Egg Replacement Ingredient Market: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description: Egg replacement ingredients enable the replacement or reduce egg content in foods without affecting the taste and appearance of the final product. These ingredients find extensive application in products such as cakes, muffins, mayonnaise, chocolates, custard, ice-cream, and cookies among others. The global egg replacement ingredient market is anticipated to register a CAGR of 5.8% during the forecast period (2016-2026) and is estimated to be valued at US$ 1,533.3 Mn by 2026 end.

Rising prices of eggs and increasing consumer awareness towards preventative healthcare is expected to boost market growth.

Egg shortage crisis due to avian influenza, increasing demand for plant based ingredients and increased cost of eggs are factors expected to support the growth of the global egg replacement ingredient market over the forecast period. Rising consumer awareness towards preventative healthcare and an inclination towards products with low cholesterol levels is further likely to fuel the growth of the global egg replacement ingredient market during the forecast period. Manufacturers are focussing on production catering to rising consumer demands for vegan or vegetarian edible products and allergen-free products.

However, increased cost of the final product and the fact that egg replacement ingredients do not offer the same taste effect as eggs is likely to restrict the growth of the global egg replacement ingredient market over the forecast period.

Market segmentation

By Ingredient
Milk Protein Formulation
Algal Flour
Proteins
Starch
Soy Products (Lecithin, Tofu & Tahini)
Others (Fruit Purees & Vinegar)

By Application
Chocolates
Biscuits & Cookies
Cakes/Pastries/Muffins/Breads
Mayonnaise
Noodles & Pasta

By End Use
Commercial
Large Scale Food Manufacturers
Small Scale Food Manufacturers
Household

By Form
Liquid
Powder

By Region
North America
Latin America
Europe, Middle East & Africa (EMEA)
Asia Pacific (APAC)

Milk Protein Formulation ingredient segment likely to remain dominant throughout the forecast period.
The Milk Protein Formulation segment is estimated to account for a revenue share of 31.1% in the global egg replacement ingredient market by the end of 2016 while the Starch segment is anticipated to register a CAGR of 5.7% in terms of value over the forecast period.

Mayonnaise application segment expected to gain relatively high market share over the forecast period

The Mayonnaise segment is estimated to account for a value share of 38.2% in the global egg replacement ingredient market by 2016 end. The Cakes/Pastries/Muffins/Breads segment is estimated to account for 25.9% value share of the global egg replacement ingredient market by the end of 2016.

Commercial end use segment expected to account for highest value share by 2026

The Commercial segment is anticipated to remain dominant and account for 79.7% value share of the global egg replacement ingredient market over the forecast period.

Powder form segment anticipated to grow 1.8X during the forecast period

The Powder segment is estimated to reach a market valuation of US$ 670.5 Mn by the end of 2016 and is expected to show significant growth during the forecast period.

North America to represent highest value share of the global market by 2016 end

The North America egg replacement ingredient market is estimated to account for 48.0% share of the global egg replacement ingredient market by the end of 2016. The EMEA egg replacement ingredient market is expected to witness the highest CAGR of 6.5% in terms of value during the forecast period.

Egg replacement ingredient market

Leading market players are focussing on new product launches and strategic acquisitions and mergers to strengthen market share

Key players in the global egg replacement ingredient market include Corbion NV, Glanbia Plc, Tate & Lyle Plc, Ingredion Incorporated, Ener-G Foods, Inc., Natural Products, Inc., Orchard Valley Foods Limited, Puratos Group, TerraVia Holdings, Inc., and Archer Daniels Midland Company. Top companies dominating the global egg replacement ingredient market are focussed on introducing new products to cater to the rising demand from specific industries such as the bakery industry. Companies are also offering natural and healthy ingredients that are Kosher certified, GMO free, and gluten free.

Contents:

1. Global Egg Replacement Ingredient Market Executive Summary
2. Assumptions and Acronyms Used
3. Research Methodology
4. Global Egg Replacement Ingredients Market Analysis
   4.1. Market Size and Forecast
      4.1.1. Market Size and Y-o-Y Growth
      4.1.2. Absolute $ Opportunity
      4.1.3. Price Projections Per Region
      4.1.4. Tapped and Untapped Opportunity, Region-wise
      4.1.5. Global Trends
5. Market Dynamics
   5.1. Drivers
      5.1.1. Supply Side
      5.1.2. Demand Side
   5.2. Restraints
   5.3. Opportunity
6. Global Egg Replacement Ingredients Market Overview
   6.1. Global Egg Replacement Ingredient Market: Snapshot By Ingredient
6.2. Introduction
6.2.1. Basis Point Share (BPS) Analysis By Ingredients
6.2.2. Y-o-Y Growth Projections By Ingredients
6.3. Market Size and Forecast By Ingredients
6.3.1. Starch
6.3.2. Milk Protein Formulations
6.3.3. Soy Products (Lecithin, tofu, tahini and Others)
6.3.4. Algal Flour
6.3.5. Proteins
6.3.6. Others (Fruit Purees and Vinegar)
6.4. Market Attractiveness Analysis By Ingredients
6.5. Global Egg Replacement Ingredient Market: Snapshot By Application
6.6. Introduction
6.6.1. Basis Point Share (BPS) Analysis By Application
6.6.2. Y-o-Y Growth Projections By Application
6.7. Market Size and Forecast By Application
6.7.1. Chocolate
6.7.2. Biscuits and Cookies
6.7.3. Cakes/Pastries/Muffins/ Bread
6.7.4. Noodles and Pasta
6.7.5. Mayonnaise
6.8. Market Attractiveness Analysis By Application
6.9. Global Egg Replacement Ingredient Market: Snapshot By End-user
6.10. Introduction
6.10.1. Basis Point Share (BPS) Analysis By End-user
6.10.2. Y-o-Y Growth Projections By End-user
6.11. Market Size and Forecast By End-user
6.11.1. Commercial
6.11.1.1. Large Scale Food Manufactures
6.11.1.2. Small Scale Food Manufactures
6.11.2. Household
6.12. Market Attractiveness Analysis By End-user
6.13. Global Egg Replacement Ingredient Market: Snapshot By Form
6.15. Market Size and Forecast By Product Form
6.15.1. Powder
6.15.2. Liquid
6.16. Market Attractiveness Analysis By Product Form
6.17. Global Egg Replacement Ingredient Market: Snapshot By Region
6.18. Introduction
6.18.1. Basis Point Share (BPS) Analysis By Region
6.18.2. Y-o-Y Growth Projections By Region
6.19. Market Size and Forecast By Region
6.19.1. North America
6.19.2. Latin America
6.19.3. Asia Pacific (APAC)
6.19.4. Europe, Middle East and Africa (EMEA)
6.20. Market Attractiveness Analysis By Region
7. North America Egg Replacement Ingredients Market Analysis and Forecast
7.1. Introduction
7.1.1. Basis Point Share (BPS) Analysis By Country
7.1.2. Y-o-Y Growth Projections By Country
7.2. Market Size and Forecast By Country
7.2.1. U.S.
7.2.2. Canada
7.3. Market Size and Forecast By Product Form
7.3.1. Powder
7.3.2. Liquid
7.4. Market Size and Forecast By Ingredients
7.4.1. Starch
8.8. Prominent Trends

9. APAC Egg Replacement Ingredients Market Analysis and Forecast
9.1. Introduction
9.1.1. Basis Point Share (BPS) Analysis By Country
9.1.2. Y-o-Y Growth Projections By Country
9.2. Market Size and Forecast By Country
9.2.1. China
9.2.2. India
9.2.3. Japan
9.2.4. Taiwan
9.2.5. Sri Lanka
9.2.6. ASEAN
9.2.7. Australia and New Zealand
9.2.8. Rest of APAC
9.3. Market Size and Forecast By Product Form
9.3.1. Powder
9.3.2. Liquid
9.4. Market Size and Forecast By Ingredients
9.4.1. Starch
9.4.2. Milk Protein Formulations
9.4.3. Soy Products (Lecithin, tofu, tahini and Others)
9.4.4. Algal Flour
9.4.5. Proteins
9.4.6. Others (Fruit Purees and Vinegar)
9.5. Market Size and Forecast By Application
9.5.1. Chocolate
9.5.2. Biscuits and Cookies
9.5.3. Cakes/Pastries/Muffins/ Bread
9.5.4. Noodles and Pasta
9.5.5. Mayonnaise
9.6. Market Size and Forecast By End-user
9.6.1. Commercial
9.6.1.1. Large Scale Food Manufactures
9.6.1.2. Small Scale Food Manufactures
9.6.2. Household
9.7. Market Attractiveness Analysis
9.7.1. By Country
9.7.2. By Product Form
9.7.3. By Ingredients
9.7.4. By Application
9.7.5. By End-user
9.8. Prominent Trends

10. Latin America Egg Replacement Ingredients Market Analysis and Forecast
10.1. Introduction
10.1.1. Basis Point Share (BPS) Analysis By Country
10.1.2. Y-o-Y Growth Projections By Country
10.2. Market Size and Forecast By Country
10.2.1. Brazil
10.2.2. Mexico
10.2.3. Rest of Latin America
10.3. Market Size and Forecast By Product Form
10.3.1. Powder
10.3.2. Liquid
10.4. Market Size and Forecast By Ingredients
10.4.1. Starch
10.4.2. Milk Protein Formulations
10.4.3. Soy Products (Lecithin, tofu, tahini and Others)
10.4.4. Algal Flour
10.4.5. Proteins
10.4.6. Others (Fruit Purees and Vinegar)
10.5. Market Size and Forecast By Application
10.5.1. Chocolate
10.5.2. Biscuits and Cookies
10.5.3. Cakes/Pastries/Muffins/ Bread
10.5.4. Noodles and Pasta
10.5.5. Mayonnaise
10.6. Market Size and Forecast By End-user
10.6.1. Commercial
  10.6.1.1. Large Scale Food Manufactures
  10.6.1.2. Small Scale Food Manufactures
10.6.2. Household
10.7. Market Attractiveness Analysis
  10.7.1. By Country
  10.7.2. By Product Form
  10.7.3. By Ingredients
  10.7.4. By Application
  10.7.5. By End-user
10.8. Prominent Trends

11. Competition Landscape
11.1. Market Structure
11.2. Top Company Share Analysis
11.3. Competition Dashboard
11.4. Company Profiles (Details-Overview, Product Offerings, Financials, Strategy, Recent Developments)
  11.4.1. Corbion NV
  11.4.2. Glanbia Plc.
  11.4.3. Tate & Lyle Plc.
  11.4.4. Ingredion Incorporated
  11.4.5. Ener-G Foods, Inc.
  11.4.6. Natural Products, Inc.
  11.4.7. Orchard Valley Foods
  11.4.8. Puratos Group
  11.4.9. Solazyme, Inc.
  11.4.10. Archer Daniels Midland Company

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