Redispersible Polymer Powder Market by Type (Acrylic, VAE, VeoVa, SB), Application (Tiling & Flooring, Mortars, Plastering, Insulation Systems), End-Use Industry (Residential, Commercial, Industrial Construction) - Global Forecast to 2026

Description: “The redispersible polymer powder market is projected to grow at a CAGR of 4.9% during the forecast period”

The redispersible polymer powder market was valued at USD 1.55 billion in 2015, and is projected to reach USD 2.61 billion by 2026, at a CAGR of 4.9% from 2016 to 2026. The increasing demand for redispersible polymer powder in residential construction, commercial construction, and industrial construction end-use industries is driving the market. The demand for redispersible polymer powders is also increasing due to the rise in repair and maintenance activities in the construction industry, which is another driver for the market. Safety issues related to explosions caused by dust cloud formations during the spray drying process involved in the production of redispersible polymer powders restrains the growth of the market.

“Tiling & flooring to be the fastest-growing application segment of the redispersible polymer powder market from 2016 to 2026”

Tiling & flooring is the fastest-growing application segment in the redispersible polymer powder market, owing to the increasing renovation and repair activities in the construction industry. Customer preference for aesthetically attractive and premium tiling & flooring is increasing, and is resulting in the growth of the market.

“Asia-Pacific: The largest regional segment in the redispersible polymer powder Market”

The Asia-Pacific region is the largest market in the redispersible polymer powder market, both, in terms of volume and value, followed by North America and Europe. China had the largest market share in this region and also in the global redispersible polymer powder market. It is the largest segment in the Asia-Pacific region owing to the increasing investments by the governments in this region in affordable housing projects, renovation and repair projects, and initiatives in the construction of energy efficient buildings, which has led to an increasing market share of the redispersible polymer powder.

This study has been validated through primaries conducted with various industry experts worldwide. The primary sources have been divided into three categories, namely, company type, designation, and region

- By Company Type - Tier 1 - 30%, Tier 2 - 20% and Tier 3 - 50%
- By Designation - C Level - 20%, Director Level - 20%, and Others - 60%
- By Region - North America - 20%, Europe - 10%, Asia-Pacific - 60%, Middle East & Africa - 5% , and South America-5%

Companies profiled in the report:

Wacker Chemie AG (Germany), The Dow Chemical Company (U.S.), BASF SE (Germany), Akzo Nobel N.V (Netherlands), Hexion Inc. (U.S.), Acquos Pty Ltd. (Australia), Synthomer plc. (U.K.), Ashland Global Holdings Inc. (U.S.), Puyang Yintai Industrial Trading Company Ltd. (China), Dairen Chemical Corporation (Taiwan), and Organik Kimya (Turkey) are the major companies profiled in this report.

Research Coverage:

The report offers an insight on redispersible polymer powder used across different applications, end-use industries, and regions. It aims at estimating the market size and future growth potential of this market across different segments such as, type, application, end-use industry, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, SWOT analysis, recent developments, and key market strategies.
Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenues for the overall redispersible polymer powder market and its subsegments. This report will help stakeholders better understand the competitor landscape, and gain more insights to better position their businesses and devise suitable market strategies. The report also helps stakeholders understand the pulse of the market and acquire information on key market drivers, restraints, challenges, and opportunities impacting the growth of the market.

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