
Description: The Asia-Pacific AC market is currently exhibiting a paradigm shift towards adopting the latest technologies and environmental friendly cooling solutions such as the Variable Refrigerant Flow (VRF) technology and the introduction of R32 low Global Warming Potential (GWP) refrigerants. Different regulatory, energy and green building standards across the Asia-Pacific region (such as Australian Minimum energy performance standards or Indian Bureau of Energy Efficiency and Labelling Standards) are some of the major reasons why manufacturers are actively adopting more advanced cooling technologies.

Since major environmental concerns such as global warming and other issues are gradually increasing, the government bodies are actively regulating the manufacturing standards of the air conditioning systems. The major aim of these regulations is to make the Air Conditioners (ACs) more environment friendly and energy efficient. The consumers/end users are benefiting indirectly from these regulations as their overall energy spending is extensively reduced. Energy usage is on a gradual increase and thus, due to this reason, many companies have started manufacturing and promoting the air conditioners which are running on renewable energy sources like geothermal and solar energy.

This study includes an overview and analysis of the Heating Ventilation and Air Conditioning (HVAC) market, by type of products mapped across the Asia Pacific region; allowing the researcher to develop a comprehensive outlook of the market. The HVAC market report presents a detailed analysis of the key market dynamics and provides an extensive insight into various forms of developments, trends and key participants. While highlighting the key driving and restraining forces for this dynamic market, the report also provides a comprehensive in-depth analysis of the Porter’s Five Forces Model of the HVAC market and an assessment of the factors governing it. The report builds itself upon an all-inclusive value chain providing a clear understanding of the ecosystem of the HVAC market penetration.

To present an overview and a comprehensive outlook of the HVAC market in the region, the study has been segmented according to different types of HVAC products including window & portable air conditioners, split air conditioners, single packaged units, chillers and Fan Coil Unit (FCU) & Air Handling Unit (AHU).

The following key questions are answered in the “Asia Pacific (APAC) HVAC Market, 2016-2022” report:

- What are major types of HVAC products prevalent in the APAC region?
- Who are the major players in the APAC HVAC market and their respective company profile?
- What are the key market developments and strategies of significant players in the APAC HVAC market?
- What are the major drivers, challenges and opportunities for the APAC HVAC market?
- What is the market size (value and volume) of window and portable/moveable air conditioners in major countries across the APAC region?
- What is the market size (value and volume) of mini split systems in different countries across the APAC region?
- What is the market size (value and volume) of single packed systems in different countries across the APAC region?
- What is the market size (value and volume) of chillers in the APAC HVAC market?
- What is the market size (value and volume) of AHU and FCU in different countries across the APAC region?

The report includes the profiles of major players such as Daikin, Mitsubishi, Panasonic and Samsung, among others in the HVAC market that allows the readers to gain an insight into the various industry trends.
2.1 Market Drivers
2.1.1 Growing Urban population
2.1.2 Varying Climatic Conditions
2.1.3 Economic Growth and Increase in Disposable Income
2.2 Challenges
2.2.1 Hazardous Emissions Impacting the Environment
2.2.2 Rise in Energy Consumption
2.3 Opportunities
2.3.1 Developing HVAC Products for Alternate Sources of Energy
2.3.2 Demand for Green Buildings

3 Competitive Landscape
3.1 Key Market Developments & Strategies
3.1.1 New Product Launches and Developments
3.1.2 Partnership, Collaborations, Agreements and Contracts
3.1.3 Business Expansion and Joint Venture
3.2 Industry Attractiveness

4 Industry Analysis
4.1 Patent Analysis
4.2 Consortium, Association and Regulatory Bodies
4.2.1 Regulatory standards in Asia Pacific
4.2.2 Supply Chain Analysis

5 Asia Pacific HVAC Market, Analysis and Forecast
5.1 Assumptions for Analysis and Forecast of the Asia Pacific HVAC Market
5.2 Market overview
5.2.1 China HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.1.1 Windows and Portable Market
5.2.1.2 Mini Split Market
5.2.1.3 Single Packaged Air Conditioner Market
5.2.1.4 Chiller Market
5.2.1.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market
5.2.2 Japan HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.2.1 Windows and Portable Market
5.2.2.2 Mini Split Market
5.2.2.3 Single Packaged Air Conditioner Market
5.2.2.4 Chiller Market
5.2.2.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market
5.2.3 India HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.3.1 Windows and Portable Market
5.2.3.2 Mini Split Market
5.2.3.3 Single Packaged Air Conditioner Market
5.2.3.4 Chiller Market
5.2.3.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market
5.2.4 Australia HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.4.1 Windows and Portable Market
5.2.4.2 Mini Split Market
5.2.4.3 Single Packaged Air Conditioner Market
5.2.4.4 Chiller Market
5.2.4.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market
5.2.5 New Zealand HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.5.1 Windows and Portable Market
5.2.5.2 Mini Split Market
5.2.5.3 Single Packaged Air Conditioner Market
5.2.5.4 Chiller Market
5.2.5.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market
5.2.6 Others (South Korea, Malaysia, Vietnam, Indonesia, Thailand and Singapore, among others) HVAC Market Analysis and Forecast, by Product (Volume and Value)
5.2.6.1 Windows and Portable Market
5.2.6.2 Mini Split Market
5.2.6.3 Single Packaged Air Conditioner Market
5.2.6.4 Chiller Market
5.2.6.5 Air Handling Unit (AHU) and Fan Coil Unit (FCU) Market

6 Company profiles
6.1 Midea Group
6.1.1 Overview
6.1.2 Financials
6.1.3 Revenue across Different Geographies
6.1.4 Net Revenue by Business Segment
6.1.4.1 Financial Summary
6.1.5 SWOT Analysis
6.2 Fujitsu
6.2.1 Company Overview
6.2.2 Financials
6.2.3 Net Revenue by Business Segment
6.2.4 Revenue across Different Geographies
6.2.4.1 Financial Summary
6.2.5 SWOT Analysis
6.3 Gree Electric Appliances Inc.
6.3.1 Overview
6.3.2 Financials
6.3.3 Revenue across Different Geographies
6.3.4 Net Revenue by Business Segment
6.3.4.1 Financial Summary
6.3.5 SWOT Analysis
6.4 Hitachi
6.4.1 Hitachi Overview
6.4.2 Financials
6.4.3 Revenue across Different Geographies
6.4.4 Net Revenue by Business Segment
6.4.4.1 Financial Summary
6.4.5 SWOT Analysis
6.5 Samsung Electronics
6.5.1 Company Overview
6.5.2 Financials
6.5.3 Net Revenue by Business Segment
6.5.4 Revenue across Different Geographies
6.5.4.1 Financial Summary
6.5.5 SWOT Analysis
6.6 United Technologies Corporation (CARRIER)
6.6.1 Company Overview
6.6.2 Financials
6.6.3 Net Revenue by Business Segment
6.6.4 Revenue across Different Geographies
6.6.4.1 Financial Summary
6.6.5 SWOT Analysis
6.7 Daikin Industries Ltd.
6.7.1 Company Overview
6.7.2 Financials
6.7.3 Revenue across Different Geographies
6.7.4 Net Revenue by Business Segment
6.7.4.1 Financial Summary
6.7.5 SWOT Analysis
6.8 LG Corporation
6.8.1 Overview
6.8.2 Overall Financials
6.8.3 Net Revenue by Business Segment
6.8.4 Revenue across Different Geographies
6.8.4.1 Financial Summary
6.8.5 SWOT Analysis
6.9 Mitsubishi Electric Corp.
6.9.1 Company Overview
6.9.2 Financials
6.9.3 Net Revenue by Business Segment
6.9.4 Revenue across Different Geographies
6.9.4.1 Financial Summary
6.9.5 SWOT Analysis
6.10 Panasonic Corporation
6.10.1 Company Overview
6.10.2 Financials
6.10.3 Net Revenue by Business Segment
6.10.4 Revenue across Different Geographies
6.10.4.1 Financial Summary
6.10.5 SWOT Analysis

List of Tables

Table 2.1 APAC Countries Urban Population Profile (2015)
Table 3.1 New Product Launch and Development
Table 3.2 Partnerships, Collaborations, Agreements and Contracts
Table 3.3 Business Expansion and Joint Venture
Table 3.4 Key Factors considered for threat from New Entrants in Asia Pacific HVAC Market
Table 3.5 Key Factors Affecting Bargaining Power of Buyers in the APAC HVAC Market
Table 3.6 Key Factors affecting the Bargaining Power of Suppliers in the APAC HVAC Market
Table 3.7 Key Factors affecting threat of Substitute Products or Services in the APAC HVAC Market
Table 3.8 Key Factors determining Rivalry among Existing Firms in the APAC HVAC Market
Table 4.1 Some Recent Patents of Significant HVAC Players
Table 4.2 Some Associations/Consortium
Table 4.3 National Codes Relevant to Green Building Evaluation Standards
Table 4.4 Revised GWP deadlines for Refrigerants for Air Conditioning Equipment
Table 4.5 Bee Star Level Rating and Air Conditioning Products (From 01-01-2014 to 31-12-2015)
Table 4.6 MEPS Energy Performance Standards and Air Conditioning Products
Table 5.1 China: Windows & Portable/ Movable Air Conditioner Market by Volume (000’ Units)
Table 5.2 China: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.3 China: Mini Split Air Conditioner Market by Volume
Table 5.4 China: Mini Split Air Conditioner Market by Value
Table 5.5 China: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.6 China: Single Packaged Air Conditioner Market Value
Table 5.7 China: Chiller Market by Volume
Table 5.8 China: Chiller Market by Value
Table 5.9 China: FCU&AHU Market by Volume
Table 5.10 China: FCU&AHU Market by Value
Table 5.11 Japan: Windows & Portable/ Movable Air Conditioner Market by Volume (000’ Units)
Table 5.12 Japan: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.13 Japan: Mini Split Air Conditioner Market by Volume
Table 5.14 Japan: Mini Split Air Conditioner Market by Value
Table 5.15 Japan: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.16 Japan: Single Packaged Air Conditioner Market Value
Table 5.17 Japan: Chiller Market by Volume
Table 5.18 Japan: Chiller Market by Value
Table 5.19 Japan: FCU&AHU Market by Volume
Table 5.20 Japan: FCU&AHU Market by Value
Table 5.21 India: Windows & Portable/ Movable Air Conditioner Market by Volume (000’ Units)
Table 5.22 India: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.23 India: Mini Split Air Conditioner Market by Volume
Table 5.24 India: Mini Split Air Conditioner Market by Value
Table 5.25 India: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.26 India: Single Packaged Air Conditioner Market Value
Table 5.27 India: Chiller Market by Volume
Table 5.28 India: Chiller Market by Value
Table 5.29 India: FCU&AHU Market by Volume
Table 5.30 India: FCU&AHU Market by Value
Table 5.31 Australia: Windows & Portable/ Movable Air Conditioner Market by Volume (000’ Units)
Table 5.32 Australia: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.33 Australia: Mini Split Air Conditioner Market by Volume
Table 5.34 Australia: Mini Split Air Conditioner Market by Value
Table 5.35 Australia: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.36 Australia: Single Packaged Air Conditioner Market Value
Table 5.37 Australia: Chiller Market by Volume
Table 5.38 Australia: Chiller Market by Value
Table 5.39 Australia: FCU&AHU Market by Volume
Table 5.40 Australia: FCU&AHU Market by Value
Table 5.41 New Zealand: Windows & Portable/Movable Air Conditioner Market by Volume (000’ Units)
Table 5.42 New Zealand: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.43 New Zealand: Mini Split Air Conditioner Market by Volume
Table 5.44 New Zealand: Mini Split Air Conditioner Market by Value
Table 5.45 New Zealand: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.46 New Zealand: Single Packaged Air Conditioner Market Value
Table 5.47 New Zealand: Chiller Market by Volume
Table 5.48 New Zealand: Chiller Market by Value
Table 5.49 New Zealand: FCU&AHU Market by Volume
Table 5.50 New Zealand: FCU&AHU Market by Value
Table 5.51 Others: Windows & Portable/ Movable Air Conditioner Market by Volume (000’ Units)
Table 5.52 Other: Windows & Portable/ Movable Air Conditioner Market Value
Table 5.53 Others: Mini Split Air Conditioner Market by Volume
Table 5.54 Others: Mini Split Air Conditioner Market by Value
Table 5.55 Others: Single Packaged Air Conditioner Market Volume (000’ Units)
Table 5.56 Other Single Packaged Air Conditioner Market Value
Table 5.57 Others: Chiller Market by Volume
Table 5.58 Others: Chiller Market by Value
Table 5.59 Other: FCU&AHU Market by Volume
Table 5.60 Other: FCU&AHU Market by Value

List of Figures

Figure 1 APAC HVAC market size (’000 units) snapshot
Figure 2 APAC HVAC Market Snapshot, by Country:
Figure 3 APAC HVAC Market Volume (’000 units), by Country
Figure 1.1 Market Segmentation
Figure 1.2 Secondary data sources
Figure 1.3 Bottom up Approach
Figure 1.4 APAC HVAC Market Influencing Factors
Figure 1.5 Assumptions and limitations
Figure 2.1 Market Dynamics Snapshot
Figure 3.1 Recent Market Development Strategy Snapshot Analysis
Figure 4.1 Supply Chain Analysis
Figure 6.1 Midea Group: Overall Financials, 2013-2015
Figure 6.2 Midea Group: Revenue across Different Geographies, 2013-2015
Figure 6.3 Midea: Net Revenue by Business Segment, 2013-2015
Figure 6.4 Midea: SWOT Analysis
Figure 6.5 Fujitsu: Overall Financials, 2014-2016
Figure 6.6 Fujitsu: Net Revenue by Business Segment, 2014-2016
Figure 6.7 Fujitsu: Revenue across Different Geographies, 2014-2016
Figure 6.8 Fujitsu: SWOT Analysis
Figure 6.9 Gree Electric Appliances: Overall Financials, 2013-2015
Figure 6.10 Gree Electric Appliances: Revenue across Different Geographies, 2013-2015
Figure 6.11 Gree Electric Appliances: Net Revenue by Business Segment, 2013-2015
Figure 6.12 Gree Electric: SWOT Analysis
Figure 6.13 Hitachi: Overall Financials, 2014-2016
Figure 6.14 Hitachi: Revenue across Different Geographies, 2014-2016
Figure 6.15 Hitachi: Net Revenue by Business Segment, 2014-2016
Figure 6.16 Hitachi: SWOT Analysis
Figure 6.17 Samsung: Overall Financials, 2013-2015
Figure 6.18 Samsung: Net revenue by Business Segment, 2013-2015
Figure 6.19 Panasonic: Revenue across Different Geographies, 2013-2015
Figure 6.20 Samsung: SWOT Analysis
Figure 6.21 United Technologies: Overall Financials, 2013-2015
Figure 6.22 United Technologies: Net Revenue by Business Segment, 2013-2015
Figure 6.23 United Technologies: Revenue across Different Geographies, 2013-2015
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