis of the flooring and vinyl tiles market includes market size by volume along with the market share by product.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global flooring market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

A brief company profiling of major market players namely Armstrong, Mohawk, Tarkett and Interface has provided in the report on the basis of aspects like business overview, financial overview and business strategies adopted by these companies.

Country Coverage:
- Asia-Pacific
- CIS
- Europe
- Latin America
- Middle East & Africa
- North America
- The US

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