PESTLE Analysis of China 2016

Description: The Chinese economy is dominated by the service sector, which contributed approximately 50% to the total GDP in 2015. Wholesale and retail contributed 9.8% in 2015, followed by finance and insurance which combined contributed 8.5% to the service sector. The government is implementing structural reforms in the energy sector, which will improve the business climate of the country. The government has increased its spending on infrastructure projects, telecommunications, and the energy sector. The Chinese government is expected to increase consumption through the increase of disposable incomes, narrow the income gap, eliminate poverty and improve people's livelihood.

The report has analyzed the political, economic, social, technological, legal, and environmental factors of China and has come up with a comprehensive research report, “PESTLE Analysis of China 2016.” This report provides an analysis of the Chinese economy from historical, current, and future perspectives. SWOT analysis, forecast and scenario analysis, and risk analysis of China are also included in the report. The report also includes the forecast for Chinese economic growth through 2021.

The report highlights various drivers and challenges, which have influenced investment decisions in the economy. China is a politically stable country. The country has strong current account surplus and high foreign reserves. China attracts more trade due to its strategic location. China is among the top largest destination for foreign direct investment. China was the largest country with a population of 1.37 billion in 2015 and it holds an advantageous position in terms of labor. China is currently facing challenges, such as weak external demand. Another challenge for China is the impact of the slowdown on the US and Japanese economy, as well as international investors.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “PESTLE Analysis of the China 2016” include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision
- Analysis on economic activity, investment environment, and trade structure of the country
- Major industries in China and its contribution to GDP
- Trends in savings, investments, and consumptions
- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
- Analysis on geographical importance and social structure such as labor quality
- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of China

Contents:

1. Executive Summary
2. Chinese Political Analysis
   2.1: Structure and Stability of Government
   2.2: Government Changes and Policy Stability
   2.2.1: Policy Agenda – Reforms and Future Plans
3. Chinese Economic Analysis
   3.2: Sectoral Contribution to GDP and GDP Growth Rate
   3.3: Pricing Trends-Inflation and Interest Rates
   3.4: Consumption, Saving, and Investment Trends
   3.5: International Trade and Its Contribution to GDP
3.6: Foreign Direct Investment by Industry

4. Chinese Economic and Business Risk Analysis
   4.1: Risk in Financial Sector
   4.1.1: Risk in Current Account Balance
   4.1.2: Terms of Trade of China
   4.2: Risk in Balance of Payment (BOP)
   4.3: Risk in Foreign Exchange Reserves and Exchange Rate
   4.3.1: Risk in Fiscal Balance
   4.3.2: External Debt and Default Risk
   4.4: Credit Rating of Countries – Credibility in the Debt Market

5. Chinese Social Analysis
   5.1: Social and Demographic Analysis
   5.2: Labor Market – Quality and Availability
   5.3: Social Development Index

6. Chinese R&D and Technological Factors
   6.1: R&D Expenditure in China
   6.2: Impact of Technology in Industry
   6.3: Technology Policy

7. Chinese Legal Analysis
   7.1: Company Law
   7.2: Labor Law
   7.3: Tax Law
   7.4: Economic Policies – A Recent Development
   7.5: Doing Business in China 2015 – Process to Establish Business

8. Chinese Environmental Analysis
   8.1: Environment Policy

9. SWOT Analysis – Search of Potential Opportunities in China

List of Figures
Chapter 3. Chinese Economic Analysis
   Figure 3.1: Economic Scenarios of Major Countries in 2015
   Figure 3.2: Trends of Real GDP Growth Rate
   Figure 3.3: Scenario Analysis of GDP Forecast
   Figure 3.4: Trends of the Per Capita Income
   Figure 3.5: GDP Sectoral Contribution
   Figure 3.6: Share of Different Sectors to GDP in 2015
   Figure 3.7: Annual Trends of Inflation and Interest Rate
   Figure 3.8: Quarterly Interest Rate of China
   Figure 3.9: Quarterly Inflation Rate of China
   Figure 3.10: Trends of Savings and Investments as Percentage of GDP
   Figure 3.11: Trends of Consumption and Expenditure as Percentage of GDP
   Figure 3.12: Chinese International Trade Structure
   Figure 3.13: Chinese Exports by Commodity 2010
   Figure 3.14: Chinese Exports by Product 2015
   Figure 3.15: Chinese Imports by Product 2010
   Figure 3.16: Chinese Imports by Product 2015
   Figure 3.17: Chinese Exports by Country 2010
   Figure 3.18: Chinese Exports by Country 2015
   Figure 3.19: Chinese Imports by Country 2010
   Figure 3.20: Chinese Imports by Country 2015
   Figure 3.21: Imports and Exports as Percentage of GDP
   Figure 3.22: Foreign Direct Investment by Industry

Chapter 4. Chinese Economic and Business Risk Analysis
   Figure 4.1: Trends of Current Account Balance and Percentage to GDP
   Figure 4.2: Terms of Trade for China
   Figure 4.3: Trends of Balance of Payment
Figure 4.4: Trends of Foreign Exchange Reserve and Exchange Rate
Figure 4.5: Trends of Revenue and Expenditure as Percentage of GDP
Figure 4.6: Trends of Fiscal Deficit as Percentage of GDP
Figure 4.7: Trends of Gross Government Debt as Percentage of GDP

Chapter 5. Chinese Social Analysis
Figure 5.1: Geographical Location of China
Figure 5.2: Trends of Population in China
Figure 5.3: Population Age Structure
Figure 5.4: Trends of Unemployment Rate in China

Chapter 6. Chinese R&D and Technological Factors
Figure 6.1: Trends of R&D Expenditure in China

List of Tables
Chapter 1. Executive Summary
Table 1.1: Factors Affecting Business in China

Chapter 2. Chinese Political Analysis
Table 2.1: Political Factors and Their Impact on Business

Chapter 3. Chinese Economic Analysis
Table 3.1: Factors Affecting Industry Growth
Table 3.2: FDI Limits by Industry
Table 3.3: Economic Factors and Their Impact on Business

Chapter 4. Chinese Economic and Business Risk Analysis
Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P
Table 4.2: Economic Risk Factors and Their Impact on Business

Chapter 5. Chinese Social Analysis
Table 5.2: Corruption, GINI, Homicide, and Human Development Index
Table 5.3: Social Factors and Their Impact on Business

Chapter 6. Chinese R&D and Technological Factors
Table 6.1: Technological Factors and Their Impact on Business
Table 6.2: Income Tax Rates of China

Chapter 7. Chinese Legal Analysis
Table 7.1: Indicators for Starting Business
Table 7.2: Ranking of Ease of Doing a Business
Table 7.3: Legal Factors and Their Impact on Business

Chapter 8. Chinese Environmental Analysis
Table 8.1: Environmental Factors and Their Impact on Business

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