High Pressure Processing Equipment Market - Global Trend & Forecast To 2022

Description: The high pressure processing equipment market, estimated at USD 238.9 million in 2015, is projected to grow at a CAGR of 11.26%, to reach USD 500.3 million by 2022.

The market is primarily driven by factors such as increased production use of different sizes of vessels, widening applicability of high pressure processing equipment, and increased expenditure in R&D by manufacturers. The primary restraining factor for this market is the high cost of installation and maintenance of the equipment, which is unaffordable to many food manufacturers.

The high growth potential in the North America region and untapped regions of Asia-Pacific provides new growth opportunities for the market players.

“Horizontal orientation type led the market with the largest share in 2015”

On the basis of orientation type, the high pressure processing equipment market was led by the horizontal segment followed by vertical. Horizontal equipment is being increasingly used globally, due to its easier loading and unloading options as compared to those of vertical equipment. The use of this equipment differs in accordance with the product requirements.

“The 100 to 250L vessel volume type led the market with the largest share in 2015”

On the basis of vessel volume type, the 100 to 250L segment led the high pressure processing equipment market. Equipment of this category is being increasingly used by small and medium enterprises for processing packaged meat products. The less than 100L category is estimated to be the fastest growing as it is easier to maintain and requires lesser manpower.

“North America: High growth expected in the high pressure processing equipment market”

North America is projected to be the fastest-growing market for the period considered for this study, due to the high adoption rate of new processing technologies. The U.S. and Canada are expected to lead the market for high pressure processing equipment in the North American region for the next six years, as a result of the installation of such equipment by food manufacturers to cater to the needs of customers for fresh products. The U.S. high pressure processing equipment market is expected to be the fastest growing market in the review period, owing to the establishment of a large number of toll processors to cater to the requirements of small scale food manufacturers.

Break-up of Primaries:

By Company Type: Tier 1 - 35 %, Tier 45%, and Tier 3 - 20%
By Designation: C level - 35%, Director level - 25%, and Others - 40%
By Region: North America - 30%, Europe - 20%, Asia-Pacific - 45%, and RoW - 5%

Leading players profiled in this report:

- Avure Technologies Inc. (U.S.)
- Bao Tou KeFa High Pressure Technology Co., Ltd. (China)
- CHIC FresherTech (China)
- Hiperbaric Espana (Spain)
- Kobe Steel Ltd. (Japan)
- Multivac Sepp Haggenmuller SE & Co. KG (Germany)
- Stansted Fluid Power Ltd (U.K.)
- Universal Pasteurization Co. (U.S.)
- Next HPP (U.S.)
- ThyssenKrupp AG (Germany)
Research Coverage:

The market for high pressure processing equipment has been segmented on the basis of orientation type, vessel volume, application and end user category. On the basis of orientation type, the market has been segmented into horizontal and vertical category of equipment. The vessel volume segment includes categories such as less than 100L, 100 to 250L, 250 to 500L, and more than 500L. The application segment includes fruits & vegetables, meat, juices & beverages, and seafood. On the basis of end user category the market has been segmented into small & medium enterprises, large production plants, and groups.

Reasons to buy this report:

- To get a comprehensive overview of the high pressure processing equipment market
- To gain wide ranging information about the top players in this industry, their product portfolios and key strategies adopted by them
- To gain insights about the major countries/regions in which the high pressure processing equipment market is flourishing

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Scope of the Study
   1.4 Years Considered for the Study
   1.5 Unit Considered
   1.6 Limitations
   1.7 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data from Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data from Primary Sources
         2.1.2.2 Key Industry Insights
         2.1.2.3 Breakdown of Primary Interviews
      2.2 Market Size Estimation
         2.2.1 Bottom-Up Approach
         2.2.2 Top-Down Approach
      2.3 Market Breakdown & Data Triangulation
      2.4 Research Assumptions & Limitations
         2.4.1 Assumptions
         2.4.2 Limitations

3 Executive Summary

4 Premium Insights
   4.1 Attractive Opportunities in the High Pressure Processing Equipment Market
   4.2 High Pressure Processing Equipment Market, by Vessel Volume
   4.3 North America: High Pressure Processing Equipment Market
   4.4 High Pressure Processing Equipment Market: Major Countries
   4.5 High Pressure Processing Equipment Market, by Application
   4.6 High Pressure Processing Equipment Market: Life Cycle Analysis, by Region

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 by Orientation Type
      5.2.2 by Vessel Volume
      5.2.3 by End User Category
      5.2.4 by Application
   5.3 Market Dynamics
   5.3.1 Drivers
      5.3.1.1 Increasing Consumption of Packaged Foods
5.3.1.2 Increased Production of Ready-To-Cook Meat
5.3.2 Restraints
5.3.2.1 Requirement of High Capital Investment
5.3.2.2 Existing Stringent Food Safety Regulations
5.3.3 Opportunities
5.3.3.1 Government Assistance Towards Developing Food Technologies
5.3.3.2 Growth in the Usage of Hpp Toll Processors
5.3.4 Challenges
5.3.4.1 High Usage of Thermal Processing Technology
5.3.4.2 Reducing Energy Consumption of Hpp Equipment

6 High Pressure Processing Equipment Market, by Orientation Type
6.1 Introduction
6.2 Horizontal Hpp Equipment
6.3 Vertical Hpp Equipment

7 High Pressure Processing Equipment Market, by Vessel Volume
7.1 Introduction
7.2 Less Than 100L
7.3 100L to 250L
7.4 250L to 500L
7.5 More Than 500L

8 High Pressure Processing Equipment Market, by Application
8.1 Introduction
8.2 Fruits & Vegetables
8.3 Meat
8.4 Juices & Beverages
8.5 Seafood
8.6 Others

9 High Pressure Processing Equipment Market, by End-User Category
9.1 Introduction
9.2 Large Production Plants
9.3 Small & Medium Enterprises
9.4 Groups

10 High Pressure Processing Equipment Market, by Region
10.1 Introduction
10.2 North America
10.2.1 U.S.
10.2.2 Canada
10.2.3 Mexico
10.3 Europe
10.3.1 Spain
10.3.2 Italy
10.3.3 Germany
10.3.4 U.K.
10.3.5 France
10.3.6 Rest of Europe
10.4 Asia-Pacific
10.4.1 Japan
10.4.2 South Korea
10.4.3 New Zealand
10.4.4 Australia
10.4.5 China
10.4.6 Rest of Asia-Pacific
10.5 Rest of the World (RoW)
10.5.1 Chile
10.5.2 Peru
10.5.3 Others in RoW

11 Competitive Landscape
11.1 Overview
11.2 Market Share Analysis
11.3 Competitive Situation & Trends
11.3.1 Expansions
11.3.2 Agreements & Joint Ventures
11.3.3 New Product Launches
11.3.4 Acquisitions

12 Company Profiles
12.1 Avure Technologies Inc.
12.2 Bao Tou Kefa High Pressure Technology Co., Ltd
12.3 Chic Freshertech
12.4 Hiperbaric Espana
12.5 Kobe Steel Ltd.
12.6 Multivac Sepp Haggenmüller SE & Co. Kg
12.7 Stansted Fluid Power Ltd.
12.8 Thyssenkrupp AG
12.9 Universal Pasteurization Co.
12.10 Next HPP

List of Tables
Table 1 High Pressure Processing Equipment Market, by Orientation Type, 2016–2022 (USD Million)
Table 2 Horizontal Hpp Equipment Market, by Region, 2016–2022 (USD Million)
Table 3 Vertical Market Size, by Region, 2016–2022 (USD Million)
Table 4 Vessel Size of Hpp Equipment
Table 5 High Pressure Processing Equipment Market Size, by Vessel Volume, 2016–2022 (USD Million)
Table 6 Less Than 100L Equipment Market Size, by Region, 2016–2022 (USD Million)
Table 7 100L to 250L Equipment Market Size, by Region, 2016–2022 (USD Million)
Table 8 250L to 500L Equipment Market Size, by Region, 2016–2022 (USD Million)
Table 9 More Than 500L Equipment Market Size, by Region, 2016–2022 (USD Million)
Table 10 High Pressure Processing Equipment Market Size, by Application, 2016–2022 (USD Million)
Table 11 Fruits & Vegetables Market Size, by Region, 2016–2022 (USD Million)
Table 12 Fruits & Vegetables Market Size, by Type, 2016–2022 (USD Million)
Table 13 Meat Market Size, by Region, 2016–2022 (USD Million)
Table 14 Meat Market Size, by Type, 2016–2022 (USD Million)
Table 15 Juices & Beverages Market Size, by Region, 2016–2022 (USD Million)
Table 16 Juices & Beverages Market Size, by Type, 2016–2022 (USD Million)
Table 17 Seafood Market Size, by Region, 2016–2022 (USD Million)
Table 18 Seafood Market Size, by Type, 2016–2022 (USD Million)
Table 19 Other Applications Market Size, by Region, 2016–2022 (USD Million)
Table 20 Hpp Equipment: End User Category
Table 21 High Pressure Processing Equipment Market Size, by End User Category, 2016–2022 (USD Million)
Table 22 Large Production Plants Market Size, by Region, 2016–2022 (USD Million)
Table 23 Small & Medium Enterprises Market Size, by Region, 2016–2022 (USD Million)
Table 24 Groups Market Size, by Region, 2016–2022 (USD Million)
Table 25 High Pressure Processing Equipment Market Size, by Region, 2014–2022 (USD Million)
Table 26 North America: High Pressure Processing Equipment Market Size, by Country, 2014–2022 (USD Million)
Table 27 North America: High Pressure Processing Equipment Market Size, by Orientation Type, 2014–2022 (USD Million)
Table 28 North America: High Pressure Processing Equipment Market Size, by End-User Category, 2014–2022 (USD Million)
Table 29 North America: High Pressure Processing Equipment Market Size, by Application, 2014–2022 (USD Million)
Table 30 North America: High Pressure Processing Equipment Market Size, by Vessel Volume, 2014–2022 (USD Million)
Table 31 U.S.: High Pressure Processing Equipment Market Size, by Orientation Type, 2014–2022 (USD Million)
Table 32 Canada: High Pressure Processing Equipment Market Size, by Orientation Type, 2014–2022 (USD Million)
Table 33 Mexico: High Pressure Processing Equipment Market Size, by Orientation Type, 2014–2022 (USD Million)
Table 34 Europe: High Pressure Processing Equipment Market Size, by Country, 2014–2022 (USD Million)
Table 35 Europe: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 36 Europe: High Pressure Processing Equipment Market Size, by End-User Category, 2014-2022 (USD Million)
Table 37 Europe: High Pressure Processing Equipment Market Size, by Application, 2014-2022 (USD Million)
Table 38 Europe: High Pressure Processing Equipment Market Size, by Vessel Volume, 2014-2022 (USD Million)
Table 39 Spain: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 40 Italy: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 41 Germany: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 42 U.K.: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 43 France: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 44 Rest of Europe: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 45 Asia-Pacific: High Pressure Processing Equipment Size, by Country, 2014-2022 (USD Million)
Table 46 Asia-Pacific: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 47 Asia-Pacific: High Pressure Processing Equipment Market Size, by End-User Category, 2014-2022 (USD Million)
Table 48 Asia-Pacific: High Pressure Processing Equipment Market Size, by Application, 2014-2022 (USD Million)
Table 49 Asia-Pacific: High Pressure Processing Equipment Market Size, by Vessel Volume, 2014-2022 (USD Million)
Table 50 Japan: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 51 South Korea: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 52 New Zealand: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 53 Australia: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 54 China: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 55 Rest of Asia-Pacific: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 56 RoW: High Pressure Processing Equipment Market Size, by Country, 2014-2022 (USD Million)
Table 57 RoW: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 58 RoW: High Pressure Processing Equipment Market Size, by End-User Category, 2014-2022 (USD Million)
Table 59 RoW: High Pressure Processing Equipment Market Size, by Application, 2014-2022 (USD Million)
Table 60 RoW: High Pressure Processing Equipment Market Size, by Vessel Volume, 2014-2022 (USD Million)
Table 61 Chile: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 62 Peru: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 63 Others in RoW: High Pressure Processing Equipment Market Size, by Orientation Type, 2014-2022 (USD Million)
Table 64 Expansions, 2010–2015
Table 65 Agreements & Joint Ventures, 2010–2015
Table 66 New Product Launches, 2010–2015
Table 67 Acquisitions, 2010–2015

List of Figures
Figure 1 High Pressure Processing Equipment Market Segmentation
Figure 2 Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 North America Is Expected to Dominate the High Pressure Processing Equipment Market from 2016 to 2022
Figure 7 High Pressure Processing Equipment Market Size, by Vessel Volume, 2016 Vs. 2022
Figure 8 Fruits & Vegetables Segment Is Projected to Hold the Largest Market Share by 2022
Figure 9 Large Production Plants Segment Is Projected to Hold the Largest Market Share by 2022
Figure 10 Increasing Applicability of High Pressure Processing Equipment Provides Opportunities for This Market
Figure 11 Less Than 100L Segment to Grow At the Highest Rate
Figure 12 North American Region Was the Largest Market for High Pressure Processing Equipment in 2015
Figure 13 South Korea Is Projected to Be the Fastest-Growing Country-Level Market for High Pressure Processing Equipment from 2016 to 2022
Figure 14 North America Dominated the High Pressure Processing Equipment Market for Meat in 2015
Figure 15 the High Pressure Processing Equipment Market in North America Is Experiencing Rapid Growth
Figure 16 High Pressure Processing Equipment Market Segmentation, by Orientation Type
Figure 17 High Pressure Processing Equipment Market Segmentation, by Vessel Volume
Figure 18 High Pressure Processing Equipment Market Segmentation, by End Users
Figure 19 High Pressure Processing Equipment Market Segmentation, by Application
Figure 20 Increased Consumption of Packaged Foods Drives the High Pressure Processing Equipment Market Growth
Figure 21 Market Value of Packaged Food in the U.S., 2011-2015
Figure 22 Broiler Meat Production, by Country, 2012-2016
Figure 23 Horizontal Orientation Type Is Expected to Dominate the Market Throughout the Forecast Period
Figure 24 North America to Gain a Large Market Share During the Forecast Period
Figure 25 100L-250L Vessels Are Expected to Dominate the Market Throughout the Forecast Period
Figure 26 North America to Gain a Large Market Share During the Forecast Period
Figure 27 Applications in Fruit & Vegetables Is Expected to Dominate the Market Throughout the Forecast Period
Figure 28 North America to Grow At the Highest Rate During the Forecast Period
Figure 29 Large Production Plants Are Expected to Dominate the Market Throughout the Forecast Period
Figure 30 North America to Dominate the Market During the Forecast Period
Figure 31 Regional Snapshot: Markets in North America And Europe Are Emerging as Hotspots
Figure 32 North American High Pressure Processing Equipment Market Snapshot: U.S. Is Projected to Be the Leader Between 2016 & 2022
Figure 33 European High Pressure Processing Equipment Market Snapshot: Spain Is the Largest Market
Figure 34 Key Companies Preferred Strategies Such as Expansions & Agreements, from 2011 to 2016
Figure 35 Market Share Analysis (2015) : High Pressure Processing Equipment
Figure 36 Key Players Adopted Expansions to Accelerate Growth in the High Pressure Processing Equipment Market, from 2011 to 2016
Figure 37 Avure Technologies Inc. : SWOT Analysis
Figure 38 Hiperbaric Espana.: SWOT Analysis
Figure 39 Kobe Steel Ltd.: Company Snapshot
Figure 40 Thyssenkrupp AG: Company Snapshot

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