UK's Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines

Description: The report "UK’s Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines" is built using extensive market research carried out in telecommunication market of UK. The report provides a top-level overview of subscriber's volume and revenue for Voice, Internet and IPTV/Video services, Access Lines infrastructure and their related service revenues from 2011 through 2020.

Apart from Subscriber's volume, Access Lines and Service revenue information, the report also provides insights into UK's demographic and economic data. This helps in establishing a framework to better formulate the fixed communications market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

- Service splits under the Fixed Communication market of UK include: Voice Telephony, Personal Computers, Internet Accounts and IPTV/Video
- Service Revenue within the Fixed Communication market is split by: Voice Service Revenues, Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service at segment level.
- Technological splits of Access Lines include: PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX
- Revenue data for Access Lines (Fixed Communication) include: Voice Service Revenues (Circuit and Packet Switched), Internet Service Revenues (Narrowband and Broadband services) and IPTV/video service.

Key Findings
This report offers a concise breakdown of UK operating environment, with forecasts till 2020. The report contains quantitative data which covers demographics, fixed communication market consumption data, total Service subscribers, total access lines used and revenue data by technology in UK’s Fixed Communications market.

Synopsis
"UK’s Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines" is a comprehensive research report outlaying volumes of Voice Telephony Subscriber Lines, Personal Computers, Internet Users, Internet Accounts by Subscription Band, IPTV/Video Subscriber Lines and the number of Access Lines in UK. The research report also provides Service Level Revenues from 2011 to 2020 at segment level. The Technological splits included within the report include Circuit-Switched, Packet Switched (VoIP), Laptops, Desktops, Narrowband, Broadband, PSTN/POTS, ISDN, xDSL, Cable, Fixed Wireless Access, Fiber Optic (FTTH/B), WiMAX and others. (Wherever applicable)

Reasons To Buy
- Allows you to analyze Fixed Communication market in UK split by technology.
- Enhances your knowledge on the usage and service revenue generated in the fixed communication market at category level.
- Allows you to plan future business decisions using the report's forecast figures for the market.

Contents:
1 INTRODUCTION
1.1 What is this Report About?
1.2 Definitions
1.3 Methodology
2 UNITED KINGDOM DEMOGRAPHICS
2.1 United Kingdom Population, 2011 – 2020
2.2 United Kingdom Households, 2011 – 2020
2.3 United Kingdom Businesses, 2011 – 2020
2.4 United Kingdom Nominal GDP (US$ Million), 2011 – 2020
2.5 United Kingdom Nominal GDP per Capita (US$), 2011 – 2020
2.6 United Kingdom PPP Adjusted GDP per Capita (US$), 2011 – 2020
2.7 United Kingdom Consumer Price Inflation (%), 2011 – 2020
2.8 Exchange Rate (GBP) / US$, 2011 – 2020

3 UNITED KINGDOM PENETRATION OF POPULATION
3.1 United Kingdom Percentage of Narrowband Subscriber Lines, 2011 – 2020
3.2 United Kingdom Percentage of Broadband Subscriber Lines, 2011 – 2020
3.3 United Kingdom Percentage of Personal Computers, 2011 – 2020
3.4 United Kingdom Percentage of Voice Telephony Subscriber Lines, 2011 – 2020
3.5 United Kingdom Percentage of Internet Users, 2011 – 2020
3.6 United Kingdom Percentage of Internet Accounts by Subscription Band, 2011 – 2020
3.7 United Kingdom Percentage of IPTV/Video Subscriber Lines, 2011 – 2020

4 UNITED KINGDOM SERVICE ADOPTION
4.1 United Kingdom Volume of Voice Telephony Subscriber Lines, 2011 – 2020
4.2 United Kingdom Volume of Personal Computers, 2011 – 2020
4.3 United Kingdom Volume of Internet Users, 2011 – 2020
4.4 United Kingdom Volume of Internet Accounts by Subscription Band, 2011 – 2020
4.5 United Kingdom Volume of IPTV/Video Subscriber Lines, 2011 – 2020

5 UNITED KINGDOM ACCESS LINES BY TECHNOLOGY

6 UNITED KINGDOM VOICE USAGE(TOTAL)

7 UNITED KINGDOM ARPS & PER MINUTE PRICING
7.1 United Kingdom Average Spend per Household per Month on All Services
7.2 United Kingdom Voice Telephony ARPS
7.2.1 United Kingdom Voice Telephony ARPS by Segment
7.3 United Kingdom Voice Telephony ARPM
7.4 United Kingdom Internet Service ARPS
7.4.1 United Kingdom Internet Service ARPS
7.4.2 United Kingdom Internet Service ARPS by Narrowband
7.4.3 United Kingdom Internet Service ARPS by Broadband
7.5 United Kingdom IPTV/Video Service ARPS

8 UNITED KINGDOM REVENUES
8.1 United Kingdom Fixed Communications Service Revenues, 2011 – 2020
8.2 United Kingdom Total Voice Service Revenues, 2011 – 2020
8.2.1 United Kingdom Total Voice Service Revenues by Circuit-Switched, 2011 – 2020
8.2.2 United Kingdom Total Voice Service Revenues by Packet-Switched (VoIP), 2011 – 2020
8.3 United Kingdom Internet Service Revenues, 2011 – 2020
8.3.1 United Kingdom Narrowband Service Revenue [US$ Million], 2011 – 2020
8.3.2 United Kingdom Broadband Service Revenue, 2011 – 2020
8.4 United Kingdom IPTV/Video Service Revenue, 2011 – 2020

9 APPENDIX
9.1 About the Author
9.2 Disclaimer

List of Tables
Table 1: Definitions
Table 2: UK Population [Thousands], 2011 – 2020
Table 3: UK Households [Thousands], 2011 – 2020
Table 4: UK Businesses [Thousands], 2011 – 2020
Table 5: UK Nominal GDP [US$ Million], 2011 – 2020
Table 6: UK GDP per Capita [US$], 2011 – 2020
Table 7: UK PPP Adjusted GDP per Capita [US$], 2011 – 2020
Table 8: UK Consumer Price Inflation (%), 2011 – 2020
Table 9: UK Exchange Rate [GBP/US$], 2011 – 2020
Table 10: UK Percentage of Narrowband Subscriber Lines [%], 2011 – 2020
Table 11: UK Percentage of Broadband Subscriber Lines [%], 2011 – 2020
Table 12: UK Percentage of Personal Computers [%], 2011 – 2020
Table 13: UK Voice Telephony Subscriber Lines [%], 2011 – 2020
Table 14: UK Percentage of Internet Users [%], 2011 – 2020
Table 15: UK Percentage of Internet Accounts by Subscription Band [%], 2011 – 2020
Table 16: UK Percentage of IPTV/Video Subscriber Lines [%], 2011 – 2020
Table 17: UK Volume of Voice Telephony Subscriber Lines [Thousands], 2011 – 2020
Table 18: UK Volume of Personal Computers [Thousands], 2011 – 2020
Table 19: UK Volume of Internet Users [Thousands], 2011 – 2020
Table 20: UK Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Table 21: UK Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Table 22: UK Access Lines by Technology [Thousands], 2011 – 2020
Table 23: UK Monthly Minutes of Use [Minutes/Month], 2011 – 2020
Table 24: UK Average Spend per Household per Month on All Services [US$], 2011 – 2020
Table 25: UK Voice Telephony ARPS [US$], 2011 – 2020
Table 27: UK Voice Telephony ARPM [US$], 2011 – 2020
Table 28: UK Internet Service ARPS [US$], 2011 – 2020
Table 29: UK Internet Service ARPS by Narrowband [US$], 2011 – 2020
Table 30: UK Internet Service ARPS by Broadband [US$], 2011 – 2020
Table 31: UK IPTV/Video Service ARPS [US$], 2011 – 2020
Table 32: UK Fixed Communications Service Revenues [US$ Million], 2011 – 2020
Table 33: UK Total Voice Service Revenues [US$ Million], 2011 – 2020
Table 34: UK Total Voice Service Revenues by Circuit-Switched [US$ Million], 2011 – 2020
Table 35: UK Total Voice Service Revenues by Packet-Switched (VoIP) [US$ Million], 2011 – 2020
Table 36: UK Internet Service Revenues [US$ Million], 2011 – 2020
Table 37: UK Narrowband Service Revenue [US$ Million], 2011 – 2020
Table 38: UK Broadband Service Revenue [US$ Million], 2011 – 2020
Table 39: UK IPTV/Video Service Revenue [US$ Million], 2011 – 2020

List of Figures
Figure 1: UK Population [Thousands], 2011 – 2020
Figure 2: UK Households [Thousands], 2011 – 2020
Figure 3: UK Businesses [Thousands], 2011 – 2020
Figure 4: UK Nominal GDP [US$ Million], 2011 – 2020
Figure 5: UK GDP per Capita [US$], 2011 – 2020
Figure 6: UK PPP Adjusted GDP per Capita [US$], 2011 – 2020
Figure 7: UK Consumer Price Inflation (%), 2011 – 2020
Figure 8: UK Exchange Rate [GBP/US$], 2011 – 2020
Figure 9: UK Percentage of Narrowband Subscriber Lines [%], 2011 – 2020
Figure 10: UK Percentage of Broadband Subscriber Lines [%], 2011 – 2020
Figure 11: UK Percentage of Personal Computers [%], 2011 – 2020
Figure 12: UK Voice Telephony Subscriber Lines [%], 2011 – 2020
Figure 13: UK Percentage of Internet Users [%], 2011 – 2020
Figure 14: UK Percentage of Internet Accounts by Subscription Band [%], 2011 – 2020
Figure 15: UK Percentage of IPTV/Video Subscriber Lines [%], 2011 – 2020
Figure 16: UK Volume of Voice Telephony Subscriber Lines [Thousands], 2011 – 2020
Figure 17: UK Volume of Personal Computers [Thousands], 2011 – 2020
Figure 18: UK Volume of Internet Users [Thousands], 2011 – 2020
Figure 19: UK Volume of Internet Accounts by Subscription Band [Thousands], 2011 – 2020
Figure 20: UK Volume of IPTV/Video Subscriber Lines [Thousands], 2011 – 2020
Figure 21: UK Access Lines by Technology [Thousands], 2011 – 2020
Figure 22: UK Monthly Minutes of Use [Minutes/Month], 2011 – 2020
Figure 23: UK Average Spend per Household per Month on All Services [US$], 2011 – 2020
Figure 24: UK Voice Telephony ARPS [US$], 2011 – 2020
Figure 25: UK Voice Telephony ARPS by Segment [US$], 2011 – 2020
Figure 26: UK Voice Telephony ARPM [US$], 2011 – 2020
Figure 27: UK Internet Service ARPS [US$], 2011 – 2020
Figure 28: UK Internet Service ARPS by Narrowband [US$], 2011 – 2020
Figure 29: UK Internet Service ARPS by Broadband [US$], 2011 – 2020
Figure 30: UK IPTV/Video Service ARPS [US$], 2011 – 2020
Figure 31: UK Fixed Communications Service Revenues [US$ Million], 2011 – 2020
Figure 32: UK Total Voice Service Revenues [US$ Million], 2011 – 2020
Figure 33: UK Total Voice Service Revenues by Circuit-Switched [US$ Million], 2011 – 2020
Figure 34: UK Total Voice Service Revenues by Packet-Switched (VoIP) [US$ Million], 2011 – 2020
Figure 35: UK Internet Service Revenue [US$ Million], 2011 – 2020
Figure 36: UK Narrowband Service Revenue [US$ Million], 2011 – 2020
Figure 37: UK Broadband Service Revenue [US$ Million], 2011 – 2020
Figure 38: UK IPTV/Video Service Revenue [US$ Million], 2011 – 2020

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3979272/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: UK's Fixed Communications Market Outlook to 2020: Volume and Revenue Analytics of Service Adoption and Access Lines
Web Address: http://www.researchandmarkets.com/reports/3979272/
Office Code: SC2GKKLY

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 995</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 1990</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 2985</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:   | Mr   | Mrs  | Dr   | Miss | Ms  | Prof  |
---------|------|------|------|------|-----|-------|
First Name: |       |      |      |      |     |       |
Email Address: * |     |      |      |      |     |       |
Job Title: |       |      |      |      |     |       |
Organisation: |     |      |      |      |     |       |
Address: |       |      |      |      |     |       |
City: |       |      |      |      |     |       |
Postal / Zip Code: |     |      |      |      |     |       |
Country: |       |      |      |      |     |       |
Phone Number: |     |      |      |      |     |       |
Fax Number: |     |      |      |      |     |       |

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World