
Description:
Synopsis
This study provides coverage of the world market for automotive audio, infotainment and navigation systems, including audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded communications modules. Base year is 2016 with forecasts provided to 2023.

Product Coverage
- Audio-only Systems
- Front Seat Infotainment
- Rear Seat Entertainment
- Embedded Navigation Systems
- Embedded Communications Modules
- Amplifiers
- Autochangers

Geographic Coverage
- North America
- Europe
- Japan
- China
- South Korea
- India
- Russia
- Brazil
- Rest of the World

Key Features
- Coverage of audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded communications modules. Coverage also of autochangers and amplifiers.
- Analysis of market trends for each system in nine geographic regions: North America, Europe, Japan, China, South Korea, India, Russia, Brazil and Rest of the World.
- Analysis of unit shipments, average pricing and revenues for each system, in each region. Base year is 2016, with forecasts to 2023.
- Supplier market share estimates in 2016 for audio-only systems, front seat infotainment, rear seat entertainment and embedded navigation systems. Separate analysis provided for OE and aftermarket shipments.
- Analysis of automotive source unit connectivity, covering OE and aftermarket trends for smartphone integration (such as Apple CarPlay, Google Android Auto and MirrorLink) and integrated Bluetooth.
- Analysis of media format trends, covering CD, DVD, hard disc drive and flash memory storage.
- Highly quantitative analysis, with discussion summarized in short, easy to read bullet points.

Contents:
Section 1 - Executive Overview
  1.1 Key Point Conclusions
Section 2 - Scope & Method
  2.1 Scope, Content & Definitions
  2.2 Research Method
Section 3 - Global & Regional Light Vehicle Sales Forecast
Section 4 - Automotive Audio, Infotainment & Navigation Systems By System Type
Section 5 - Automotive Source Unit Connectivity Trends

Section 6 - Automotive Audio, Infotainment & Navigation Systems By Region

Section 7 - Automotive Audio, Infotainment & Navigation Systems 2016 Supplier Market Share Estimates

Appendix 1 - Historical Market Forecasts
Appendix 2 - Automotive Audio, Infotainment & Navigation Systems List of Suppliers

List of Tables

Table 1.1 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 1.2 Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 1.3 Regional Shipments of Automotive Source Units by Media Format
Table 1.4 Automotive Audio, Infotainment & Navigation Systems Revenue & Unit Summary by Region
Table 1.5 Worldwide 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 2.1 Regional Definitions
Table 2.2 Product Definitions & Description
Table 3.1 World Light Vehicle Sales Forecast by Region
Table 3.2 Light Vehicle Sales Forecast in Brazil, Russia, India & China
Table 4.1 Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 4.2 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 4.3 World Market for Audio-only Source Units by Region
Table 4.4 Regional Shipments of Audio-only Source Units by Media Format in Mature Markets
Table 4.5 Regional Shipments of Audio-only Source Units by Media Format in Developing Markets
Table 4.6 Regional Shipments of OE Audio-only Source Units by Media Format in Mature Markets
Table 4.7 Regional Shipments of OE Audio-only Source Units by Media Format in Developing Markets
Table 4.8 Regional Shipments of Aftermarket Audio-only Source Units by Media Format in Mature Markets
Table 4.9 Regional Shipments of Aftermarket Audio-only Source Units by Media Format in Developing Markets
Table 4.10 Regional Shipments of Audio-only Source Units by Sales Channel
Table 4.11 World Market for Front Seat Infotainment Systems by Region
Table 4.12 Regional Shipments of Front Seat Infotainment Systems by Sales Channel
Table 4.13 World Market for Rear Seat Entertainment Systems by Region
Table 4.14 Regional Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 4.15 World Market for Embedded Navigation Systems by Region
Table 4.16 Regional Shipments of Embedded Navigation Systems by System Type
Table 4.17 Regional Shipments of Embedded Navigation Systems by Media Format
Table 4.18 Regional Shipments of OE Embedded Navigation Systems by Media Format
Table 4.19 Regional Shipments of Aftermarket Embedded Navigation Systems by Media Format
Table 4.20 Regional Shipments of Embedded Navigation Systems by Sales Channel
Table 4.21 World Market for Embedded Communications Modules by Region
Table 4.22 World Market for Autochangers by Region
Table 4.23 Regional Shipments of Autochangers by Sales Channel
Table 4.24 World Market for Amplifiers by Region
Table 4.25 Regional Shipments of Amplifiers by Sales Channel
Table 5.1 Regional Shipments of Automotive Source Units with Smartphone Integration
Table 5.2 Regional Shipments of OE Automotive Source Units with Smartphone Integration
Table 5.3 Regional Shipments of Aftermarket Automotive Source Units with Smartphone Integration
Table 5.4 Regional Shipments of Automotive Source Units with Integrated Bluetooth
Table 5.5 Regional Shipments of OE Automotive Source Units with Integrated Bluetooth
Table 5.6 Regional Shipments of Aftermarket Automotive Source Units with Integrated Bluetooth
Table 5.7 Regional Shipments of Automotive Source Units by Media Format
Table 6.1 Automotive Audio, Infotainment & Navigation Systems Revenue & Unit Summary by Region
Table 6.2 North American Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.3 North American Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.4 North American Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.5 North American Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.6 North American Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.7 North American Shipments of Embedded Navigation Systems by System Type
Table 6.8 North American Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.9 North American Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.10 North American Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.11 North American Shipments of Automotive Source Units by Media Format
Table 6.12 European Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.13 European Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.14 European Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.15 European Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.16 European Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.17 European Shipments of Embedded Navigation Systems by System Type
Table 6.18 European Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.19 European Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.20 European Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.21 European Shipments of Automotive Source Units by Media Format
Table 6.22 Japanese Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.23 Japanese Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.24 Japanese Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.25 Japanese Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.26 Japanese Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.27 Japanese Shipments of Embedded Navigation Systems by System Type
Table 6.28 Japanese Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.29 Japanese Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.30 Japanese Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.31 Japanese Shipments of Automotive Source Units by Media Format
Table 6.32 Chinese Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.33 Chinese Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.34 Chinese Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.35 Chinese Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.36 Chinese Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.37 Chinese Shipments of Embedded Navigation Systems by System Type
Table 6.38 Chinese Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.39 Chinese Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.40 Chinese Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.41 Chinese Shipments of Automotive Source Units by Media Format
Table 6.42 South Korean Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.43 South Korean Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.44 South Korean Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.45 South Korean Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.46 South Korean Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.47 South Korean Shipments of Embedded Navigation Systems by System Type
Table 6.48 South Korean Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.49 South Korean Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.50 South Korean Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.51 South Korean Shipments of Automotive Source Units by Media Format
Table 6.52 Indian Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.53 Indian Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.54 Indian Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.55 Indian Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.56 Indian Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.57 Indian Shipments of Embedded Navigation Systems by System Type
Table 6.58 Indian Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.59 Indian Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.60 Indian Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.61 Indian Shipments of Automotive Source Units by Media Format
Table 6.62 Russian Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.63 Russian Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.64 Russian Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.65 Russian Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.66 Russian Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.67 Russian Shipments of Embedded Navigation Systems by System Type
Table 6.68 Russian Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.69 Russian Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.70 Russian Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.71 Russian Shipments of Automotive Source Units by Media Format
Table 6.72 Brazilian Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.73 Brazilian Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.74 Brazilian Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.75 Brazilian Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.76 Brazilian Shipments of Automotive Source Units by Media Format
Table 6.77 Brazilian Shipments of Embedded Navigation Systems by System Type
Table 6.78 Brazilian Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.79 Brazilian Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.80 Brazilian Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 6.81 Brazilian Shipments of Automotive Source Units by Media Format
Table 6.82 Rest of the World Automotive Audio, Infotainment & Navigation Systems Unit Summary by System
Table 6.83 Rest of the World Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System
Table 6.84 Rest of the World Shipments of OE & Aftermarket Audio-only Source Units by Media Format
Table 6.85 Rest of the World Shipments of Front Seat Infotainment Systems by Sales Channel
Table 6.86 Rest of the World Shipments of Rear Seat Entertainment Systems by Sales Channel
Table 6.87 Rest of the World Shipments of Embedded Navigation Systems by System Type
Table 6.88 Rest of the World Shipments of OE & Aftermarket Embedded Navigation Systems by Media Format
Table 6.89 Rest of the World Shipments of OE & Aftermarket Automotive Source Units with Smartphone Integration
Table 6.90 Rest of the World Shipments of OE & Aftermarket Automotive Source Units with Integrated Bluetooth
Table 7.1 Worldwide 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.2 Worldwide 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.3 Worldwide 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.4 Worldwide 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.5 Worldwide 2016 Market Share Estimates for OE & Aftermarket Embedded Navigation Systems
Table 7.6 North American 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.7 North American 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.8 North American 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.9 North American 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.11 European 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.12 European 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.13 European 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.14 European 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table 7.15 European 2016 Market Share Estimates for OE & Aftermarket Embedded Navigation Systems
Table 7.16 Japanese 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.17 Japanese 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.18 Japanese 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.21 Chinese 2016 Market Share Estimates for OE & Aftermarket Automotive Source Units
Table 7.22 Chinese 2016 Market Share Estimates for OE & Aftermarket Audio-only Source Units
Table 7.23 Chinese 2016 Market Share Estimates for OE & Aftermarket Front Seat Infotainment Systems
Table 7.24 Chinese 2016 Market Share Estimates for OE & Aftermarket Rear Seat Entertainment Systems
Table AP 1.1 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2015 Forecast)
Table AP 1.2 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2014 Forecast)
Table AP 1.3 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2013 Forecast)
Table AP 1.4 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2012 Forecast)
Table AP 1.5 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2011 Forecast)
Table AP 1.6 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (September 2010 Forecast)
Table AP 1.7 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (September 2009 Forecast)
Table AP 1.8 Automotive Audio, Infotainment & Navigation Systems Revenue Summary by System (October 2007 Forecast)
Table AP 2.1 List of Automotive Audio, Infotainment & Navigation Systems Suppliers

List of Figures

Figure 1 - Automotive Audio, Infotainment & Navigation Systems Comparisons with Historical Revenue Forecasts
Figure 2 - World Light Vehicle Sales by Region
Figure 3 - Automotive Source Units - Unit Summary by System
Figure 4 - Automotive Source Units - Revenue Summary by System
Figure 5 - Audio-only Source Unit Shipments by Media Format
Figure 6 - Embedded Navigation Systems Shipments by System Type
Figure 7 - Embedded Navigation Systems Shipments by Media Format
Figure 8 - Regional Shipments of Automotive Source Units with Smartphone Integration
Figure 9 - Regional Shipments of Automotive Source Units with Integrated Bluetooth
Figure 10 - Automotive Source Unit Shipments by Media Format
Figure 11 - Automotive Audio, Infotainment & Navigation Systems - Revenue Summary by Region
Figure 12 - Automotive Audio, Infotainment & Navigation Systems - North American Revenue Summary by Type
Figure 13 - Automotive Audio, Infotainment & Navigation Systems - European Revenue Summary by Type
Figure 14 - Automotive Audio, Infotainment & Navigation Systems - Japanese Revenue Summary by Type
Figure 15 - Automotive Audio, Infotainment & Navigation Systems - Chinese Revenue Summary by Type
Figure 16 - Automotive Audio, Infotainment & Navigation Systems - South Korean Revenue Summary by Type
Figure 17 - Automotive Audio, Infotainment & Navigation Systems - Indian Revenue Summary by Type
Figure 18 - Automotive Audio, Infotainment & Navigation Systems - Russian Revenue Summary by Type
Figure 19 - Automotive Audio, Infotainment & Navigation Systems - Brazilian Revenue Summary by Type
Figure 20 - Automotive Audio, Infotainment & Navigation Systems - Rest of the World Revenue Summary by Type

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