Global Selfie Stick Market 2016-2020

Description: About Selfie Stick

A selfie stick refers to a monopod individuals use to take their photographs by positioning a smartphone or camera extending beyond the normal range of their arms. Selfie sticks are usually extendable metal sticks. They have a handle at one end and an adjustable clamp to hold a phone at the other end. Different types of selfie sticks available in the market include wired, Bluetooth, and remote-triggered.

The analysts forecast the global selfie stick market to grow at a CAGR of 26.05% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global selfie stick market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sale of different types of selfie sticks across the world.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- ROW

The report, Global Selfie Stick Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Anker
- Fotopro
- KobraTech
- Kootek
- Loog Robotics
- Momax
- Mpow
- fromm works
- Satechi
- Selfie on A Stick
- Selfie Stick Gear
- Xiaomi

Market drivers
- Increasing tourism and business travels.
- For a full, detailed list, view the full report

Market challenges
- Interoperability between different brands and operating systems.
- For a full, detailed list, view the full report

Market trends
- Advances in selfie stick technology.
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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