Enterprise Asset Management Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Long-term benefits of implementing enterprise asset management solutions can help organisations narrow down costs related to various business processes and operations and enhance the management and maintenance control of their assets. In terms of value, the global enterprise asset management market is expected to register a CAGR of 7.2% over the forecast period and is estimated to be valued at US$ 4,032.3 Mn by 2026 end.

An improved ROI by implementing enterprise asset management solutions likely to boost demand and market growth

The primary factors driving the growth of the global enterprise asset management market include a paradigm shift towards cloud services and the emergence of the Internet of Things (IoT). Organisations are gradually increasing their investments in software as a substitute for manual labour and this is further expected to boost the growth of the global enterprise asset management market over the forecast period.

However, high costs associated with designing and implementing enterprise asset management solutions, lack of strategic planning post solution installation, and lack of skilled personnel to manage the enterprise asset management process is anticipated to hamper the growth of the global enterprise asset management market during the forecast period.

Major enterprise asset management solution providers are laying emphasis on introducing cloud-based enterprise asset management solutions to cater to the growing demand across various verticals, especially small and medium enterprises. Providers are also looking to integrate predictive analytics and ERP with their enterprise asset management solution offerings.

Market segmentation

By Solution
Database Solution
Analytics Solution
Mobile Solution
Cloud-based Solution

By Service
Consulting Service
Implementation Service
Training and Support Service
Outsourcing Service

By Vertical
Public Sector
Manufacturing
Oil and Gas
Healthcare and Pharmaceutical Industry
Energy and Utility
Transportation
Wholesale and Distribution
Food & Beverages
Paper and Packaging
Chemical and Process Industry (Including Steel Industry)
Mining
Service Industry

By Region
North America
Latin America
Europe
Asia Pacific Excluding Japan (APEJ)
Middle East & Africa (MEA)
Japan

Cloud-based Solution segment anticipated to witness comparatively higher CAGR over the forecast period

In 2015, the Cloud-based Solution segment was valued at US$ 443.8 Mn and is estimated to reach US$ 488.8 Mn by the end of 2016, reflecting a Y-o-Y growth rate of 10.1%. This segment is likely to exhibit a higher CAGR owing to greater adoption backed by lower cost of maintenance and support post installation. The Mobile Solution segment is expected to register a CAGR of 7.8% during the forecast period.

Implementation Service segment estimated to contribute a larger revenue share to the global enterprise asset management market

The Implementation Service segment is expected to dominate the global enterprise asset management market in terms of revenue with a CAGR of 5.7% over the forecast period. The Consulting Service segment is estimated to create incremental $ opportunity of US$ 57.3 Mn between 2016 and 2026.

Manufacturing vertical segment expected to hold a larger revenue share of the global enterprise asset management market by 2026

The Manufacturing vertical segment is estimated to reach a market valuation of US$ 749.7 Mn by 2026, registering a CAGR of 9.3% during the forecast period. The Healthcare and Pharmaceutical Industry vertical segment is anticipated to exhibit a CAGR of 7.5% during the forecast period.

North America to dominate the global enterprise asset management market in terms of revenue share throughout the forecast period

The North America enterprise asset management market is estimated to account for 30.3% revenue share by the end of 2016. The North America region is expected to dominate the global enterprise asset management market and is likely to witness a comparatively higher growth rate during the forecast period. Europe is expected to be the second largest market in terms of revenue in the global enterprise asset management market over the next 10 years.

Global enterprise asset management market

Key market players are focussing on deploying enterprise asset management solutions primarily for large enterprises and asset intensive industries such as public sector, transportation, and energy & utilities

IBM Corporation, SAP SE, Oracle Corporation, ABB Ltd., IFS AB, Infor Inc., Ultimo Software Solutions bv, CARL International SA, eMaint Enterprises, LLC, Mainsaver Inc., MEX Pty Ltd., and AssetWorks LLC are some of the leading companies operating in the global enterprise asset management market.

Contents:
1. Enterprise Asset Management Market- Executive Summary
2. Assumptions & Acronyms
3. Research Methodology
4. Market Overview
   4.1. Enterprise Asset Management Taxonomy
   4.2. Global Enterprise Asset Management Dynamics
      4.2.1. Drivers
      4.2.2. Restraints
      4.2.3. Trends
      4.2.4. Guidelines and Regulations
   4.3. Strategies for Organisation Implementing EAM Solution
   4.4. Global Enterprise Asset Management Market Forecast, 2016-2026
      4.4.1. Global Enterprise Asset Management Market Size (Value) Forecast
      4.4.2. Y-o-Y Growth Projections
4.4.3. Absolute $ Opportunity
4.5. Impact of Predictive Analytics in Enterprise Asset Management
  4.6.1. Market Share By Solution
  4.6.2. Market Share By Service
  4.6.3. Market Share By Vertical
  4.6.4. Market Share By Region

5. Global Enterprise Asset Management Market Analysis and Forecast, By Solution, 2016-2026
  5.1. Introduction
  5.1.1. Y-o-Y Growth Comparison, By Solution
  5.1.2. Basis Point Share (BPS) Analysis, Solution
  5.2. Global Enterprise Asset Management Market Forecast By Solution
    5.2.1. Database Solution
      5.2.1.1. Absolute $ Opportunity
      5.2.1.2. Market Value Forecast, By Region
    5.2.2. Analytics Solution
      5.2.2.1. Absolute $ Opportunity
      5.2.2.2. Market Value Forecast, By Region
    5.2.3. Mobile Solution
      5.2.3.1. Absolute $ Opportunity
      5.2.3.2. Market Value Forecast, By Region
    5.2.4. Cloud-based Solution
      5.2.4.1. Absolute $ Opportunity
      5.2.4.2. Market Value Forecast, By Region
  5.3. Global Enterprise Asset Management Market Attractiveness Analysis, By Solution

6. Global Enterprise Asset Management Market Analysis, By Services
  6.1. Introduction
  6.1.1. Y-o-Y Growth Comparison, By Services
  6.1.2. Basis Point Share (BPS) Analysis, By Services
  6.2. Global Enterprise Asset Management Market Forecast By Services
    6.2.1. Consulting Services
      6.2.1.1. Absolute $ Opportunity
      6.2.1.2. Market Value Forecast, By Region
    6.2.2. Implementation Service
      6.2.2.1. Absolute $ Opportunity
      6.2.2.2. Market Value Forecast, By Region
    6.2.3. Training and Support Service
      6.2.3.1. Absolute $ Opportunity
      6.2.3.2. Market Value Forecast, By Region
    6.2.4. Outsourcing Service
      6.2.4.1. Absolute $ Opportunity
      6.2.4.2. Market Value Forecast, By Region
  6.2.5. Global Enterprise Asset Management Market Attractiveness Analysis, By Service

7. Global Enterprise Asset Management Market Analysis, By Vertical
  7.1. Introduction
  7.1.1. Y-o-Y Growth Comparison, By Vertical
  7.1.2. Basis Point Share (BPS) Analysis, By Vertical
  7.2. Global Enterprise Asset Management Market Forecast By Vertical
    7.2.1. Public Sector
      7.2.1.1. Absolute $ Opportunity
      7.2.1.2. Market Value Forecast, By Region
    7.2.2. Manufacturing
      7.2.2.1. Absolute $ Opportunity
      7.2.2.2. Market Value Forecast, By Region
    7.2.3. Oil and Gas
      7.2.3.1. Absolute $ Opportunity
      7.2.3.2. Market Value Forecast, By Region
    7.2.4. Healthcare and Pharmaceuticals
      7.2.4.1. Absolute $ Opportunity
      7.2.4.2. Market Value Forecast, By Region
7.2.5. Energy and Utility
7.2.5.1. Absolute $ Opportunity
7.2.5.2. Market Value Forecast, By Region
7.2.6. Transportation
7.2.6.1. Absolute $ Opportunity
7.2.6.2. Market Value Forecast, By Region
7.2.7. Wholesale and Distribution
7.2.7.1. Absolute $ Opportunity
7.2.7.2. Market Value Forecast, By Region
7.2.8. Food and Beverages
7.2.8.1. Absolute $ Opportunity
7.2.8.2. Market Value Forecast, By Region
7.2.9. Paper and Packaging
7.2.9.1. Absolute $ Opportunity
7.2.9.2. Market Value Forecast, By Region
7.2.10. Chemical Process Industry
7.2.10.1. Absolute $ Opportunity
7.2.10.2. Market Value Forecast, By Region
7.2.11. Mining
7.2.11.1. Absolute $ Opportunity
7.2.11.2. Market Value Forecast, By Region
7.2.12. Service Industry
7.2.12.1. Absolute $ Opportunity
7.2.12.2. Market Value Forecast, By Region
7.3. Global Enterprise Asset Management Market Attractiveness Analysis, By Vertical

8. Global Enterprise Asset Management Market Analysis, By Region
8.1. Introduction
8.1.1. Y-o-Y Growth Comparison, By Region
8.1.2. Basis Point Share (BPS) Analysis, By Region
8.2. Global Enterprise Asset Management Market Forecast By Region
8.2.1. North America Value Forecast
8.2.2. Latin America Value Forecast
8.2.3. Europe Value Forecast
8.2.4. Asia Pacific Excluding Japan (APEJ) Value Forecast
8.2.5. Japan Value Forecast
8.2.6. Middle East and Africa Value Forecast

9. North America Enterprise Asset Management Market Analysis
9.1. North America Enterprise Asset Management Market Forecast
9.1.1. Market Value Forecast By Country
9.1.1.1. U.S. Absolute $ Opportunity
9.1.1.2. Canada Absolute $ Opportunity
9.1.2. Market Value Forecast By Solution
9.1.2.1. Database Solution
9.1.2.2. Analytics Solution
9.1.2.3. Mobile Solution
9.1.2.4. Cloud-based Solution
9.1.3. Market Value Forecast By Service
9.1.3.1. Consulting Service
9.1.3.2. Implementation Service
9.1.3.3. Training and Support Service
9.1.3.4. Outsourcing Service
9.1.4. Market Value Forecast By Vertical
9.1.4.1. Public Sector
9.1.4.2. Manufacturing
9.1.4.3. Oil and Gas
9.1.4.4. Healthcare and Pharmaceutical Industry
9.1.4.5. Energy and Utility
9.1.4.6. Transportation
9.1.4.7. Wholesale and Distribution
9.1.4.8. Food and Beverages
9.1.4.9. Paper and Packing
9.1.4.10. Chemical and Process Industry (Including Steel Industry)
9.1.4.11. Mining
9.1.4.12. Service Industry
9.1.5. Enterprise Asset Management Market Attractiveness Analysis
9.1.5.1. By Solution
9.1.5.2. By Service
9.1.5.3. By Vertical

10. Latin America Enterprise Asset Management Market Analysis
10.1. Latin America Enterprise Asset Management Market Forecast
10.1.1. Market Value Forecast By Country
10.1.1.1. Mexico Absolute $ Opportunity
10.1.1.2. Brazil Absolute $ Opportunity
10.1.1.3. Rest of Latin America Absolute $ Opportunity
10.1.2. Market Value Forecast By Solution
10.1.2.1. Database Solution
10.1.2.2. Analytics Solution
10.1.2.3. Mobile Solution
10.1.2.4. Cloud-based Solution
10.1.3. Market Value Forecast By Service
10.1.3.1. Consulting Service
10.1.3.2. Implementation Service
10.1.3.3. Training and Support Service
10.1.3.4. Outsourcing Service
10.1.4. Market Value Forecast By Vertical
10.1.4.1. Public Sector
10.1.4.2. Manufacturing
10.1.4.3. Oil and Gas
10.1.4.4. Healthcare and Pharmaceutical Industry
10.1.4.5. Energy and Utility
10.1.4.6. Transportation
10.1.4.7. Wholesale and Distribution
10.1.4.8. Food and Beverages
10.1.4.9. Paper and Packing
10.1.4.10. Chemical and Process Industry (Including Steel Industry)
10.1.4.11. Mining
10.1.4.12. Service Industry
10.1.5. Enterprise Asset Management Market Attractiveness Analysis
10.1.5.1. By Solution
10.1.5.2. By Service
10.1.5.3. By Vertical

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