Growth Opportunities in the Global Automotive Wiring Harness Market

Description: Opportunities identified by application type (chassis wiring harness, body wiring harness, HVAC wiring harness, engine wiring harness, speed sensor wiring harness), by type (copper, aluminum, other), by vehicle type (passenger car [small car, medium car, large car], commercial vehicle, other), by region (North America, Europe, Asia Pacific, Rest of the World)

The future of the global automotive wiring harness market looks promising with opportunities in the passenger car and commercial vehicle. The global automotive wiring harness market is expected to reach an estimated $54.2 billion by 2021. The global automotive wiring harness market is forecast to grow at a CAGR of 6.3% from 2016 to 2021. The major drivers of growth for this market are increasing vehicle production and increasing content of electronic technology in vehicles.

Emerging trends which have a direct impact on the dynamics of the industry include introduction of high voltage wiring harness system in electric vehicles and development of recycling of wiring harness system.

A total of 104 figures/charts and 47 tables are provided in this 171-page report to help in your business decisions.

The study includes a forecast for the growth opportunities in the global automotive wiring harness market by application, type, vehicle type and region, as follows:

By Application [$ billion from 2010 to 2021]:

- Chassis Wiring Harness
- Body Wiring Harness
- HVAC Wiring Harness
- Engine Wiring Harness
- Speed Sensor Wiring Harness

By Type [$ billion from 2010 to 2021]:

- Copper
- Aluminum
- Other

By Vehicle Type [$ billion from 2010 to 2021]:

- Passenger Car
- Small Car
- Medium Car
- Large Car
- Commercial Vehicle
- Other

By region [$ billion from 2010 to 2021]:

- North America
- Europe
- Asia Pacific
- Rest of the World

Yazaki Corporation, Sumito Electric Industries Ltd., Delphi Corporation, Leoni Group, and Lear Corporation are the major wiring harness suppliers in the global automotive wiring harness market. Several companies are seeking mergers and acquisitions as strategic initiatives to drive growth.

On the basis of its comprehensive research, the author forecasts that the engine application is expected to show above average growth during the forecast period.
Within the global automotive wiring harness market, the copper segment is expected to remain the largest market. Increase in demand for hybrid and electric vehicles is the major factor that would spur growth for this segment over the forecast period.

APAC is expected to remain the largest region due to high vehicle production and increasing government mandates relating to safety features of vehicle.

This report answers following key questions:
Q.1 What are some of the most promising, high-growth opportunities for the automotive wiring harness market by application (chassis, body, HVAC, engine, and speed sensor), type (copper, aluminum and other), vehicle type (passenger car, commercial vehicle, and other), and region (North America, Europe, Asia Pacific, and the Rest of the World).
Q.2 Which segments will grow at a faster pace and why?
Q.3 Which region will grow at a faster pace and why?
Q.4 What are the key factors affecting market dynamics? What are the drivers, challenges, and business risks in this market?
Q.5 What are the business risks and competitive threats in this market?
Q.6 What are the emerging trends in this market and reasons behind them?
Q.7 What are some of the changing demands of customers in the market?
Q.8 What are the new developments in the market? Which companies are leading these developments?
Q.9 Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?
Q.10 What are some of the competing products in this market and how big of a threat do they pose for loss of market share by materials / product substitution?
Q.11 What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

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