Fixed Telephony Services Global Market Briefing 2017

Description: The fixed telephony services market comprises of establishments providing voice services through physical media such as wire or fiber optic cable instead of wireless transmission. These services are also referred to as landline or dedicated line services.

The Fixed Telephony Services Global Market Briefing provides strategists, marketers and senior management with the critical information they need to assess the fixed telephony services sector.

Reasons to Purchase
- Get up to date information available on the fixed telephony services market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of historic and forecast data and understand the drivers and restraints on the market.
- Develop strategies based on likely future developments.
- Gain a global perspective on the development of the market.
- Report will be updated with the latest data and delivered to you within 3 working days of order.

Description

The Fixed Telephony Services Global Market Briefing Report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.

The market characteristics section of the report defines and explains the market.

The market size section gives the fixed telephony services market revenues, covering both the historic growth of the market and forecasting the future.

Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.

Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.

The trends and strategies section highlights the likely future developments in the fixed telephony services market and suggests approaches.

Scope

Markets Covered: Fixed Telephony Services

Companies Mentioned: Comcast, Verizon Communications, AT&T, BT Group, Liberty Global, CenturyLink Inc., Vodafone, Softbank, Telefonica, America Movil, China Telecom

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA, Australia.

Geographic scope: Americas, Europe, Asia, Middle East and Africa, Oceania.

Time series: Five years historic and forecast.

Data: Market value in $ billions.

Data segmentations: Regional breakdowns, market share of competitors, key sub segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.
Contents:

1. Introduction
2. Fixed Telephony Services Market Characteristics
   a. Drivers of the Market
   b. Restraints on the Market
3. Fixed Telephony Services Market Historic Growth
   a. Drivers of the Market
   b. Restraints on the Market
4. Fixed Telephony Services Market Forecast Growth
   a. Drivers of the Market
   b. Restraints on the Market
5. Fixed Telephony Services Market Comparison with Other Wired Telecom Services Markets
6. Fixed Telephony Services Market Geography Split
7. Fixed Telephony Services Market Segmentation
8. Fixed Telephony Services Competitive Landscape
   a. Comcast, Verizon Communications, AT&T, BT Group, Liberty Global, CenturyLink Inc., Vodafone, Softbank, Telefonica, America Movil, China Telecom
9. Key Mergers And Acquisitions In The Fixed Telephony Services
10. Fixed Telephony Services Market Trends and Strategies

List of Tables

Table 1: Global Fixed Telephony Services Market Historic Market Size, 2012-2016, $ Billion
Table 2: Global Fixed Telephony Services Market Forecast Market Size, 2016-2020, $ Billion
Table 3: Global Fixed Telephony Services Market Comparison with Other Wired Telecom Services Markets, 2016, Percentage (%)
Table 4: Global Fixed Telephony Services Market, Split By Region, 2016, $ Billion
Table 5: Global Fixed Telephony Services Market, Split By Segment, 2016, $ Billion
Table 6: Global Fixed Telephony Services Market, Key Competitor Shares, 2016, Percentage (%)

List of Figures

Figure 1: Global Fixed Telephony Services Market Historic Market Size, 2012-2016, $ Billion
Figure 2: Global Fixed Telephony Services Market Forecast Market Size, 2016-2020, $ Billion
Figure 3: Global Fixed Telephony Services Market Comparison with Other Wired Telecom Services Markets, 2016, Percentage (%)
Figure 4: Global Fixed Telephony Services Market, Split By Region, 2016, $ Billion
Figure 5: Global Fixed Telephony Services Market, Split By Segment, 2016, $ Billion
Figure 6: Global Fixed Telephony Services Market, Key Competitor Shares, 2016, Percentage (%)

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