
Description:
The global dental practice management software market is expected to reach a value of USD 1.59 billion by 2024. The growth of the market is attributed to the increasing geriatric population along with expected increase in oral healthcare expenditure.

Demand for practice management services is anticipated to grow continuously due to rise in aging people and increase in oral healthcare expenditure. For instance, according to the U.S. Census Bureau's International Data Base, the population of 45 year and older individuals is expected to grow by about 12% between 2015 and 2025. However, the total U.S. population will grow by about 8% in 2015 to 2025. Furthermore, expected increase in oral health insurance coverage and government initiatives could drive the industry during the forecast period.

Usage of various modules increases the productivity and efficiency of dentists. Furthermore, technological advancements in the field and growing investments by companies in emerging geographical areas are expected to propel the industry. Integrated software with the features of appointment scheduling, reminder service, perio charting, tooth charting, payment, electronic health records, and more increases the demand of these products as they helps streamline dental practice.

Further Key Findings From the Study Suggest:

Cloud-based dental practice management software segment is projected to grow at the fastest rate during the forecast period. This is due to its flexibility, disaster recovery system, automatic software updates, increased collaboration, ability to work on any internet connected device, security, environment friendly, and ability to establish competition.

Web-based segment dominated in 2015 as it provided some of the same features as the cloud-based software segment, that to at lower costs as compared to other software. In addition, it takes the first-mover advantage in the market. However, over a period cloud-based segment may surpass the web-based and on-premies segments due to its additional advantages.

In 2015, regionally North America dominated the market due to government initiatives, presence of key players, growing geriatric population, and high oral healthcare expenditure are the major factors that contributed toward its dominance.

Asia Pacific is the fastest growing region owing to increasing investment of industry players and rising awareness about oral healthcare among the people.

Some of the market players are Henry Schein, Inc.; Patterson Companies, Inc.; Carestream Dental; and Curve Dental, Inc., DentiMax, LLC; Practice Web, Inc.; NextGenHealthcare Information Systems, LLC; ACE Dental Software and others.

Contents:
1 Research Methodology
1.1 Information Procurement
1.2 Data Analysis
2 Executive Summary
2.1 Market Snapshot
3 Market Variables, Trends & Scope
3.1 Market Segmentation and Scope
3.1.1 Market driver analysis
3.1.1.1 Increasing geriatric population base
3.1.1.2 Government initiatives
3.1.1.3 Technological developments
3.1.2 Market restraint analysis
3.1.2.1 Poor reimbursement in developing countries
3.1.2.2 Price reduction pressure
3.2 Penetration & Growth Prospects Mapping
3.3 Dental practice management Market - PESTEL Analysis
3.4 Industry Analysis - Porter's
3.5 Competitive landscape: Market position analysis (based on deployment modes and strategic initiatives)
4 Dental Practice Management Software Market Deployment Mode Estimates & Trend Analysis
4.1 Dental Practice Management Software Market: Deployment Mode Movement Analysis
4.2 Web-based
4.2.1 Web-based market estimates and forecasts, 2013 - 2024 (USD Million)
4.3 Cloud-based
4.3.1 Cloud-based market estimates and forecasts, 2013 - 2024 (USD Million)
4.4 On-premises
4.3.1 On-premises market estimates and forecasts, 2013 - 2024 (USD Million)
5 Dental Practice Management Software Market Regional Estimates & Trend Analysis
5.1 Regional Movement Analysis & Market Share, 2015 & 2024
5.2 North America
5.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.2.2 U.S.
5.2.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.2.3 Canada
5.2.3.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.3 Europe
5.3.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.3.2 UK
5.3.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.3.3 Germany
5.3.3.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.4 Asia Pacific
5.4.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.4.2 Japan
5.4.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.4.3 China
5.4.3.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.5 Latin America
5.5.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.5.2 Brazil
5.5.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
5.6 MEA
5.6.1 Dental practice management market, by deployment mode, 2013 - 2024 (USD Million)
5.6.2 South Africa
5.6.2.1 Dental practice management software market, by deployment mode, 2013 - 2024 (USD Million)
6 Competitive Landscape
6.1 Henry Schein, Inc.
6.1.1 Company overview
6.1.2 Financial performance
6.1.3 Product benchmarking
6.1.4 Strategic initiatives
6.2 Patterson Companies, Inc.
6.2.1 Company overview
6.2.2 Financial performance
6.2.3 Product benchmarking
6.2.4 Strategic initiatives
6.3 Carestream Dental
6.3.1 Company overview
6.3.2 Financial performance
6.3.3 Product benchmarking
6.3.4 Strategic initiatives
6.4 Curve Dental, Inc.
6.4.1 Company overview
6.4.2 Financial performance
6.4.3 Product benchmarking
6.4.4 Strategic initiatives
6.5 DentiMax, LLC
   6.5.1 Company overview
   6.5.2 Financial performance
   6.5.3 Product benchmarking
   6.5.4 Strategic initiatives
6.6 Practice Web, Inc.
   6.6.1 Company overview
   6.6.2 Financial performance
   6.6.3 Product benchmarking
   6.6.4 Strategic initiatives
6.7 NextGen Healthcare Information Systems, LLC
   6.7.1 Company overview
   6.7.2 Financial performance
   6.7.3 Product benchmarking
   6.7.4 Strategic initiatives
6.8 ACE Dental Software
   6.8.1 Company overview
   6.8.2 Financial performance
   6.8.3 Product benchmarking
   6.8.4 Strategic initiatives
6.9 athenahealth, Inc.
   6.9.1 Company overview
   6.9.2 Financial performance
   6.9.3 Product benchmarking
   6.9.4 Strategic initiatives
6.10 Datacon Dental Systems, Inc.
   6.10.1 Company overview
   6.10.2 Financial performance
   6.10.3 Product benchmarking
   6.10.4 Strategic initiatives
List of Tables
Table 1 Dental practice management software - global market current and forecast by regions (2015-2024) in (USD Million)
Table 2 North America dental practice management software market estimates and forecasts, by country, 2013 - 2024 (USD Million)
Table 3 North America dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 4 U.S. dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 5 Canada dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 6 Europe dental practice management software market estimates and forecasts, by country, 2013 - 2024 (USD Million)
Table 7 Europe dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 8 Germany dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 9 UK dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 10 Asia Pacific dental practice management software market estimates and forecasts, by country, 2013 - 2024 (USD Million)
Table 11 Asia Pacific dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 12 Japan dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 13 China dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)
Table 14 Latin America dental practice management software market estimates and forecasts, by country, 2013 - 2024 (USD Million)
Table 15 Latin America dental practice management software market estimates and forecasts, by
deployment mode, 2013 - 2024 (USD Million)

Table 16 Brazil dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)

Table 17 MEA dental practice management software market estimates and forecasts, by country, 2013 - 2024 (USD Million)

Table 18 MEA dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)

Table 19 South Africa dental practice management software market estimates and forecasts, by deployment mode, 2013 - 2024 (USD Million)

List of Figures

Figure 1 Market research process

Figure 2 Information procurement

Figure 3 Primary research pattern

Figure 4 Market research approaches

Figure 5 Value Chain Based Sizing & Forecasting

Figure 6 QFD Modeling for Market Share Assessment

Figure 7 Market Summary

Figure 8 Market Trends & Outlook

Figure 9 Market Segmentation & Scope

Figure 10 Market Driver Relevance Analysis (Current & Future Impact)

Figure 11 Market Restraint Relevance Analysis (Current & Future Impact)

Figure 12 Penetration & Growth Prospect Mapping

Figure 13 Dental practice management software market - PESTLE Analysis

Figure 14 Porter's Five Forces Analysis

Figure 15 Dental practice management software market product outlook key takeaways

Figure 16 Dental practice management software market: deployment mode movement analysis

Figure 17 Global dental practice management software market, by deployment mode 2013 - 2024 (USD Million)

Figure 18 Global web-based market, 2013 - 2024 (USD Million)

Figure 19 Global cloud-based market, 2013 - 2024 (USD Million)

Figure 20 Global on-premises market, by application, 2013 - 2024 (USD Million)

Figure 21 Regional market place: Key takeaways

Figure 22 Dental practice management software market regional outlook, 2015 & 2024

Figure 23 North America dental practice management software market, 2013 - 2024 (USD Million)

Figure 24 U.S. dental practice management software market, 2013 - 2024 (USD Million)

Figure 25 Canada dental practice management software market, 2013 - 2024 (USD Million)

Figure 26 Europe dental practice management software market, 2013 - 2024 (USD Million)

Figure 27 Germany dental practice management software market, 2013 - 2024 (USD Million)

Figure 28 UK dental practice management software market, 2013 - 2024 (USD Million)

Figure 29 Asia Pacific dental practice management software market, 2013 - 2024 (USD Million)

Figure 30 Japan dental practice management software market, 2013 - 2024 (USD Million)

Figure 31 China dental practice management software market, 2013 - 2024 (USD Million)

Figure 32 Latin America dental practice management software market, 2013 - 2024 (USD Million)

Figure 33 Brazil dental practice management software market, 2013 - 2024 (USD Million)

Figure 34 Middle East dental practice management software market, 2013 - 2024 (USD Million)

Figure 35 South Africa dental practice management software market, 2013 - 2024 (USD Million)

Figure 36 Strategy framework

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