Durable Dog and Cat Petcare Products in the U.S.

Description:
This report analyzes the U.S. market for durable petcare products (also referred to as pet durables) for dogs and cats, focusing on new product innovation and consumer preferences. The market is defined as including products across seven categories (in descending order of retail dollar size):
- Toys, including cat scratchers and play furniture.
- Beds
- Carriers, crates, housing, including related items such as wire kennels and pet doors and gates.
- Collars, harnesses, leashes (including training collars).
- Bowls, feeders, waterers (manual and automatic), including food storage.
- Apparel/fashion accessories
- Litter boxes and accessories including scoops, mats, waste disposal systems, and litter additives.
Sales estimates and trend coverage spans the full retail spectrum including mass-market outlets (supercenters/mass merchandisers, supermarkets, warehouse clubs, drugstores, dollar stores), pet specialty stores ( independents and chains), and non-traditional channels including Internet.

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* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

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