Global Kegerators Market 2016-2020

Description: About Kegerators

A kegerator, also known as a beverage dispenser, is a refrigerator that can store and dispense kegs of draft beer and other beverages. The word kegerator is originated by combining two words: keg and refrigerator. A keg is kept in a refrigerated environment and CO2 is used to pressurize and dispense the keg. Therefore, the content kept in the keg remains carbonated and fresh for an extended period of time, generally a couple of months.

The analysts forecast the global kegerators market to grow at a CAGR of 5.09% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global kegerators market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail as well as wholesale sales of kegerators to individual customers and commercial users globally.

The market is divided into the following segments based on geography:
- Americas
- APAC
- Europe
- MEA

The report, Global Kegerators Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Danby Products
- Felix Storch
- Living Direct
- U.S. Cooler
- Versonel

Other prominent vendors
- Avanti Products
- Cydea Inc.
- DCS by Fisher & Paykel Appliances
- Haier Inc.
- Krups
- Nostalgia Products

Market drivers
- Redefined drinking culture
- For a full, detailed list, view the full report

Market challenges
- Conversion of regular refrigerators into kegerators
- For a full, detailed list, view the full report

Market trends
- Growing demand for energy-efficient kegerators
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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