Global Cosmeceuticals Market 2017-2021

Description:

About Cosmeceuticals

The word cosmeceuticals are a combination of cosmetics and pharmaceuticals. Cosmeceuticals are cosmetic products that have similar benefits as pharmaceutical products. Cosmeceuticals can be purchased over the counter (OTC) without a prescription from a healthcare professional. The cosmeceuticals sector was formed by converging personal care and pharmaceuticals sectors.

The analysts forecast the global cosmeceuticals market to grow at a CAGR of 5.95% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global cosmeceuticals market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of cosmeceutical products through retail and salon outlets to individual consumers in the global market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Cosmeceuticals Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Beiersdorf
- L'Oréal
- P&G
- Shiseido
- Unilever

Other prominent vendors
- Amway
- AVON Beauty Products
- Burberry
- INVERSIONES AVI AMERICA
- Chanel
- Chatters Canada
- Clarins
- Combe
- Conair
- Coty
- Edgewell Personal Care
- Henkel
- Helen of Troy
- Johnson & Johnson
- Kao
- LVMH
- Mary Kay
- Boticário
- Revlon
- Tom's of Maine
- World Hair Cosmetics (Asia)
Market drivers
- Demand for health and wellness, and anti-aging products.
- For a full, detailed list, view the full report

Market challenges
- Demand for health and wellness, and anti-aging products.
- For a full, detailed list, view the full report

Market trends
- Rising preference for physician-recommended products over non-prescription products.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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