India Router and Switch Market (2016-2022): Market Forecast by Router Types, Switch Types, Verticals, Regions, Specifications and Competitive Landscape

Description: India Router and Switch Market (2016-2022): Market Forecast by Router Types (Wired and Wireless), Switch Types (Managed and Unmanaged), Verticals (Residential, MSME, Large Enterprise, Hospitality & Healthcare, Government, Transportation, Education, BFSI and Telecommunication), Regions (Northern, Western, Southern and Eastern), Specifications and Competitive Landscape

In the last five years, India’s Routers and Ethernet Switches market has registered significant growth. Routers can be categorized as - wired and wireless, wherein wireless dominates both in revenue and volume terms.

India being one of the potential markets for routers is increasingly witnessing growth in demand for wireless routers. Whereas Ethernet switches can be segmented as managed and un-managed switches. Presently, Managed switch segment accounted for dominant market revenue share; increasing amount of data traffic over the network coupled with increasing bandwidth requirements in the enterprise segment are driving the market for managed switches.

According to research, India’s Router and Switch market is exhibiting growth on the back of increasing usage of internet enabled devices, government initiatives like Digital India, Smart Cities and Make in India, increasing internet penetration, emergence of IoT and increasing adoption of solutions such as social, mobility, analytics and cloud.

Amongst all end users, enterprise and telecom verticals have captured majority of the revenue share in overall India’s router and switch market. In-terms of regions, Northern region captured the largest share of the market followed by South, West and East. The key players in the market include D-Link, TP-Link, NETGEAR, Cisco, HP, Binatone, iBall and others.

The report thoroughly covers router and switch market by types, verticals, by regions and competitive landscape. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:
- Market Size & Revenue Forecast of Global Router & Switch Market until 2022
- Market Size & Revenue Forecast of India Router & Switch Market until 2022
- Historical Market Volume Trends for India Router & Switch Market, 2012 – 2015
- Market Size & Volume Forecast of India Router & Switch Market until 2022
- Market Volume and Revenue Forecast and Estimations by Types until 2022
- Market Volume and Revenue Forecast and Estimations by Verticals until 2022
- Market Revenue Trends and Forecast by Region until 2022
- Market Dynamics Including Drivers, Restraints, Opportunity for India Router & Switch Market
- Existing Market Trends
- Players’ Market Share
- Competitive Benchmarking
- Company Profiles
- Key Strategic Pointers

Markets Covered:
The report provides the detailed analysis of the following market segments:

Router, By Type:
- Wired Router
- Wireless Router

Switch, By Type:
- Managed
- Unmanaged

Verticals:
- Residential
- MSME
- Large Enterprise
- Hospitality & Healthcare
- Government
- Transportation
- Education
- BFSI
- Telecommunication

Regions:
- Northern
- Western
- Southern
- Eastern

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