
Description:
Synopsis
This study provides coverage of the world market for automotive audio, infotainment and navigation systems, including audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded communications modules. Base year is 2016 with forecasts provided to 2023.

Product Coverage
- Audio-only Systems
- Front Seat Infotainment
- Rear Seat Entertainment
- Embedded Navigation Systems
- Embedded Communications Modules
- Amplifiers
- Autochangers

Geographic Coverage
- North America
- Europe
- Japan
- China
- South Korea
- India
- Russia
- Brazil
- Rest of the World

Key Features
- Coverage of audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded communications modules. Coverage also of autochangers and amplifiers.
- Analysis of market trends for each system in nine geographic regions: North America, Europe, Japan, China, South Korea, India, Russia, Brazil and Rest of the World.
- Analysis of unit shipments, average pricing and revenues for each system, in each region. Base year is 2016, with forecasts to 2023.
- Supplier market share estimates in 2016 for audio-only systems, front seat infotainment, rear seat entertainment and embedded navigation systems. Separate analysis provided for OE and aftermarket shipments.
- Analysis of automotive source unit connectivity, covering OE and aftermarket trends for smartphone integration (such as Apple CarPlay, Google Android Auto and MirrorLink) and integrated Bluetooth.
- Analysis of media format trends, covering CD, DVD, hard disc drive and flash memory storage.
- Highly quantitative analysis, with discussion summarized in short, easy to read bullet points.

Contents:
Section 1 - Executive Overview
1.1 Key Point Conclusions

Section 2 - Scope & Method
2.1 Scope, Content & Definitions
2.2 Research Method

Section 3 - Global & Regional Light Vehicle Sales Forecast

Section 4 - Automotive Audio, Infotainment & Navigation Systems By System Type
Section 5 - Automotive Source Unit Connectivity Trends

Section 6 - Automotive Audio, Infotainment & Navigation Systems By Region

Section 7 - Automotive Audio, Infotainment & Navigation Systems 2016 Supplier Market Share Estimates

Appendix 1 - Historical Market Forecasts
Appendix 2 - Automotive Audio, Infotainment & Navigation Systems List of Suppliers

List of Tables

Table 1.1 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 1.2 Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 1.3 Regional Shipments of Automotive Source Units by Media Format
Table 1.4 Automotive Audio, Infotainment & Navigation Systems Revenue & Unit Summary by Region
Table 1.5 Worldwide 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 2.1 Regional Definitions
Table 2.2 Product Definitions & Description
Table 3.1 World Light Vehicle Sales Forecast by Region
Table 3.2 Light Vehicle Sales Forecast in Brazil, Russia, India & China
Table 4.1 Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 4.2 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 4.3 World Market for Audio-only Source Units by Region
Table 4.4 Regional Shipments of Audio-only Source Units by Media Format in Mature Markets
Table 4.5 Regional Shipments of Audio-only Source Units by Media Format in Developing Markets
Table 4.6 Regional Shipments of OE Audio-only Source Units by Media Format in Mature Markets
Table 4.7 Regional Shipments of OE Audio-only Source Units by Media Format in Developing Markets
Table 4.8 Regional Shipments of Aftermarket Audio-only Source Units by Media Format in Mature Markets
Table 4.9 Regional Shipments of Aftermarket Audio-only Source Units by Media Format in Developing Markets
Table 4.10 Regional Shipments of Aftermarket Audio-only Source Units by Sales Channel
Table 4.11 World Market for Front Seat Infotainment Systems by Region
Table 4.12 Regional Shipments of Front Seat Infotainment Systems by Sales Channel
Table 4.13 World Market for Rear Seat Entertainment Systems by Region
Table 4.14 Regional Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 4.15 World Market for Embedded Navigation Systems by Region
Table 4.16 Regional Shipments of Embedded Navigation Systems by System Type
Table 4.17 Regional Shipments of Embedded Navigation Systems by Media Format
Table 4.18 Regional Shipments of OE Embedded Navigation Systems by Media Format
Table 4.19 Regional Shipments of Aftermarket Embedded Navigation Systems by Media Format
Table 4.20 Regional Shipments of Embedded Navigation Systems by Sales Channel
Table 4.21 World Market for Embedded Communications Modules by Region
Table 4.22 World Market for Autochangers by Region
Table 4.23 Regional Shipments of Autochangers by Sales Channel
Table 4.24 World Market for Amplifiers by Region
Table 4.25 Regional Shipments of Amplifiers by Sales Channel
Table 5.1 Regional Shipments of Automotive Source Units with Smartphone Integration
Table 5.2 Regional Shipments of OE Automotive Source Units with Smartphone Integration
Table 5.3 Regional Shipments of Aftermarket Automotive Source Units with Smartphone Integration
Table 5.4 Regional Shipments of Automotive Source Units with Integrated Bluetooth
Table 5.5 Regional Shipments of OE Automotive Source Units with Integrated Bluetooth
Table 5.6 Regional Shipments of Aftermarket Automotive Source Units with Integrated Bluetooth
Table 5.7 Regional Shipments of Automotive Source Units by Media Format
Table 6.1 Automotive Audio, Infotainment & Navigation Systems Revenue & Unit Summary by Region
Table 6.2 North American Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.3 North American Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.4 North American Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.5 North American Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.6 North American Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.7 North American Shipments of Embedded Navigation Systems by System Type
Table 6.8 North American Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.68 Russian Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.69 Russian Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.70 Russian Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.71 Russian Shipments of Automotive Source Units by Media Format
Table 6.72 Brazilian Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.73 Brazilian Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.74 Brazilian Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.75 Brazilian Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.76 Brazilian Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.77 Brazilian Shipments of Embedded Navigation Systems by System Type
Table 6.78 Brazilian Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.79 Brazilian Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.80 Brazilian Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.81 Brazilian Shipments of Automotive Source Units by Media Format
Table 6.82 Rest of the World Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.83 Rest of the World Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.84 Rest of the World Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.85 Rest of the World Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.86 Rest of the World Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.87 Rest of the World Shipments of Embedded Navigation Systems by System Type
Table 6.88 Rest of the World Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.89 Rest of the World Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.90 Rest of the World Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 7.1 Worldwide 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.2 Worldwide 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.3 Worldwide 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.4 Worldwide 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.5 Worldwide 2016 Market Share Estimates for OE & Aftermarket Embedded Navigation Systems
Table 7.6 North American 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.7 North American 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.8 North American 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.9 North American 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.11 European 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.12 European 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.13 European 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.14 European 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.15 European 2016 Market Share Estimates for OE & Aftermarket Embedded Navigation Systems
Table 7.16 Japanese 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.17 Japanese 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.18 Japanese 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.21 Chinese 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.22 Chinese 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.23 Chinese 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.24 Chinese 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table AP 1.1 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2015 Forecast)
Table AP 1.2 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2014 Forecast)
Table AP 1.3 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2013 Forecast)
Table AP 1.4 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2012 Forecast)
Table AP 1.5 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2011 Forecast)
Table AP 1.6 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (September 2010 Forecast)
Table AP 1.7 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (September 2009 Forecast)
Table AP 1.8 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2007 Forecast)
Table AP 2.1 List of Automotive Audio, Infotainment & Navigation Systems Suppliers

List of Figures

Figure 1 - Automotive Audio, Infotainment & Navigation Systems Comparisons with Historical Revenue Forecasts
Figure 2 - World Light Vehicle Sales by Region
Figure 3 - Automotive Source Units - Unit Summary by System
Figure 4 - Automotive Source Units - Revenue Summary by System
Figure 5 - Audio-only Source Unit Shipments by Media Format
Figure 6 - Embedded Navigation Systems Shipments by System Type
Figure 7 - Embedded Navigation Systems Shipments by Media Format
Figure 8 - Regional Shipments of Automotive Source Units with Smartphone Integration
Figure 9 - Regional Shipments of Automotive Source Units with Integrated Bluetooth
Figure 10 - Automotive Source Unit Shipments by Media Format
Figure 11 - Automotive Audio, Infotainment & Navigation Systems - Revenue Summary by Region
Figure 12 - Automotive Audio, Infotainment & Navigation Systems - North American Revenue Summary by Type
Figure 13 - Automotive Audio, Infotainment & Navigation Systems - European Revenue Summary by Type
Figure 14 - Automotive Audio, Infotainment & Navigation Systems - Japanese Revenue Summary by Type
Figure 15 - Automotive Audio, Infotainment & Navigation Systems - Chinese Revenue Summary by Type
Figure 16 - Automotive Audio, Infotainment & Navigation Systems - South Korean Revenue Summary by Type
Figure 17 - Automotive Audio, Infotainment & Navigation Systems - Indian Revenue Summary by Type
Figure 18 - Automotive Audio, Infotainment & Navigation Systems - Russian Revenue Summary by Type
Figure 19 - Automotive Audio, Infotainment & Navigation Systems - Brazilian Revenue Summary by Type
Figure 20 - Automotive Audio, Infotainment & Navigation Systems - Rest of the World Revenue Summary by Type

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3989515/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Automotive Audio, Infotainment & Navigation Systems - 2017 Edition
- **Web Address:** [http://www.researchandmarkets.com/reports/3989515/](http://www.researchandmarkets.com/reports/3989515/)
- **Office Code:** SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6750</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 8250</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** [Mr, Mrs, Dr, Miss, Ms, Prof]
- **First Name:** ____________________________  **Last Name:** ____________________________
- **Email Address:** * ____________________________
- **Job Title:** ____________________________
- **Organisation:** ____________________________
- **Address:** ____________________________
- **City:** ____________________________
- **Postal / Zip Code:** ____________________________
- **Country:** ____________________________
- **Phone Number:** ____________________________
- **Fax Number:** ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World