Global Cold Chain Market Size, Share, Development, Growth and Demand Forecast to 2022

Description: Cold chains are extensively used for extending the shelf life of perishable commodities. The cold chains also facilitate increased time span for marketing. It also reduces the chances of overcapacity of perishable goods. Cold chain logistic helps in managing the distribution bottleneck for the perishable commodities, especially during the peak demand period. Over the years, the cold chain market has seen significant growth in developing countries, such as India, Brazil and China. The growth of the cold chain market in developing countries has helped in reducing the food wastage.

Cold Chain Market

The development of cold chain industry has an important role to play in reducing the wastage of perishable commodities. It has also helped the governments in controlling inflammation of perishable commodities. Over the year, the pharmaceuticals manufacturing has shifted to developing countries of Asia-Pacific, owing to the favorable supports from the governments and easy availability of land and labor in these countries. The cold chain storage and logistic are extensively use for the refrigerated storage and transportation of temperature sensitive pharmaceutical products.

Compared to developing countries, the cold chain transportation segment accounted for larger market share in the developed countries. The cold chain transportation are widely used along the overall supply chain of temperature sensitive products including bio-pharma products. The cold chain transportation can be achieved through several means, such as rail cars, refrigerated trucks, air cargo, and refrigerated cargo ships.

Turkey, China, India and Brazil are expected to witness the significant growth in cold chain market during the forecast period. The development of food processing sector, organized food retail along with government mandates for food safety in these countries are driving the growth of cold chain market. The growth of cold chain market in developing countries is also expected to be driven by the increasing adoption of efficient refrigeration technologies. The energy efficiency of refrigeration equipment used in cold chain has improved considerably, during the last five years. The innovation in product design of the compressors, in addition to improvement in overall energy consumption rating has facilitated the introduction of innovative refrigeration products. Apart from superior energy efficiency, modern refrigeration products also feature better temperature stability under harsh working conditions.

The Asia-Pacific cold chain market has surpassed the market of North America in 2015 and became the largest cold chain market in 2015. The growth is mainly fueled by the growth of refrigerated warehouse capacity in India and other South East Asian Countries. Despite the weaker economy environment in Europe, the cold chain market in expected to witness growth during the forecast period. The significant growth in import of red meet in Europe from developing countries is expected to fuel the growth of the cold chain market in Europe during the forecast period.

As compared to North America and Europe, the cold chain market in Asia-Pacific and Rest of the world are more fragmented.

Some of the major companies operating in the global cold chain market include, Americold Logistics LLC, Burris Logistics, Nichirei Logistics Group Inc., Agro Merchants Group, Kloosterboer Group B.V., Preferred Freezer Services, Lineage Logistics Holdings LLC, Swire Cold Storage Ltd., Cloverleaf Cold Storage, and Henningsen Cold Storage Company.

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