Romania's Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines

Description:

The report "Romania's Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines" is built using extensive market research carried out in telecommunication market of Romania. The report provides a top-level overview of subscriber's volume and revenue for Voice, Internet and IPTV/Video services, Access Lines infrastructure and their related service revenues from 2011 through 2020.

Apart from Subscriber's volume, Access Lines and Service revenue information, the report also provides insights into Romania's demographic and economic data. This helps in establishing a framework to better formulate the fixed communications market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

- Service splits under the Fixed Communication market of Romania include: Voice Telephony, Personal Computers, Internet Accounts and IPTV/Video

- Service Revenue within the Fixed Communication market is split by: Voice Service Revenues, Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service at segment level.

- Technological splits of Access Lines include: PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX

- Revenue data for Access Lines (Fixed Communication) include: Voice Service Revenues (Circuit and Packet Switched), Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service.

Key Findings

This report offers a concise breakdown of Romania operating environment, with forecasts till 2020. The report contains quantitative data which covers demographics, fixed communication market consumption data, total Service subscribers, total access lines used and revenue data by technology in Romania's Fixed Communications market.

Synopsis

"Romania's Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines" is a comprehensive research report outlaying volumes of Voice Telephony Subscriber Lines, Personal Computers, Internet Users, Internet Accounts by Subscription Band, IPTV/Video Subscriber Lines and the number of Access Lines in Romania. The research report also provides Service Level Revenues from 2011 to 2020 at segment level. The Technological splits included within the report include Circuit-Switched, Packet Switched (VoIP), Laptops, Desktops, Narrowband, Broadband, PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX and others. (Wherever applicable)

Reasons To Buy

- Allows you to analyze Fixed Communication market in Romania split by technology.

- Enhances your knowledge on the usage and service revenue generated in the fixed communication market at category level.

- Allows you to plan future business decisions using the report's forecast figures for the market.

Contents:

1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
1.3 Methodology
2 ROMANIA DEMOGRAPHICS
2.1 Romania Population, 2011 – 2020
2.2 Romania Households, 2011 – 2020
2.3 Romania Businesses, 2011 – 2020
2.4 Romania Nominal GDP (US$ Million), 2011 – 2020
2.5 Romania Nominal GDP per Capita (US$), 2011 – 2020
2.6 Romania PPP Adjusted GDP per Capita (US$), 2011 – 2020
2.7 Romania Consumer Price Inflation (%), 2011 – 2020
2.8 Exchange Rate (RON) / US$, 2011 – 2020

3 ROMANIA PENETRATION OF POPULATION
3.1 Romania Percentage of Narrowband Subscriber Lines, 2011 – 2020
3.2 Romania Percentage of Broadband Subscriber Lines, 2011 – 2020
3.3 Romania Percentage of Personal Computers, 2011 – 2020
3.4 Romania Percentage of Voice Telephony Subscriber Lines, 2011 – 2020
3.5 Romania Percentage of Internet Users, 2011 – 2020
3.6 Romania Percentage of Internet Accounts by Subscription Band, 2011 – 2020
3.7 Romania Percentage of IPTV/Video Subscriber Lines, 2011 – 2020

4 ROMANIA SERVICE ADOPTION
4.1 Romania Volume of Voice Telephony Subscriber Lines, 2011 – 2020
4.2 Romania Volume of Personal Computers, 2011 – 2020
4.3 Romania Volume of Internet Users, 2011 – 2020
4.4 Romania Volume of Internet Accounts by Subscription Band, 2011 – 2020
4.5 Romania Volume of IPTV/Video Subscriber Lines, 2011 – 2020

5 ROMANIA ACCESS LINES BY TECHNOLOGY
5.1 Romania Access Lines by Technology, 2011 – 2020

6 ROMANIA VOICE USAGE(TOTAL)
6.1 Romania Monthly Minutes of Use, 2011 – 2020

7 ROMANIA ARPS & PER MINUTE PRICING
7.1 Romania Average Spend per Household per Month on All Services
7.2 Romania Voice Telephony ARPS
7.2.1 Romania Voice Telephony ARPS by Segment
7.3 Romania Voice Telephony ARPM
7.4 Romania Internet Service ARPS
7.4.1 Romania Internet Service ARPS
7.4.2 Romania Internet Service ARPS by Narrowband
7.4.3 Romania Internet Service ARPS by Broadband
7.5 Romania IPTV/Video Service ARPS

8 ROMANIA REVENUES
8.1 Romania Fixed Communications Service Revenues, 2011 – 2020
8.2 Romania Total Voice Service Revenues, 2011 – 2020
8.2.1 Romania Total Voice Service Revenues by Circuit-Switched, 2011 – 2020
8.2.2 Romania Total Voice Service Revenues by Packet-Switched (VoIP), 2011 – 2020
8.3 Romania Internet Service Revenues, 2011 – 2020
8.3.1 Romania Narrowband Service Revenue [US$ Million], 2011 – 2020
8.3.2 Romania Broadband Service Revenue, 2011 – 2020
8.4 Romania IPTV/Video Service Revenue, 2011 – 2020

9 APPENDIX
9.1 About the Author
9.2 Disclaimer

List of Tables
Table 1: Definitions
Table 2: Romanian Population [Thousands], 2011 – 2020
Table 3: Romanian Households [Thousands], 2011 – 2020
Table 4: Romanian Businesses [Thousands], 2011 – 2020
Table 5: Romanian Nominal GDP [US$ Million], 2011 – 2020
Table 6: Romanian GDP per Capita [US$], 2011 – 2020
Table 7: Romanian PPP Adjusted GDP per Capita [US$], 2011 – 2020
Table 8: Romanian Consumer Price Inflation (%), 2011 – 2020
Table 9: Romanian Exchange Rate (RON/US$), 2011 – 2020
Table 10: Romanian Percentage of Narrowband Subscriber Lines [%], 2011 – 2020
Table 11: Romanian Percentage of Broadband Subscriber Lines [%], 2011 – 2020
Table 12: Romanian Percentage of Personal Computers [%], 2011 – 2020
Table 13: Romanian Voice Telephony Subscriber Lines [%], 2011 – 2020
Table 14: Romanian Percentage of Internet Users [%], 2011 – 2020
Table 15: Romanian Percentage of Internet Accounts by Subscription Band [%], 2011 – 2020
Table 16: Romanian Percentage of IPTV/Video Subscriber Lines [%], 2011 – 2020
Table 17: Romanian Volume of Voice Telephony Subscriber Lines [Thousands], 2011 – 2020
Table 18: Romanian Volume of Personal Computers [Thousands], 2011 – 2020
Table 19: Romanian Volume of Internet Users [Thousands], 2011 – 2020
Table 20: Romanian Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Table 21: Romanian Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Table 22: Romanian Percentage of Internet Accounts by Subscription Band [%], 2011 – 2020
Table 23: Romanian Volume of Voice Telephony Subscriber Lines [Thousands], 2011 – 2020
Table 24: Romanian Volume of Personal Computers [Thousands], 2011 – 2020
Table 25: Romanian Volume of Internet Users [Thousands], 2011 – 2020
Table 26: Romanian Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Table 27: Romanian Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Table 28: Romanian Volume of Personal Computers [Thousands], 2011 – 2020
Table 29: Romanian Volume of Internet Users [Thousands], 2011 – 2020
Table 30: Romanian Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Table 31: Romanian Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Table 32: Romanian Access Lines by Technology (Thousands), 2011 – 2020
Table 33: Romanian Monthly Minutes of Use [Minutes/Month], 2011 – 2020
Table 34: Romanian Average Spend per Household per Month on All Services [US$], 2011 – 2020
Table 35: Romanian Voice Telephony ARPS [US$], 2011 – 2020
Table 36: Romanian Voice Telephony ARPS [US$] by Segment, 2011 – 2020
Table 37: Romanian Voice Telephony ARPM [US$], 2011 – 2020
Table 38: Romanian Internet Service ARPS [US$], 2011 – 2020
Table 39: Romanian Internet Service ARPS by Narrowband [US$], 2011 – 2020
Table 40: Romanian Internet Service ARPS by Broadband [US$], 2011 – 2020
Table 41: Romanian IPTV/Video Service ARPS [US$], 2011 – 2020
Table 42: Romanian Fixed Communications Service Revenues [US$ Million], 2011 – 2020
Table 43: Romanian Total Voice Service Revenues [US$ Million], 2011 – 2020
Table 44: Romanian Total Voice Service Revenues by Circuit-Switched [US$ Million], 2011 – 2020
Table 45: Romanian Total Voice Service Revenues by Packet-Switched (VoIP) [US$ Million], 2011 – 2020
Table 46: Romanian Internet Service Revenues [US$ Million], 2011 – 2020
Table 47: Romanian Narrowband Service Revenue [US$ Million], 2011 – 2020
Table 48: Romanian Broadband Service Revenue [US$ Million], 2011 – 2020
Table 49: Romanian IPTV/Video Service Revenue [US$ Million], 2011 – 2020

List of Figures
Figure 1: Romanian Population [Thousands], 2011 – 2020
Figure 2: Romanian Households [Thousands], 2011 – 2020
Figure 3: Romanian Businesses [Thousands], 2011 – 2020
Figure 4: Romanian Nominal GDP [US$ Million], 2011 – 2020
Figure 5: Romanian GDP per Capita [US$], 2011 – 2020
Figure 6: Romanian PPP Adjusted GDP per Capita [US$], 2011 – 2020
Figure 7: Romanian Consumer Price Inflation (%), 2011 – 2020
Figure 8: Romanian Exchange Rate [RON/US$], 2011 – 2020
Figure 9: Romanian Percentage of Narrowband Subscriber Lines [%], 2011 – 2020
Figure 10: Romanian Percentage of Broadband Subscriber Lines [%], 2011 – 2020
Figure 11: Romanian Percentage of Personal Computers [%], 2011 – 2020
Figure 12: Romanian Voice Telephony Subscriber Lines [%], 2011 – 2020
Figure 13: Romanian Percentage of Internet Users [%], 2011 – 2020
Figure 14: Romanian Percentage of Internet Accounts by Subscription Band [%], 2011 – 2020
Figure 15: Romanian Percentage of IPTV/Video Subscriber Lines [%], 2011 – 2020
Figure 16: Romanian Volume of Voice Telephony Subscriber Lines [Thousands], 2011 – 2020
Figure 17: Romanian Volume of Personal Computers [Thousands], 2011 – 2020
Figure 18: Romanian Volume of Internet Users [Thousands], 2011 – 2020
Figure 19: Romanian Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Figure 20: Romanian Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Figure 21: Romanian Access Lines by Technology [Thousands], 2011 – 2020
Figure 22: Romanian Monthly Minutes of Use [Minutes/Month], 2011 – 2020
Figure 23: Romanian Average Spend per Household per Month on All Services [US$], 2011 – 2020
Figure 24: Romanian Voice Telephony ARPS [US$], 2011 – 2020
Figure 25: Romanian Voice Telephony ARPS [US$] by Segment, 2011 – 2020
Figure 26: Romanian Voice Telephony ARPM [US$], 2011 – 2020
Figure 27: Romanian Internet Service ARPS [US$], 2011 – 2020
Figure 28: Romanian Internet Service ARPS by Narrowband [US$], 2011 – 2020
Figure 29: Romanian Internet Service ARPS by Broadband [US$], 2011 – 2020
Figure 30: Romanian IPTV/Video Service ARPS [US$], 2011 – 2020
Figure 31: Romanian Fixed Communications Service Revenues [US$ Million], 2011 – 2020
Figure 32: Romanian Total Voice Service Revenues [US$ Million], 2011 – 2020
Figure 33: Romanian Total Voice Service Revenues by Circuit-Switched [US$ Million], 2011 – 2020
Figure 34: Romanian Total Voice Service Revenues by Packet-Switched (VoIP) [US$ Million], 2011 – 2020
Figure 35: Romanian Internet Service Revenue [US$ Million], 2011 – 2020
Figure 36: Romanian Narrowband Service Revenue [US$ Million], 2011 – 2020
Figure 37: Romanian Broadband Service Revenue [US$ Million], 2011 – 2020
Figure 38: Romanian IPTV/Video Service Revenue [US$ Million], 2011 – 2020

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