Description: The global acoustic insulation market is expected to reach USD 16.55 billion in 2025. Increasing standard of living, awareness regarding the effect of noise pollution on human health and stringent regulations have been driving the global acoustic insulation market so far.

Market growth will probably be driven by consumer needs and initiatives, while favorable regulations are also expected to play a crucial role in shaping the industry. Technological advancements in construction, industrial processing, and transportation industries will play a significant role in acoustic insulation market growth over the forecast period.

Increasing competition in automotive manufacturers to produce acoustically insulated luxury vehicles has taken the game far ahead. Aerospace and marine industries have been trying to isolate occupants from airborne and impact noises. Consumer demand for quieter and insulated cabins in vehicles and airplanes will probably help the segment growth over the forecast period.

Building & Construction has traditionally been using sound insulating materials to maintain a peaceful environment for the occupants. Penetration in the sector is primarily driven by regulatory mandates to control noise transmission level, especially in the U.S. and Europe. However, sluggish construction industry growth in Europe has inhibited the market growth in the past and the impact is expected to be seen over the forecast period as well.

Asia Pacific is the dominant market, and the demand has been driven by growing construction as well as transportation sectors. Europe closely follows Asia Pacific to be the second largest market for acoustic insulation products. Regional demand is driven by stringent regulations regarding the airborne, appliance and impact noise. Apart from regulations on noise at source, EU regulates noise transmission levels inside dwellings as well.

Further key findings from the report suggest:

Rock wool emerged as the leading product segment with demand share exceeding 40% in 2015. Higher sound insulation, environment-friendly nature, and low prices have been responsible for the market penetration.

Foamed plastic is expected to be the fastest growing product segment with revenue growth of 6.2% from 2016 to 2025. Better acoustic properties, ease of installation in addition to the dual benefits of acoustic as well as thermal insulation offered are expected to trigger the product demand.

Building & construction dominates the market with a volume share exceeding 55% in 2015. Regulations and consumer demand mainly drive segment penetration.

Asia Pacific acoustic insulation demand expected to grow at an estimated CAGR of 6.2% from 2016 to 2025. Growing transportation as well as construction sectors in the region will probably trigger the market growth.

Expansion and acquisition to emerge as the critical factor for expanding the regional presence. Key companies operating the market include Rockwool International, Saint-Gobain, Knauf Insulation, BASF, Owen Corning Corporation, Johns Manville and Kingpan Group.

Contents:
1. Methodology and Scope
   1.1. Research Methodology
   1.2. Research Scope & Assumptions
1.3. List of Data Sources
2. Executive Summary
2.1. Market Snapshot
3. Acoustic Insulation Industry Outlook
3.1. Acoustic insulation market segmentation
3.3. Acoustic insulation market - Value chain analysis
3.4. Acoustic insulation market dynamics
3.4.1. Market driver analysis
3.4.2. Market restraint analysis
3.5. Key opportunities prioritized
3.6. Industry analysis - Porter’s
3.7. Acoustic insulation market PESTEL analysis, 2015
4. Acoustic Insulation Product Outlook
4.1. Global acoustic insulation market share by product, 2015 & 2025
4.2. Glass Wool
4.2.1. Market estimates and forecast, 2014 - 2025
4.2.2. Market estimates and forecast by region, 2014 - 2025
4.3. Rock Wool
4.3.1. Market estimates and forecast, 2014 - 2025
4.3.2. Market estimates and forecast by region, 2014 - 2025
4.4. Foamed Plastic
4.4.1. Market estimates and forecast, 2014 - 2025
4.4.2. Market estimates and forecast by region, 2014 - 2025
4.5. Others
4.5.1. Market estimates and forecast, 2014 - 2025
4.5.2. Market estimates and forecast by region, 2014 - 2025
5. Acoustic Insulation End-Use Outlook
5.1. Global Acoustic Insulation market share by end-use, 2015 & 2025
5.2. Building & Construction
5.2.1. Market estimates and forecast, 2014 - 2025
5.2.2. Market estimates and forecast by region, 2014 - 2025
5.2.3. Commercial
5.2.3.1. Market estimates and forecast, 2014 - 2025
5.2.3.2. Market estimates and forecast by region, 2014 - 2025
5.2.4. Residential
5.2.4.1. Market estimates and forecast, 2014 - 2025
5.2.4.2. Market estimates and forecast by region, 2014 - 2025
5.3. Industrial
5.3.1. Market estimates and forecast, 2014 - 2025
5.3.2. Market estimates and forecast by region, 2014 - 2025
5.4. Transportation
5.4.1. Market estimates and forecast, 2014 - 2025
5.4.2. Market estimates and forecast by region, 2014 - 2025
5.4.3. Automotive
5.4.3.1. Market estimates and forecast, 2014 - 2025
5.4.3.2. Market estimates and forecast by region, 2014 - 2025
5.4.4. Marine
5.4.4.1. Market estimates and forecast, 2014 - 2025
5.4.4.2. Market estimates and forecast by region, 2014 - 2025
5.4.5. Aerospace
5.4.5.1. Market estimates and forecast, 2014 - 2025
5.4.5.2. Market estimates and forecast by region, 2014 - 2025
6. Acoustic Insulation Regional Outlook
6.1. Global Acoustic Insulation market share by region, 2015 & 2025
6.2. North America
6.2.1. Market estimates and forecast, 2014 - 2025
6.2.2. Market estimates and forecast by product, 2014 - 2025
6.2.3. Market estimates and forecast by end-use, 2014 - 2025
6.2.4. U.S.
6.2.4.1. Market estimates and forecast, 2014 - 2025
6.2.4.2. Market estimates and forecast by product, 2014 - 2025
6.2.4.3. Market estimates and forecast by end-use, 2014 - 2025
6.3. Europe
6.3.1. Market estimates and forecast, 2014 - 2025
6.3.2. Market estimates and forecast by product, 2014 - 2025
6.3.3. Market estimates and forecast by end-use, 2014 - 2025
6.3.4. Germany
6.3.4.1. Market estimates and forecast, 2014 - 2025
6.3.4.2. Market estimates and forecast by product, 2014 - 2025
6.3.4.3. Market estimates and forecast by end-use, 2014 - 2025
6.3.5. UK
6.3.5.1. Market estimates and forecast, 2014 - 2025
6.3.5.2. Market estimates and forecast by product, 2014 - 2025
6.3.5.3. Market estimates and forecast by end-use, 2014 - 2025
6.3.6. France
6.3.6.1. Market estimates and forecast, 2014 - 2025
6.3.6.2. Market estimates and forecast by product, 2014 - 2025
6.3.6.3. Market estimates and forecast by end-use, 2014 - 2025
6.4. Asia Pacific
6.4.1. Market estimates and forecast, 2014 - 2025
6.4.2. Market estimates and forecast by product, 2014 - 2025
6.4.3. Market estimates and forecast by end-use, 2014 - 2025
6.4.4. China
6.4.4.1. Market estimates and forecast, 2014 - 2025
6.4.4.2. Market estimates and forecast by product, 2014 - 2025
6.4.4.3. Market estimates and forecast by end-use, 2014 - 2025
6.4.5. India
6.4.5.1. Market estimates and forecast, 2014 - 2025
6.4.5.2. Market estimates and forecast by product, 2014 - 2025
6.4.5.3. Market estimates and forecast by end-use, 2014 - 2025
6.4.6. Japan
6.4.6.1. Market estimates and forecast, 2014 - 2025
6.4.6.2. Market estimates and forecast by product, 2014 - 2025
6.4.6.3. Market estimates and forecast by end-use, 2014 - 2025
6.5. Middle East & Africa
6.5.1. Market estimates and forecast, 2014 - 2025
6.5.2. Market estimates and forecast by product, 2014 - 2025
6.5.3. Market estimates and forecast by end-use, 2014 - 2025
6.6. Central & South America
6.6.3. Market estimates and forecast by end-use, 2014 - 2025
6.6.4. Brazil
6.6.4.1. Market estimates and forecast, 2014 - 2025
6.6.4.2. Market estimates and forecast by product, 2014 - 2025
6.6.4.3. Market estimates and forecast by end-use, 2014 - 2025
7. Competitive Landscape
7.1. Competitive heat map analysis
7.2. Vendor landscape
7.3. Competitive environment
8. Competitive Landscape
8.1. Rockwool International
8.1.1. Company Overview
8.1.2. Financial Performance
8.1.3. Product Benchmarking
8.1.4. Strategic Initiatives
8.2. Saint-Gobain SA.
8.2.1. Company Overview
8.2.2. Financial Performance
8.2.3. Product Benchmarking
8.2.4. Strategic Initiatives
8.3. Knauf Indulation
8.3.1. Company Overview
8.3.2. Product Benchmarking
8.3.3. Strategic Initiatives
8.4. Armacell International S.A.
  8.4.1. Company Overview
  8.4.2. Financial Performance
  8.4.3. Product Benchmarking
  8.4.4. Strategic Initiatives
8.5. Johns Manville Inc.
  8.5.1. Company Overview
  8.5.2. Product Benchmarking
  8.5.3. Strategic Initiatives
8.6. BASF Polyurethanes GmbH
  8.6.1. Company Overview
  8.6.2. Financial Performance
  8.6.3. Product Benchmarking
8.7. Fletcher Insulations
  8.7.1. Company Overview
  8.7.2. Product Benchmarking
8.8. Owens Corning Corporation
  8.8.1. Company Overview
  8.8.2. Financial Performance
  8.8.3. Product Benchmarking
  8.8.4. Strategic Initiatives
8.9. Kingspan Group
  8.9.1. Company Overview
  8.9.2. Financial Performance
  8.9.3. Product Benchmarking
8.10. Cellecta Ltd.
  8.10.1. Company Overview
  8.10.2. Product Benchmarking

List of Tables

Table 1. Acoustic Insulation - Key market driver analysis
Table 2. Acoustic Insulation - Key market restraint analysis
Table 3. Global acoustic insulation demand by product, 2014 - 2025 (Kilo tons)
Table 4. Global acoustic insulation demand by product, 2014 - 2025 (USD Million)
Table 5. Glass wool demand in acoustic insulation, 2014 - 2025 (Kilo tons) (USD Million)
Table 6. Glass wool demand in acoustic insulation, by region 2014 - 2025 (Kilo tons)
Table 7. Glass wool demand in acoustic insulation, by region 2014 - 2025 (USD Million)
Table 8. Rock wool demand in acoustic insulation, 2014 - 2025 (Kilo tons) (USD Million)
Table 9. Rock wool demand in acoustic insulation, by region 2014 - 2025 (Kilo tons)
Table 10. Rock wool demand in acoustic insulation, by region 2014 - 2025 (USD Million)
Table 11. Foamed plastic demand in acoustic insulation, 2014 - 2025 (Kilo tons) (USD Million)
Table 12. Foamed plastic demand in acoustic insulation, by region 2014 - 2025 (Kilo tons)
Table 13. Foamed plastic demand in acoustic insulation, by region 2014 - 2025 (USD Million)
Table 14. Other products demand in acoustic insulation, 2014 - 2025 (Kilo tons) (USD Million)
Table 15. Other products demand in acoustic insulation, by region 2014 - 2025 (Kilo tons)
Table 16. Other products demand in acoustic insulation, by region 2014 - 2025 (USD Million)
Table 17. Global acoustic insulation demand by end use, 2014 - 2025 (Kilo tons)
Table 18. Global acoustic insulation demand by end use, 2014 - 2025 (USD Million)
Table 19. Acoustic insulation demand in building & construction, 2014 - 2025 (Kilo tons) (USD Million)
Table 20. Acoustic insulation demand in building & construction, by type 2014 - 2025 (Kilo tons)
Table 21. Acoustic insulation demand in building & construction, by type 2014 - 2025 (USD Million)
Table 22. Acoustic insulation demand in building & construction, by region 2014 - 2025 (Kilo tons)
Table 23. Acoustic insulation demand in building & construction, by region 2014 - 2025 (USD Million)
Table 24. Acoustic insulation demand in building & construction, by type 2014 - 2025 (Kilo tons)
Table 25. Acoustic insulation demand in building & construction, by type 2014 - 2025 (USD Million)
Table 26. Acoustic insulation demand in industrial markets, 2014 - 2025 (Kilo tons) (USD Million)
Table 27. Acoustic insulation demand in industrial markets, by region 2014 - 2025 (Kilo tons)
Table 28. Acoustic insulation demand in industrial markets, by region 2014 - 2025 (USD Million)
Table 29. Acoustic insulation demand in transportation, 2014 - 2025 (Kilo tons) (USD Million)
Table 30. Acoustic insulation demand in transportation, by type 2014 - 2025 (Kilo tons)
Table 31. Acoustic insulation demand in transportation by type 2014 - 2025 (USD Million)
Table 32. Acoustic insulation demand in transportation, by region 2014 - 2025 (Kilo tons)
Table 33. Acoustic insulation demand in transportation by region 2014 - 2025 (USD Million)
Table 34. Global acoustic insulation demand by region 2014 - 2025 (Kilo tons)
Table 35. Global acoustic insulation demand by region 2014 - 2025 (USD Million)
Table 36. North America acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 37. North America acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 38. North America acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 39. North America acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 40. North America acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 41. U.S. acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 42. U.S. acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 43. U.S. acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 44. U.S. acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 45. U.S. acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 46. Europe acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 47. Europe acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 48. Europe acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 49. Europe acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 50. Europe acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 51. Germany acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 52. Germany acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 53. Germany acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 54. Germany acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 55. Germany acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 56. UK acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 57. UK acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 58. UK acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 59. UK acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 60. UK acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 61. France acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 62. France acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 63. France acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 64. France acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 65. France acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 66. Asia Pacific acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 67. Asia Pacific acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 68. Asia Pacific acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 69. Asia Pacific acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 70. Asia Pacific acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 71. China acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 72. China acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 73. China acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 74. China acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 75. China acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 76. India acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 77. India acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 78. India acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 79. India acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 80. India acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 81. Japan acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 82. Japan acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 83. Japan acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 84. Japan acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 85. Japan acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 86. Middle East & Africa acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 87. Middle East & Africa acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 88. Middle East & Africa acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 89. Middle East & Africa acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 90. Middle East & Africa acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 91. Central & South America acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 92. Central & South America acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 93. Central & South America acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 94. Central & South America acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 95. Central & South America acoustic insulation market, by end use 2014 - 2025 (USD Million)
Table 96. Brazil acoustic insulation market, 2014 - 2025 (Kilo tons) (USD Million)
Table 97. Brazil acoustic insulation market, by product 2014 - 2025 (Kilo tons)
Table 98. Brazil acoustic insulation market, by product 2014 - 2025 (USD Million)
Table 99. Brazil acoustic insulation market, by end use 2014 - 2025 (Kilo tons)
Table 100. Brazil acoustic insulation market, by end use 2014 - 2025 (USD Million)

List of Figures

Fig. 1. Acoustic insulation market volume share, 2015 (Kilo Tons)
Fig. 2. Acoustic insulation market - Industry Snapshot
Fig. 3. Acoustic insulation market segmentation
Fig. 4. Global acoustic insulation market (Kilo Tons; USD Million), 2014 - 2025
Fig. 5. Global acoustic insulation value chain analysis
Fig. 6. Acoustic insulation market dynamics
Fig. 7. Key opportunities prioritized
Fig. 8. Acoustic insulation - Porter's analysis
Fig. 9. Company Market Share, 2015
Fig. 10. Acoustic insulation PESTEL analysis
Fig. 11. Acoustic insulation market share by end use, 2015 & 2025
Fig. 12. Acoustic insulation market penetration and growth prospects by region
Fig. 13. Acoustic insulation market share by region, 2015 & 2025

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