Global Pour Point Depressant Market Size, Share, Development, Growth and Demand Forecast to 2022

Description: Pour point is the lowest temperature at which a fluid can flow freely without any hindrance. Pour point depressants are polymers that are manufactured to control wax formation in lubricants; thus, lowering the pour point and improving low temperature flow performance of lubricants. Pour point depressants are the lubricant additives that are being used in various industries dealing with oil and lubricants. These are used in crude oil pipelines to assist in the flow of crude oil. Crude oil and other base oils tend to become more viscous in comparison to the normal condition and results in the formation of wax crystals. The depressants are used along with some other chemicals to prevent the wax formation and gel formation and thus allowing free flow of oil at low temperature.

The global pour point depressant market is growing at a CAGR of 2.0% in terms of volume during 2016 - 2022. The growth in automotive industry, high demand in emerging economies, technological advancements, and increasing adoption of these chemicals across oil & gas and lubricant industries are driving the growth of the global pour point depressant market. Transportation sector is anticipated to have a positive impact on the demand for pour point depressants across the globe. These depressants are used as additives in middle distillates such as kerosene, diesel and mineral oil or lubricating oil.

Based on chemistry, the poly alkyl methacrylates segment held the largest share in the global pour point depressant market, in 2015. The reason behind the highest consumption of poly alkyl methacrylates based pour point depressants are increasing compliance in lubricant as well as oil & gas industries. The poly alpha olefin segment is expected to witness the highest growth during forecast period, in terms of volume as well as value. Among the various end-user, the lubricant industry held the largest share in the global pour point depressant market in 2015. The reasons behind huge consumption of these depressant in lubricant industry are technological advancements and increasing demand for high quality lubricants in automotive, marine, and aviation industries.

Asia-Pacific accounted for the largest share (41.8% in terms of volume) in the global pour point depressant market in 2015; also expected to witness the highest growth (CAGR of 3.1% in terms of volume) during 2016 - 2022. The growth in Asia-Pacific is due to the rapid industrialization in developing economies such as China and India, and high growth of transportation sector in the region. The transportation sector is implementing the use of pour point depressants in order to increase machine and engine efficiency. The major applications of pour point depressants in automobile are gear oil, engine oils, break oils, hydraulic fluids and driveline fluids.

Some of the major players operating in the global pour point depressant market include Akzo Nobel N.V., Afton Chemical Corporation, BASF SE, Chevron Corporation, Clariant AG, Croda International Plc, Evonik Industries AG, Innospec, Messina Inc., The Lubrizol Corporation, Sanyo Chemical Industries, Ltd.

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