Global Markets for Flavors and Fragrances

Description: The global market for flavors and fragrances was valued at $26.0 billion in 2015. This market is expected to increase from $27.1 billion in 2016 to $37.0 billion in 2021 at a compound annual growth rate (CAGR) of 6.4% for 2016-2021.

This report provides:

- An overview of the global markets for flavors and fragrances.
- Analyses of global market trends, with data from 2015, estimates for 2016, and projections of compound annual growth rates (CAGRs) through 2021.
- Analysis of recent technology developments.
- Identification of demand drivers.
- Information on the consumption of flavors and fragrances in different end-use sectors.
- Projections of future demand including application regional segments of the market.
- Projected demand for key flavor and fragrance ingredients such as essential oils and aroma chemicals.
- Analysis of developments in the structure of the flavor and fragrance industry.
- Profiles of major players in the field.

The market is segmented on the basis of application: flavors—beverages, savory foods, dairy, confectionary and bakery products, oral care and other; fragrance—cosmetics and toiletries, soap, detergent and others. This market report organizes information from diverse sources in order to compare natural and synthetic ingredients as well as analyzes the use of raw materials, the flavor and fragrance value chain, regulations, technologies, patent evaluations and Porter’s five forces.

Each ingredient type is analyzed in terms of current global market size. Estimated values used are based on manufacturers' total revenues. Forecasts with a compound annual growth rate (CAGR) are provided for 2016 to 2021. Projected and forecast revenue values are in constant U.S. dollars, unadjusted for inflation. Product values are estimated based on manufacturers' revenue. Estimates of the regional markets for flavors and fragrances are based on its applications market. Regional sizing and forecasting are given for North America, Western Europe, Asia and ROW. In addition to the data, the report provides insight on market demand drivers and supplier strategies. Key players are also profiled as well as their market share in global market for flavors and fragrances.

Contents:

1: Introduction

- Study Goals And Objectives
- Reasons For Doing The Study
- Scope Of Report
- Intended Audience
- Methodology
- Information Sources

2: Summary

- Table Summary : Global Market For Flavors And Fragrances By Region, Through 2021
- Figure Summary : Global Market For Flavors And Fragrances By Region, 2015-2021

3: Overview

- Comparison Of Natural Versus Synthetics
- Raw Material Analysis
- Historical Overview
- Value Chain

4: Global Market For Flavors And Fragrances By Ingredient Type
- Essential Oils
- Aroma Chemicals
- Table 2: Global Market For Flavor And Fragrance Ingredients By Type, Through 2021
- Table 3: Global Market For Flavor And Fragrance Ingredients By Region, Through 2021

5: Technologies
- Key Technologies

6: Global Application Markets For Flavors And Fragrances
- Flavors
- Fragrances
- Table 27: Global Market For Flavors And Fragrances By Type, Through 2021

7: Global Market For Flavors And Fragrances By Region
- Global Market For Flavors And Fragrances
  - North America
  - Western Europe
  - Asia
  - Rest Of The World

8: Environmental Regulations
- Regulation Of Flavors
- Regulation Of Fragrances

9: Industry Structure
- Factors Influencing Demand
- Challenges Within The Flavor And Fragrance Industry
- Opportunities For Flavor And Fragrance Companies
- Porter's Five Forces Analysis

10: Market Strategies
- Strategy By Type
- Developments By Company

11: Patent Analysis
- Patents By Region
- Patents On Flavors By Manufacturer/Research Institute

12: Market Shares And Company Profiles
- Company Profiles
- Table 75: Global Market Shares Of Flavor And Fragrance Companies, 2015

13: List Of Acronyms

List Of Tables
Summary Table: Global Market For Flavors And Fragrances By Region, Through 2021
Table 1: Timeline Of The Development Of Flavors And Fragrances
Table 2: Global Market For Flavor And Fragrance Ingredients By Type, Through 2021
Table 3: Global Market For Flavor And Fragrance Ingredients By Region, Through 2021
Table 4: Global Market For Essential Oils Used In Flavors And Fragrances By Region, Through 2021
Table 5: Global Market For Essential Oils Used In Flavors And Fragrances By Product, Through 2021
Table 6: Plants As Sources Of Essential Oils
Table 7: Plant-Producing Regions And Applications
Table 8: Essential Oils Used In Flavors And Fragrances
Table 9: Global Market For Aroma Chemicals Used In Flavors And Fragrances By Region, Through 2021
Table 10: Global Market For Aroma Chemicals Used In Flavors And Fragrances By Type, Through 2021
Table 11: Global Market For Terpenes Used In Flavors And Fragrances By Products, Through 2021
Table 12: Global Market For Terpenes Used In Flavors And Fragrances By Region, Through 2021
Table 13: Synthetic Terpenes Or Terpenoids Used In Flavors And Fragrances
Table 14: Natural Terpenes Or Terpenoids Used In Flavors And Fragrances
Table 15: Global Market For Benzenoids Used In Flavors And Fragrances By Product, Through 2021
Table 16: Global Market For Benzenoids Used In Flavors And Fragrances By Region, Through 2021
Table 17: Synthetic Benzenoids Used In Flavors And Fragrances
Table 18: Natural Benzenoids Used In Flavors And Fragrances
Table 19: Global Market For Musk Chemicals Used In Flavors And Fragrances By Products, Through 2021
Table 20: Global Market For Musk Chemicals Used In Flavors And Fragrances By Region, Through 2021
Table 21: Global Market For Miscellaneous Aroma Chemicals Used In Flavors And Fragrances By Product, Through 2021
Table 22: Global Market For Miscellaneous Aroma Chemicals Used In Flavors And Fragrances By Region, Through 2021
Table 23: Synthetic Miscellaneous Aroma Chemicals Used In Flavors And Fragrances
Table 24: Natural Miscellaneous Aroma Chemical Used In Flavors And Fragrances
Table 25: Type Of Protection System By Flavor Usage
Table 26: Global Market For Flavors And Fragrances By Type, Through 2021
Table 27: Global Market For Flavors By Application, Through 2021
Table 28: Global Market For Flavors By Region, Through 2021
Table 29: Global Market For Flavors Used In Beverages By Products, Through 2021
Table 30: Global Market For Flavors Used In Beverages By Region, Through 2021
Table 31: Global Market For Flavors Used In Savory Foods By Region, Through 2021
Table 32: Global Market For Dairy Products, 2015
Table 33: Global Market For Flavors Used In Dairy Products By Region, Through 2021
Table 34: Global Market For Confectionary And Bakery Products By Region, Through 2021
Table 35: Indian Market For Flavors By Application, Through 2021
Table 36: Global Market For Fragrances By Application, Through 2021
Table 37: Global Market For Fragrances By Region, Through 2021
Table 38: Global Market For Fragrances Used In Cosmetics And Toiletries By Product, Through 2021
Table 39: Global Market For Fragrances Used In Cosmetics And Toiletries By Region, Through 2021
Table 40: Global Market For Fragrances Used In Soap By Region, Through 2021
Table 41: Global Market For Fragrances By Country, Through 2021
Table 42: North American Market For Flavors And Fragrances By Country, Through 2021
Table 43: Western European Market For Flavors And Fragrances By Country, Through 2021
Table 44: North American Market For Fragrances By Country, Through 2021
Table 45: Western European Market For Flavors By Country, Through 2021
Table 46: Western European Market For Fragrances By Country, Through 2021
Table 47: Asian Market For Flavors And Fragrances By Country, Through 2021
Table 48: Asian Market For Fragrances By Country, Through 2021
Table 49: Rest Of World Market For Flavors And Fragrances By Country, Through 2021
Table 50: Rest Of World Market For Fragrances By Country, Through 2021
Table 51: U.S. Patents On Flavors, 2011-2015
Table 52: U.S. Patents On Fragrances, 2011-2015
Table 53: European Patents On Flavors, 2011-2015
Table 54: European Patents On Fragrances, 2011-2015
Table 55: Chinese Patents On Flavors, 2011-2015
Table 56: Chinese Patents On Fragrances, 2011-2015
Table 57: Patents On Flavors By Company, 2011-2015
Table 58: Patents On Fragrances By Company, 2011-2015
Table 59: South Korean Patents On Flavors, 2011-2015
Table 60: South Korean Patents On Fragrances, 2011-2015
Table 70: Japanese Patents On Fragrances, 2011-2015
Table 71: Canadian Patents On Flavors, 2011-2015
Table 72: Canadian Patents On Fragrances, 2011-2015
Table 73: Mexican Patents On Flavors, 2011-2015
Table 74: Mexican Patents On Fragrances, 2011-2015
Table 75: Global Market Shares Of Flavor And Fragrance Companies, 2015
Table 76: Bell Flavor And Fragrance Products
Table 77: Firmenich Flavor Products
Table 78: Firmenich Fragrance Products
Table 79: Givaudan Flavor And Fragrance Products
Table 80: Iff Flavor And Fragrance Products
Table 81: Inter Parfums Cosmetic And Fragrance Products
Table 82: Mane Flavor And Fragrance Products
Table 83: ADM Flavor Products
Table 84: Takasago Flavor And Fragrance Products
Table 85: Treatt Flavor And Fragrance Products

List Of Figures

Summary Figure: Global Market For Flavors And Fragrances By Region, 2015-2021
Figure 1: Flavor And Fragrance Value Chain
Figure 2: Top Five Flavors In Beverage Category
Figure 3: Global Market Shares Of Flavors And Fragrances By Region, 2015
Figure 4: Porter's Five Forces Analysis
Figure 5: Distribution Of Types Of Growth Strategies Used In The Global Market For Flavors And Fragrances, 2011-2016
Figure 6: Global Market Shares Of Flavors And Fragrances By Company, 2011-2016
Figure 7: Regional Distribution Of Patents On Flavors, 2011-2015
Figure 8: Regional Market Shares Of Patents On Fragrances, 2011-2015

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