Capacitive Sensor Market - Forecasts from 2016 to 2021

Description: Global capacitive sensor market is poised to grow at a CAGR of 8.12% over the forecast period 2015 to 2021. The major driving factor for the Capacitive sensor market is the expected growth of the consumer electronics industry. Capacitive touch screens are preferred in multi-touch screens, touch pads, sliders, TV controls, smartphones, multimedia players, tablets, kiosks, and gaming consoles among others, owing to its aesthetic advantage and convenience. The main drawback in the capacitive sensor markets would be the absence of Universal standards to ascertain the performance from its specifications. Short supply of indium and a fall in demand of all-in-one PCs is another major restraining factor.

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Capacitive sensors. Complete industry analysis has also been covered by Porter’s Five Forces model as a part of this report section.

Thirdly, Capacitive sensor market has been segmented by technology, applications, and geography. By technology type, capacitive sensors market is segmented touch, position, motion and others. By application, the segmentation has been done as military and defense, manufacturing, automotive, oil & gas, healthcare, consumer electronics among others as a part of this report.

Important regions for vendors in terms of market size are covered through detailed geographical segmentation and country level forecasts. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa, and Asia Pacific.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry player profiles as part of this section are Texas Instruments, Infineon Technologies, Atmel Corporation, Analog Devices, Pepperl+Fuchs, Omron Corporation among various other players.

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