South America Data Center Cooling Market - Forecasts from 2016 to 2021

Description: South America Data Center Cooling Market is estimated to grow from US$0.140 billion in 2015 to US$0.236 billion by 2021, at a CAGR of 9.16% over the forecast period. Growing digitization has led to the setting up of cloud-based data management companies, leading to high demand for data center cooling systems in South America.

Growing cloud-based BFSI applications in countries such as Brazil is further augmenting the demand for data center cooling systems in order to reduce transaction time and control of periodic peak load. According to World Bank Report 2014, Brazil is the second-largest country among emerging IT markets after China. Moreover, growing data center outsourcing services in the country will bolster the growth of South America Data Center Cooling market in the coming years.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of Data Center Cooling. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, South America Data Center Cooling market has been segmented on the basis of solutions, enterprise size, end users, industry verticals, and geography. By solutions, segmentation has been done as air conditioners, chillers, economizers, cooling towers, and others. By enterprise size, segmentation has been done as small, medium, and large. The market has further been segmented by end users as colocation service providers, cloud service providers, and enterprise. The segmentation has also been done as industry verticals as banking and financial services, manufacturing, healthcare, communication and technology, energy, education, government, media and entertainment, and others. Geographically, segmentation has been done as Brazil, Argentina, Chile and others.

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key five industry participants profiled as part of this section are IBM, Fujitsu, Emerson, HP, and Eaton.

Contents:

1. Introduction
2. Research Methodology
3. Executive Summary
4. Market Dynamics
   4.1. Market Overview and Segmentations
   4.2. Drivers
   4.3. Restraints
   4.4. Opportunities
   4.5. Supplier Outlook
4.6. Industry Outlook
4.7. Porter's 5 Forces Analysis
4.8. Industry Value Chain Analysis
4.9. Industry Regulations

5. South America Data Center Cooling Market Forecast by Solutions (US$ billion)
5.1. Air Conditioners
5.2. Chillers
5.3. Economizers
5.4. Cooling Towers
5.5. Others

6. South America Data Center Cooling Market Forecast by Enterprise Size (US$ billion)
6.1. Small Enterprises
6.2. Medium Enterprises
6.3. Large Enterprises

7. South America Data Center Cooling Market Forecast by End Users (US$ billion)
7.1. Colocation Service Providers
7.2. Cloud Service Providers
7.3. Enterprise

8. South America Data Center Cooling Market Forecast by Industry Verticals (US$ billion)
8.1. Banking and Financial Services
8.2. Manufacturing
8.3. Healthcare
8.4. Communication and Technology
8.5. Energy
8.6. Education
8.7. Government
8.8. Media and Entertainment
8.9. Others

9. South America Data Center Cooling Forecast by Geography (US$ billion)
9.1. Brazil
9.2. Argentina
9.3. Chile
9.4. Others

10. Competitive Intelligence
10.1. Market Share of Key Players
10.2. Investment Analysis
10.3. Recent Deals
10.4. Strategies of Key Players

11. Company Profiles
11.1. IBM
11.2. Fujitsu
11.3. Emerson
11.4. HP
11.5. Eaton

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3976040/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: South America Data Center Cooling Market - Forecasts from 2016 to 2021
Web Address: http://www.researchandmarkets.com/reports/3976040/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td>USD 3600</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td>USD 3600</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td></td>
<td>USD 6600</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td></td>
<td>USD 6600</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
--------
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World