China Large Appliances Market Outlook to 2020 - Rising Preference for Smart Technology Appliances and Replacement Demand to Drive Market

Description: The report titled "China Large Appliances Market Outlook to 2020 - Rising Preference for Smart Technology Appliances and Replacement Demand to Drive Market" provides a comprehensive analysis of large appliances market in China. The report focuses on overall market size for sale of large appliances. These include revenue from domestic sale in television, washing machine, air conditioner and refrigerator. Market was also estimated based on volume sales in each category. Market is segmented based on product type and sub segmented based on their essential features and price range. Segmentation is also done on the basis of distribution channel. The report also covers the snapshot of logistics, competitive landscape of major players in China large appliances market, export and import scenario and product detail of bestselling models in different category. The report concludes with market projections for future and analyst recommendation highlighting the major opportunities and cautions.

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