APAC Tire Market Forecast & Opportunities, 2021

Description: Asia-Pacific is emerging as a hub for production of automobiles, with the automotive sector accounting for the largest private sector investment in research and development (R&D) in the region. During 2011-2015, demand for tires in the region grew on account growing automobile sales, expanding vehicle fleet size and increasing GNI per capita.

Presence of major automotive OEMs such as Ford, Hyundai, Honda, Mahindra, Maruti Suzuki, TATA, BMW, etc., is propelling OEM tire demand in Asia-Pacific. Nevertheless, replacement segment continues to dominate demand for tires in the region due to continuing expansion of automobile fleet in Asia-Pacific.

According to “Asia-Pacific Tire Market Forecast and Opportunities, 2021”, Asia-Pacific tire market is projected to grow at a CAGR of over 8% during 2016-2021, driven by rising tire demand from OEM as well as replacement segments.

Passenger car and two-wheeler tire segments dominated tire demand in the region and the segments are anticipated to continue dominating tire demand in the country through 2021. Few of the leading global tire companies operating in Asia-Pacific tire market include Goodyear, Bridgestone, MRF, CEAT, Yokohama, Kumho, Hangzhou Zhongce, etc.

“Asia-Pacific Tire Market Forecast and Opportunities, 2021” report elaborates following aspects of tire market in Asia-Pacific:

- Asia-Pacific Tire Market Size, Share & Forecast
- Segmental Analysis - By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium and Heavy Commercial Vehicle, Off-The-Road (OTR) and Two-Wheeler Tires), By Demand Category (OEM Vs Replacement), By Radial Vs Bias
- Policy & Regulatory Landscape
- Changing Market Trends and Emerging Opportunities
- Competitive Landscape and Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of tire market in APAC
- To identify the on-going trends and segment wise anticipated growth in the coming years
- To help industry consultants, tire companies and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with vehicle manufactures, tire companies, distributors, retailers and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. APAC Tire Production Overview
5. APAC Tire Market Outlook
   5.1. Market Size & Forecast
      5.1.1. By Value & Volume
   5.2. Market Share & Forecast
5.2.1. By Vehicle Type (Passenger Cars, LCV, M&HCV, OTR & Two Wheeler)
5.2.2. By Country
5.2.3. By Radial vs Bias
5.2.4. By Demand Category (OEM Vs Replacement)
5.3. Market Attractiveness Index (Vehicle Type)
5.4. Market Attractiveness Index (Region)
6. China Tire Market Outlook
6.1. Market Size & Forecast
6.1.1. By Value & Volume
6.2. Market Share & Forecast
6.2.1. By Vehicle Type
6.2.2. By Company
6.2.3. By Region
6.2.4. By Radial vs Bias
6.2.5. By Demand Category (OEM Vs Replacement)
6.2.6. By Prominent Tire Sizes
6.3. Market Attractiveness Index (Vehicle Type)
7. India Tire Market Outlook
7.1. Market Size & Forecast
7.1.1. By Value & Volume
7.2. Market Share & Forecast
7.2.1. By Vehicle Type
7.2.2. By Company
7.2.3. By Region
7.2.4. By Radial vs Bias
7.2.5. By Demand Category (OEM vs Replacement)
7.2.6. By Prominent Tire Sizes
7.3. Market Attractiveness Index (Vehicle Type)
8. Japan Tire Market Outlook
8.1. Market Size & Forecast
8.1.1. By Value & Volume
8.2. Market Share & Forecast
8.2.1. By Vehicle Type
8.2.2. By Company
8.2.3. By Region
8.2.4. By Radial vs Bias
8.2.5. By Demand Category (OEM vs Replacement)
8.2.6. By Prominent Tire Sizes
8.3. Market Attractiveness Index (Vehicle Type)
9. Indonesia Tire Market Outlook
9.1. Market Size & Forecast
9.1.1. By Value & Volume
9.2. Market Share & Forecast
9.2.1. By Vehicle Type
9.2.2. By Company
9.2.3. By Region
9.2.4. By Radial vs Bias
9.2.5. By Demand Category (OEM vs Replacement)
9.2.6. By Prominent Tire Sizes
9.3. Market Attractiveness Index (Vehicle Type)
10. Vietnam Tire Market Outlook
10.1. Market Size & Forecast
10.1.1. By Value & Volume
10.2. Market Share & Forecast
10.2.1. By Vehicle Type
10.2.2. By Company
10.2.3. By Region
10.2.4. By Radial vs Bias
10.2.5. By Demand Category (OEM vs Replacement)
10.2.6. By Prominent Tire Sizes
10.3. Market Attractiveness Index (Vehicle Type)
11. South Korea Tire Market Outlook
11.1. Market Size & Forecast
11.1. By Value & Volume
11.2. Market Share & Forecast
11.2.1. By Vehicle Type
11.2.2. By Company
11.2.3. By Region
11.2.4. By Radial vs Bias
11.2.5. By Demand Category (OEM vs Replacement)
11.2.6. By Prominent Tire Sizes
11.3. Market Attractiveness Index (Vehicle Type)

12. Thailand Tire Market Outlook
12.1. Market Size & Forecast
12.1.1. By Value & Volume
12.2. Market Share & Forecast
12.2.1. By Vehicle Type
12.2.2. By Company
12.2.3. By Region
12.2.4. By Radial vs Bias
12.2.5. By Demand Category (OEM vs Replacement)
12.2.6. By Prominent Tire Sizes

13. Taiwan Tire Market Outlook
13.1. Market Size & Forecast
13.1.1. By Value & Volume
13.2. Market Share & Forecast
13.2.1. By Vehicle Type
13.2.2. By Company
13.2.3. By Region
13.2.4. By Radial vs Bias
13.2.5. By Demand Category (OEM vs Replacement)
13.2.6. By Prominent Tire Sizes

14. Australia Tire Market Outlook
14.1. Market Size & Forecast
14.1.1. By Value & Volume
14.2. Market Share & Forecast
14.2.1. By Vehicle Type
14.2.2. By Company
14.2.3. By Region
14.2.4. By Radial vs Bias
14.2.5. By Demand Category (OEM vs Replacement)
14.2.6. By Prominent Tire Sizes

15. Malaysia Tire Market Outlook
15.1. Market Size & Forecast
15.1.1. By Value & Volume
15.2. Market Share & Forecast
15.2.1. By Vehicle Type
15.2.2. By Company
15.2.3. By Region
15.2.4. By Radial vs Bias
15.2.5. By Demand Category (OEM vs Replacement)
15.2.6. By Prominent Tire Sizes

16. Sri Lanka Tire Market Outlook
16.1. Market Size & Forecast
16.1.1. By Value & Volume
16.2. Market Share & Forecast
16.2.1. By Vehicle Type
16.2.2. By Company
16.2.3. By Region
16.2.4. By Radial vs Bias
16.2.5. By Demand Category (OEM vs Replacement)
16.2.6. By Prominent Tire Sizes
16.3. Market Attractiveness Index (Vehicle Type)
17. Bangladesh Tire Market Outlook
17.1. Market Size & Forecast
17.1.1. By Value & Volume
17.2. Market Share & Forecast
17.2.1. By Vehicle Type
17.2.2. By Company
17.2.3. By Region
17.2.4. By Radial vs Bias
17.2.5. By Demand Category (OEM vs Replacement)
17.2.6. By Prominent Tire Sizes
17.3. Market Attractiveness Index (Vehicle Type)
18. Market Dynamics
18.1. Drivers
18.2. Challenges
19. Market Trends & Developments
19.1. Expanding Retread Tire Market
19.2. Growing Demand for Chinese Tires
19.3. Increasing Tire Radialization
19.4. Increasing Online Sales
19.5. Rising Demand for Two-Wheelers
20. Competitive Landscape
20.1. Apollo Tyres Ltd.
20.2. JK Tyre & Industries Ltd.
20.3. MRF Limited
20.4. Kumho Tire Co., Inc.
20.5. Bridgestone Corporation
20.6. The Yokohama Rubber Co., Ltd.
20.7. Hankook Tire Co. Ltd.
20.8. Compagnie Générale des Établissements Michelin (CGEM)
20.9. The Goodyear Tire & Rubber Company
20.10. Continental Aktiengesellschaft
20.11. Hangzhou Zhongce Rubber Co., Ltd.
20.14. Toyo Tire & Rubber Company
20.15. Triangle Tyre Co. Ltd.
21. Strategic Recommendations

List of Figures

Figure 1: Asia-Pacific Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2011-2021F
Figure 2: Prominent Drivers in Asia-Pacific Tire Market (2011-2015)
Figure 3: Asia-Pacific Tire ASP, 2011-2015 (USD)
Figure 4: Asia-Pacific Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 5: Asia-Pacific Tire Market Share, By Country, By Volume, 2015 & 2021F
Figure 6: Asia-Pacific Tire Market Share, By Country, By Volume, 2015-2021F
Figure 7: Asia-Pacific Tire Market Share, By Radial Vs Bias, By Volume, 2015-2021F
Figure 8: Asia-Pacific Tire Market Share, By Demand Category (OEM Vs Replacement), By Volume, 2011-2021F
Figure 9: Asia-Pacific Tire Market Attractiveness Index, By Country, By Value, 2015-2021F
Figure 10: Asia-Pacific Tire Market Attractiveness Index, By Vehicle Type, By Value, 2015-2021F
Figure 11: China Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2011-2021F
Figure 12: Prominent Drivers in China Tire Market (2011-2015)
Figure 13: China Tire ASP, 2011-2015 (USD)
Figure 14: Prominent Drivers in China Tire Market (2016E-2021F)
Figure 15: China Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 16: China Tire Market Share, By Company, By Volume, 2015-2021F
Figure 17: China Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 18: China Tire Market Share, By Region, By Volume, 2015-2021F
Figure 19: China Tire Market Share, By Radial Vs Bias, By Volume, 2015-2021F
Figure 20: China Tire Market Share, By Demand Category (OEM Vs Replacement), By Volume, 2011-2021F
Figure 21: China Tire Market Attractiveness Index, By Vehicle Type, By Value, 2015-2021F
Figure 22: India Tire Market Size, By Value (USD Billion), By Volume (Million Unit), 2011-2021F
Figure 23: Prominent Drivers in India Tire Market (2011-2015)
Figure 24: India Tire ASP, 2011-2015 (USD)
Figure 25: Prominent Drivers in India Tire Market (2016E-2021F)
Figure 26: India Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 27: India Tire Market Share, By Company, By Volume, 2015-2021F
Figure 28: India Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 29: India Tire Market Share, By Region, By Volume, 2015-2021F
Figure 30: India Tire Market Share, By Radial Vs Bias, By Volume, 2011-2021F
Figure 31: India Tire Market Share, By Demand Category (OEM Vs Replacement), By Volume, 2011-2021F
Figure 32: India Tire Market Attractiveness Index, By Vehicle Type, By Value, 2015-2021F
Figure 33: Japan Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2011-2021F
Figure 34: Prominent Drivers in Japan Tire Market (2011-2015)
Figure 35: Japan Tire ASP, 2011-2015 (USD)
Figure 36: Prominent Drivers in Japan Tire Market (2016E-2021F)
Figure 37: Japan Tire Market Share, By Vehicle Type, By Volume, 2011-2021F
Figure 38: Japan Tire Market Share, By Company, By Volume, 2015-2021F
Figure 39: Japan Tire Market Share, By Region, By Volume, 2015 & 2021F
Figure 40: Japan Tire Market Share, By Region, By Volume, 2015-2021F

List of Tables

Table 1: APAC Tire Production, By Region, By Country, By Company & Plant Location, 2014
Table 2: Asia-Pacific Tire Market Share, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 3: China Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 4: China Tire Sales of Top 5 Companies, By Volume, 2015-2021F (Million Unit)
Table 5: India Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 6: India Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)
Table 7: Japan Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 8: Japan Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)
Table 9: Indonesia Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 10: Indonesia Tire Sales of Top 5 Companies, By Volume, 2015-2021F (Million Unit)
Table 11: Vietnam Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 12: Vietnam Tire Sales of Top 5 Companies, By Volume, 2015-2021F (Million Unit)
Table 13: South Korea Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Units)
Table 14: South Korea Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)
Table 15: Thailand Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 16: Thailand Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)
Table 17: Taiwan Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 18: Australia Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 19: Australia Tire Sales of Top 5 Companies, By Volume, 2015-2021F (Million Unit)
Table 20: Malaysia Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 21: Malaysia Tire Sales of Top 5 Companies, By Volume, 2015-2021F (Million Unit)
Table 22: Sri Lanka Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 23: Sri Lanka Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)
Table 24: Bangladesh Tire Market Size, By Vehicle Type, By Volume, 2011-2015 & 2021F (Million Unit)
Table 25: Bangladesh Tire Sales of Top 4 Companies, By Volume, 2015-2021F (Million Unit)

- Full List of Tables & Figures Available on Request

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3984045/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>APAC Tire Market Forecast &amp; Opportunities, 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3984045/">http://www.researchandmarkets.com/reports/3984045/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GKE59</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 5000</td>
</tr>
<tr>
<td>CD-ROM - Enterprise wide</td>
<td>□</td>
<td>USD 5500 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Hard Copy - Enterprise wide</td>
<td>□</td>
<td>USD 6000 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise wide</td>
<td>□</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World