The Blockchain Technology Market: Commercial Applications (Financial Services, Media, Healthcare, Real Estate, Energy, Government and Supply Chain) and Opportunity Analysis and Forecast, 2016 - 2025

Description:
Blockchain is increasingly being endorsed as the next big revolutionary technology after the invention of the internet, and is anticipated to disrupt and transform the landscape of both financial and non-financial industries.

Although, the current outlook on the technology looks rather utopian, it does present an array of benefits which, if realized, can transform existing systems and have dramatic impacts on all participants in the value chain.

The report on ‘Blockchain Technology Landscape Analysis' is a meticulous study of the construct of the blockchain ecosystem, industry stakeholders, emerging opportunities and challenges to implementing them.

After a thorough analysis of the current trends, the market dynamic chapter includes the key push and pull forces that are expected to influence the deployment of the technology in the next ten years.

Owing to the dependency of the market growth on the legal and regulatory framework, government initiatives and the role of start-ups, financial monoliths and consortiums, the anticipated value to be added over blockchain from different industries from 2015 to 2025 is calculated.

A blockchain is a distributed database, based on the Bitcoin protocol that records and maintains a list of all the transactions taking place in real time.

Blockchain offers users a host of advantages in comparison to legacy systems that are being used currently. Some of these benefits include but are not limited to elimination of third party intermediaries, creation of transparency, streamlining of due processes, protection from malicious attacks and internal and external cost savings.

Consequently, a multitude of companies across industry verticals are investing heavily to develop feasible applications of the technology as blockchain presents the opportunity of transforming the way business transactions are done presently.

The report involves a mix of companies chosen on the basis of their research and development on blockchain and implementation of successful blockchain applications.

The companies profiled in the report include:
- Citibank
- R3CEV
- Factom
- Colu
- Nasdaq
- Coinbase
- and Circle among others.

Key Questions answered in the report:
- Which factors will be driving the adoption of the technology through the forecast period?
- What factors are currently challenging the development and implementation of blockchain technology?
- How are the consortiums such as R3 and PTDL participating in endorsing the technology?
- What are the currently identified use cases of blockchain?
- What are the industry sectors which can be disrupted through the use of blockchain and how?
- How will the adoption of blockchain change in next ten years?
- Who are the key players involved in investing in, developing or leveraging blockchain?
Contents:

1 Research Scope and Methodology
   1.1 Scope of the Report
   1.2 The Blockchain Technology Report Research Methodology
      1.2.1 Primary Data Sources
      1.2.2 Secondary Data Sources

2 Industry Analysis
   2.1 Blockchain Construct
      2.1.1 Proof of Work (POW)
      2.1.2 Proof of Stake (POS)
   2.2 Blockchain Structure
   2.3 Blockchain Ecosystem
   2.4 Foundational Elements of Blockchain
   2.5 Types of Blockchain
      2.5.1 Public Blockchain
      2.5.2 Private Blockchain
      2.5.3 Hybrid Blockchain
   2.6 Blockchain Consortiums
      2.6.1 Shenzhen Consortium
      2.6.2 Russian Blockchain Consortium
      2.6.3 Post Trade Distributed Ledger Group (PTDL)
      2.6.4 R3
      2.6.5 Fundchain
      2.6.6 Japanese Blockchain Consortium
   2.7 Key Block Chain Use Cases
      2.7.1 Identity and Authentication
      2.7.2 Loyalty
      2.7.3 Smart Contracts
      2.7.4 Internet of Things (IoT)
      2.7.5 Provenance

3 Market Dynamics
   3.1 Market Drivers
      3.1.1 Elimination of Intermediaries and Cost Savings
      3.1.2 Transparency and Reduction in Unscrupulous Activity and Security from Cyber Attacks
      3.1.3 Government Initiatives
      3.1.4 Establishment of Consortiums
      3.1.5 Entry of Leading Financial Institutions
   3.2 Market Challenges
      3.2.1 Non-Uniformity of Legal and Regulatory Framework
      3.2.2 Trade Off between Cost and Security
      3.2.3 Lack of Awareness of Blockchain Technology
      3.2.4 Fragmented Networks
   3.3 Market Opportunities

4 Competitive Insights
   4.1 Key Strategies & Development
      4.1.1 Mergers & Acquisitions
      4.1.2 Product Developments & Launches
      4.1.3 Partnerships, Joint Ventures & Collaborations
      4.1.4 Business Expansions
      4.1.5 Lawsuits
      4.1.6 Funding
      4.1.7 Events

5 Blockchain Technology Landscape Analysis by Commercial Application
   5.1 Financial Services
      5.1.1 Cross Border Payments
      5.1.2 Peer to Peer Transactions
      5.1.3 Trading and Settlement
      5.1.4 Insurance
   5.2 Non-Financial Services
      5.2.1 Healthcare
5.2.2 Real Estate
5.2.3 Media
5.2.4 Energy
5.2.5 Government and Public Sector
5.2.6 Supply Chain
5.2.7 Telecom

6 Company Profiles
6.1 BitFury
   6.1.1 Company Overview
6.2 Bitpesa
   6.2.1 Company Overview
6.3 BTL Group, Ltd.
   6.3.1 Company Overview
   6.3.2 BTL Blockchain
6.4 Coinbase
   6.4.1 Company Overview
6.5 Colu
   6.5.1 Company Overview
6.6 Circle
   6.6.1 Company Overview
6.7 Citigroup
   6.7.1 Company Overview
   6.7.2 Financials
   6.7.3 Financial Summary
   6.7.4 SWOT Analysis
6.8 Earthport
   6.8.1 Company Overview
   6.8.2 Earthport Distributed Ledger
   6.8.3 Financials
   6.8.3.1 Financial Summary
6.9 Factom
   6.9.1 Company Overview
6.10 IBM
   6.10.1 Company Overview
   6.10.2 IBM Blockchain/Hyperledger Project
   6.10.3 Financials
      6.10.3.1 Financial Summary
   6.10.4 SWOT Analysis
6.11 Kraken Digital Asset Exchange
   6.11.1 Company Overview
6.12 NASDAQ, Inc.
   6.12.1 Company Overview
   6.12.2 Nasdaq Linq
   6.12.3 Estonia's E-Residency Platform
   6.12.4 Financials
      6.12.4.1 Financial Summary
   6.12.5 SWOT Analysis
6.13 Ripple Labs
   6.13.1 Company Overview
6.14 Shocard
   6.14.1 Company Overview
6.15 Stripe
   6.15.1 Company Overview
6.16 R3 CEV
   6.16.1 Company Overview
6.17 Bitcoin Group
   6.17.1 Company Overview
6.18 List of Other Key Players

List of Tables
Table 2.1 Identity Management Companies Leveraging Blockchain Technology
Table 3.1 Market Drivers - Impact Analysis
Table 3.2 Market Drivers - Impact Analysis
Table 3.3 Blockchain Technology Opportunities
Table 4.1 Mergers and Acquisitions
Table 4.2 Product Developments and launches
Table 4.3 Partnerships, Joint Ventures and Collaborations
Table 4.4 Key Business Expansions in the Blockchain Technology Landscape
Table 4.5 Key Lawsuits in the Blockchain Technology Landscape
Table 4.6 Key Fundings in the Blockchain Technology Landscape
Table 4.7 Key Events in the Blockchain Technology Landscape
Table 5.1 Financial Institutions Leveraging Blockchain Technology
Table 5.2 Financial Services Industry Value Added on Blockchain, $ Billion
Table 5.3 Companies Leveraging Blockchain Technology for Payments
Table 5.4 Companies Leveraging Blockchain Technology for Trading and Settlement
Table 5.5 Healthcare Companies Leveraging Blockchain Technology
Table 5.6 Real Estate Companies Leveraging Blockchain Technology
Table 5.7 Media Companies Leveraging Blockchain Technology
Table 5.8 Energy Companies Leveraging Blockchain Technology
Table 5.9 Governments Leveraging Blockchain Technology
Table 5.10 Companies Leveraging Blockchain Technology

List of Figures
Figure 1 GDP Value Added Over Blockchain
Figure 1.1 Blockchain Technology Report Scope
Figure 2.1 The Blockchain Structure
Figure 2.2 Blockchain Ecosystem
Figure 2.3 Public Blockchain
Figure 2.4 Private Blockchain
Figure 2.5 Use Cases of Blockchain
Figure 2.6 Smart Contracts Execution Process
Figure 3.1 Market Drivers and Challenges
Figure 3.2 Financial Institutions and Blockchain Ventures
Figure 5.1 Venture Capital Invested in Blockchain Companies
Figure 5.2 Applications of Blockchain Technology in Financial Services
Figure 5.3 Adoption of Blockchain Technology by Leading Financial Institutions (2013-2016)
Figure 5.4 Growth Stage in Levying Blockchain in Financial Services
Figure 5.5 Depiction of Cross Border Payments before Blockchain Technology
Figure 5.6 Depiction of Cross Border Payments after Blockchain Technology
Figure 5.7 Transfer of Money from Peer to Peer through Blockchain Technology
Figure 5.8 Financial Transaction Settlement Days
Figure 5.9 Non-Financial Services employing Blockchain Technology
Figure 6.1 Citigroup: Overall Financials (2013-2015)
Figure 6.2 Citigroup: Net Revenue by Segment (2013-2015)
Figure 6.3 Earthport: Overall Financials, 2013-2015
Figure 6.4 IBM: Overall Financials, 2013-2015
Figure 6.5 IBM: Net Revenue, by Business Segments, 2013-2015
Figure 6.6 IBM: Net Revenue, by Geography, 2013-2015
Figure 6.7 Nasdaq, Inc.: Overall Financials, 2013-2015
Figure 6.8 Nasdaq, Inc.: Net Revenue, by Business Segments, 2013-2015

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