
Description:

The Asia-Pacific AC market is currently exhibiting a paradigm shift towards adopting the latest technologies and environmentally friendly cooling solutions such as the Variable Refrigerant Flow (VRF) technology and the introduction of R32 low Global Warming Potential (GWP) refrigerants. Different regulatory, energy and green building standards across the Asia-Pacific region (such as Australian Minimum energy performance standards or Indian Bureau of Energy Efficiency and Labelling Standards) are some of the major reasons why manufacturers are actively adopting more advanced cooling technologies.

Since major environmental concerns such as global warming and other issues are gradually increasing, the government bodies are actively regulating the manufacturing standards of the air conditioning systems. The major aim of these regulations is to make the Air Conditioners (ACs) more environmentally friendly and energy efficient. The consumers/end users are benefiting indirectly from these regulations as their overall energy spending is extensively reduced. Energy usage is on a gradual increase and thus, due to this reason, many companies have started manufacturing and promoting the air conditioners which are running on renewable energy sources like geothermal and solar energy.

This study includes an overview and analysis of the Heating Ventilation and Air Conditioning (HVAC) market, by type of products mapped across the Asia Pacific region; allowing the researcher to develop a comprehensive outlook of the market. The HVAC market report presents a detailed analysis of the key market dynamics and provides an extensive insight into various forms of developments, trends and key participants. While highlighting the key driving and restraining forces for this dynamic market, the report also provides a comprehensive in-depth analysis of the Porter’s Five Forces Model of the HVAC market and an assessment of the factors governing it. The report builds itself upon an all-inclusive value chain providing a clear understanding of the ecosystem of the HVAC market penetration.

To present an overview and a comprehensive outlook of the HVAC market in the region, the study has been segmented according to different types of HVAC products including window & portable air conditioners, split air conditioners, single packaged units, chillers and Fan Coil Unit (FCU) & Air Handling Unit (AHU).

The following key questions are answered in the “Asia Pacific (APAC) HVAC Market, 2016-2022” report:

- What are major types of HVAC products prevalent in the APAC region?
- Who are the major players in the APAC HVAC market and their respective company profile?
- What are the key market developments and strategies of significant players in the APAC HVAC market?
- What are the major drivers, challenges and opportunities for the APAC HVAC market?
- What is the market size (value and volume) of window and portable/moveable air conditioners in major countries across the APAC region?
- What is the market size (value and volume) of mini split systems in different countries across the APAC region?
- What is the market size (value and volume) of single packed systems in different countries across the APAC region?
- What is the market size (value and volume) of chillers in the APAC HVAC market?
- What is the market size (value and volume) of AHU and FCU in different countries across the APAC region?

The report includes the profiles of major players such as Daikin, Mitsubishi, Panasonic and Samsung, among others in the HVAC market that allows the readers to gain an insight into the various industry trends.

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