Description: The author has published a recent market research report on "Global Action Camera Market Strategic Assessment and Forecast Till 2021". The report provides an in-depth analysis of the present scenario and growth aspect of the worldwide action camera market and provides the growth forecast till the year 2021. The market research report includes a detailed market segmentation of the worldwide action camera market by:

By Resolution Standard
- HD (High Definition)
- Full HD (Full High Definition)
- UHD (Ultra-High Definition)

By End-user
- Extreme Sports
- Tourism
- Movie-making
- Security

By Geography
- APAC
- EMEA
- Latin America
- North America

Global Action Camera Market Size and Dynamics

The research analysts expects the global action camera market to cross US$ 10 billion with a growing CAGR of almost 23% till the year 2021. The market continues to grow, driven by exciting trends i.e. the rise in inclination to spend on the emerging consumer electronics categories, the surge in relative significance of outdoor pursuits, and the use of social media.

The entry of new players in the market is expected to influence price, quality, and features of action cameras, and will prove to be beneficial for end-users since action cameras with enhanced features and quality are expected to be available at low prices catalyzing the market growth. The report provides the detailed information of each segment by shipment and revenue.

Global Action Camera Market Trends, Drivers, and Challenges

The cameras and camcorders market is highly competitive and marked by frequent product introductions and rapid technological advances. The competition is expected to intensify as existing competitors introduce new and competitive offerings beside their existing products, and market entrants introduce new products into the markets. Hence the horizontal integration of technology is one of the emerging trends and has become a logical move for companies to overcome competition in global action camera market.

The report includes a detailed explanation of the emerging trends with real time examples. Furthermore, the market research report includes the details of the factors driving the growth of the global action camera market. Ubiquity of Digital Imaging and Social Connectivity, Revolutionary Advances in Movie-making and Need for Special Effects are some of the driving factors which are well explained in the market research report. The report provides a porter's Five Force Analysis with detailed explanation.

Global Action Camera Market Geographical Analysis

The report includes the market analysis of global action camera market in different regions such as North America, APAC, EMEA and Latin America. The report outlines the major market share holder and the market
size analysis of all the regions and provides the market size and forecast of some countries.

APAC is the largest consumer electronics market, with growth primarily driven by China and India. The action camera market in North America region is highly matured, and the region accounted for around 40% of the worldwide action camera market in terms of volumes in 2015. The demand for action cameras in this region is estimated to cross US$3.51 billion by 2021.

Global Action Camera Market Share and Key Vendor Analysis

This market research profiles the major companies in the Global Action Camera Market and provides the competitive landscape and market share of key the players. The report covers the entire market outlook regarding the value chain operating within the market. The leading vendors include Drift Innovation, Garmin, GoPro, ION Worldwide, and Sony. The emerging vendors include Braun Photo Technik, Chilli Technology, JVC Kenwood, Olympus, Panasonic, Polaroid, Rollei, TomTom, Veho, and Xiaomi Y1 Technology.

Why should you buy global action camera market research report?

The report gives reasonable answers for the following questions which leads you to know the in depth market analysis such as:

1. How has the market been performing and what are some of the current changes which are expected to change the landscape in the coming years?
2. What are the various factors that can affect the market and in what way over the next few years?
3. What are the emerging trends and challenges for the market over the next five years?
4. What is the action camera market size and market forecast for each product segment?
5. Which regions are going to have the largest action camera market share and what are the factors propelling the market growth in that region?
6. Which companies are the key vendors in the market?
7. Which companies are the emerging vendors in the market?

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