Cloud Content Delivery Network (CDN) Market by Type (Standard/Non-video and Video), Core Solution (Web Performance Optimization, Media Delivery, and Cloud Security) Adjacent Services, Organization Size, Vertical, and Region - Global Forecast to 2021

Description: "Increasing volume of data content over the cloud is expected to drive the market"

The market is escalating rapidly owing to rising digitization trend and the surplus volume of video content available over the cloud. Continuous monetization of websites and apps is one of the major factors hindering the market growth.

“Media delivery core solution is expected to hold the largest market share during the forecast period”

The cloud CDN core solution market has been segmented into web performance optimization, media delivery, and cloud security. The media delivery solution is growing majorly due to the rising demand for cost-effective and augmented content delivery in a reliable way for the end-users.

“Asia-Pacific (APAC) is expected to forecast potential growth characteristics and is expected to grow at the highest CAGR”

APAC offers prospective growth opportunities. The major factors affecting the growth in the APAC region include the increasing consumption of cloud services, proliferation of mobile & smartphone devices, growing internet penetration, and high consumption of video over portable devices.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people.

Break-up of profile of primary participants is as follows:

Breakup of Primary Interviews:

- By Company type: Tier 1 - 30%, Tier 2 - 40%, Tier 3 - 30%
- By Designation: C-Level - 72%, Director Level - 14% Others - 14%
- By Region: North America - 57%, Europe - 14%, APAC - 29%

The report includes prominent players such as Akamai Technologies, Inc. (Cambridge, U.S.), Google, Inc. (California, U.S.), Level 3 Communications (Colorado, U.S.), Limelight Networks, Inc. (Arizona, U.S.), Alcatel - Lucent SA (France), Amazon Web Services, Inc. (Washington, U.S.), Internap Corporation (Georgia, U.S.), Ericsson (Sweden), Verizon Communications, Inc. (New York, U.S.), CDNetworks (Seoul, Korea), Tata Communications (Mumbai and Singapore), and Highwinds (Florida, U.S.). The key innovators identified are Cedexis (U.S.), Incapsula, Inc. (California, U.S.), Fastly, Inc. (U.S.), CacheFly (Chicago, U.S.), MaxCDN (U.S.), CloudFlare, Inc. (U.S.), and Conviva (California, U.S.).

Research Coverage:

The market is segmented by type, core solution, adjacent services, organization size, and vertical. The type segment includes standard/non-video CDN and video CDN. Core solution segment comprises web performance optimization, media delivery, and cloud security.

The regional analysis includes the study of North America, Europe, APAC, Middle East & Africa (MEA), and Latin America.

The report will help the market leaders or new entrants in the following ways:

- This report segments the market into various segments, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the segments.
This report will help in the better understanding of the competitors and there is a separate section on competitive landscape, including mergers & acquisitions, integrations & expansions, and partnerships among market vendors. The report helps in understanding the overall growth of the market and key market drivers, restraints, challenges, and opportunities.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data from Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data from Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown of Primaries
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown and Data Triangulation
2.4 Vendor Dive Matrix Methodology
2.5 Research Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Market Opportunities in the Cloud Content Delivery Network Market
4.2 Cloud Content Delivery Network Market, by Region and Top Vertical, 2016
4.3 Lifecycle Analysis, by Region
4.4 Market Investment Scenario

5 Market Overview
5.1 Introduction
5.2 Market Evolution
5.3 Market Segmentation
5.3.1 by Type
5.3.2 by Core Solution
5.3.3 by Adjacent Service
5.3.4 by Organization Size
5.3.5 by Vertical
5.3.6 by Region
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Implementation of Sanctioned Protocols to Comply With Cloud Storage Regulations
5.4.1.2 Rise in the Number of Transitions Towards Cloud-Based Services
5.4.1.3 Proliferation of Video and Rich Media Over Social Sites
5.4.1.4 Growing Volume of Data Consumption Over Internet
5.4.2 Restraints
5.4.2.1 Continuous Monetization of Websites and Apps
5.4.2.2 Latency Issues
5.4.3 Opportunities
5.4.3.1 Elastic CDN Solution
5.4.3.2 Rise of Mobile Cdns
5.4.4 Challenges
5.4.4.1 Pricing Pressure

6 Industry Trends
6.1 Value Chain Analysis
6.2 Strategic Benchmarking
6.3 Content Delivery Network Key Concepts
6.3.1 Content Types
6.3.1.1 Static Content
6.3.1.2 Streaming Media
6.3.2 Content Delivery Techniques
6.3.2.1 Downloading/Traditional Streaming
6.3.2.2 Adaptive Streaming
6.3.2.3 Http-Based Streaming

7 Cloud Content Delivery Network Market Analysis, by Type
7.1 Introduction
7.2 Standard/Non-Video CDN
7.3 Video CDN

8 Cloud Content Delivery Network Market Analysis, by Core Solution
8.1.1 Introduction
8.2 Web Performance Optimization
8.3 Media Delivery
8.4 Cloud Security

9 Cloud Content Delivery Network Market Analysis, by Adjacent Service
9.1 Introduction
9.2 Cloud Storage
9.3 Analytics and Monitoring
9.4 Application Programming Interfaces
9.5 CDN Design
9.6 Support and Maintenance
9.7 Others

10 Cloud Content Delivery Network Market Analysis, by Organization Size
10.1 Introduction
10.2 Small and Medium Businesses
10.3 Large Enterprises

11 Cloud Content Delivery Network Market Analysis, by Vertical
11.1 Introduction
11.2 Advertising
11.3 Media and Entertainment
11.4 Online Gaming
11.5 E-Commerce
11.6 Education
11.7 Government
11.8 Healthcare
11.9 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.2.1 United States
12.2.2 Canada
12.3 Europe
12.3.1 United Kingdom
12.3.2 Germany
12.3.3 France
12.3.4 Rest of Europe
12.4 Asia-Pacific
12.4.1 China
12.4.2 Japan
12.4.3 South Korea
12.4.4 Rest of Asia-Pacific
12.5 Middle East and Africa
12.5.1 Middle East
12.5.2 Africa
12.6 Latin America
12.6.1 Brazil
12.6.2 Mexico
12.6.3 Rest of Latin America

13 Competitive Landscape
13.1 Vendor Dive Overview
13.2 Cloud CDN: MNM Dive - Vendor Comparison
13.3 Growth Strategies, 2013-2016
13.4 Competitive Situation and Trends
13.4.1 New Product Launches
13.4.2 Agreements, Partnerships, and Collaborations
13.4.3 Mergers and Acquisitions
13.4.4 Integrations and Expansions

14 Company Profiles
14.1 Introduction
14.2 Akamai Technologies, Inc.
14.3 Google Inc.
14.4 Level 3 Communications
14.5 Limelight Networks, Inc.
14.6 Amazon Web Services, Inc.
14.7 Alcatel-Lucent SA
14.8 Ericsson
14.9 Internap Corporation
14.10 Verizon Communications, Inc.
14.11 CDNetworks
14.12 Tata Communications
14.13 Highwinds

15 Key Innovators
15.1 Cedexis
15.1.1 Business Overview
15.1.2 Solutions Offered
15.1.3 Key Strategies
15.2 Incapsula, Inc.
15.2.1 Business Overview
15.2.2 Solutions Offered
15.2.3 Key Strategies
15.3 Fastly, Inc.
15.3.1 Business Overview
15.3.2 Solutions Offered
15.3.3 Key Strategies
15.4 CacheFly
15.4.1 Business Overview
15.4.2 Solutions Offered
15.4.3 Key Strategies
15.5 MaxCDN
15.5.1 Business Overview
15.5.2 Solutions Offered
15.6 Cloudflare, Inc.
15.6.1 Business Overview
15.6.2 Products Offered
15.7 Conviva
15.7.1 Business Overview
15.7.2 Products Offered

List of Tables
Table 49 Middle East and Africa: Cloud Content Delivery Network Market Size, by Core Solution, 2014-2021 (USD Million)
Table 50 Middle East and Africa: Cloud Content Delivery Network Market Size, by Adjacent Service, 2014-2021 (USD Million)
Table 51 Middle East and Africa: Cloud Content Delivery Network Market Size, by Organization Size, 2014-2021 (USD Million)
Table 52 Middle East and Africa: Cloud Content Delivery Network Market Size, by Vertical, 2014-2021 (USD Million)
Table 53 Latin America: Cloud Content Delivery Network Market Size, by Country, 2014-2021 (USD Million)
Table 54 Latin America: Cloud Content Delivery Network Market Size, by Type, 2014-2021 (USD Million)
Table 55 Latin America: Cloud Content Delivery Network Market Size, by Core Solution, 2014-2021 (USD Million)
Table 56 Latin America: Cloud Content Delivery Network Market Size, by Adjacent Service, 2014-2021 (USD Million)
Table 57 Latin America: Cloud Content Delivery Network Market Size, by Organization Size, 2014-2021 (USD Million)
Table 58 Latin America: Cloud Content Delivery Network Market Size, by Vertical, 2014-2021 (USD Million)
Table 59 New Product Launches, 2013-2016
Table 60 Agreements, Partnerships, and Collaborations, 2013-2016
Table 61 Mergers and Acquisitions, 2013-2016
Table 62 Integrations and Expansions, 2013-2016

List of Figures
Figure 1 Cloud Content Delivery Network Market: Research Design
Figure 2 Breakdown of Primary Interviews: by Company Type, Designation and Region
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation
Figure 6 Assumptions of the Research Study
Figure 7 Global Cloud Content Delivery Network Market Size, 2016-2021 (USD Million)
Figure 8 Cloud Content Delivery Network Market Snapshot, by Type (2016 Vs. 2021)
Figure 9 Cloud Content Delivery Network Market Snapshot, by Adjacent Service (2016 Vs. 2021)
Figure 10 North America is Expected to Hold the Largest Market Share in 2016
Figure 11 Lucrative Growth Prospects for Media & Entertainment, Advertising, and E-Commerce Industries
Figure 12 North America and Media and Entertainment to Have the Largest Market Size in 2016
Figure 13 Asia-Pacific is Expected to Be the Most Attractive Market to Invest in During the Forecast Period
Figure 14 Small and Medium Businesses Segment is Expected to Create Huge Market Opportunities in the Cloud Content Delivery Network Market
Figure 15 Evolution of Cloud Content Delivery Network
Figure 16 Cloud Content Delivery Network Market Segmentation: by Type
Figure 17 Cloud Content Delivery Network Market Segmentation: by Core Solution
Figure 18 Cloud Content Delivery Network Market Segmentation: by Adjacent Service
Figure 19 Cloud Content Delivery Network Market Segmentation: by Organization Size
Figure 20 Cloud Content Delivery Network Market Segmentation: by Vertical
Figure 21 Cloud Content Delivery Network Market Segmentation: by Region
Figure 22 Cloud Content Delivery Network Market: Drivers, Restraints, Opportunities, and Challenges
Figure 23 Content Delivery Network Market: Value Chain Analysis
Figure 24 Strategic Benchmarking: Cloud Content Delivery Network Market 2013-2016
Figure 25 Standard Content Delivery Network is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 26 Cloud Security is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 27 CDN Design is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 28 Small and Medium Businesses Segment is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 29 Online Gaming Vertical is Expected to Grow at the Highest Cagr During the Forecast Period
Figure 30 Asia-Pacific is Expected to Grow at the Highest Cagr from 2016 to 2021
Figure 31 North America Market Snapshot
Figure 32 Asia-Pacific Market Snapshot
Figure 33 Business Strategy Analysis
Figure 34 Product Offering Analysis
Figure 35 Companies Adopted New Product Launch as the Key Growth Strategy from 2013 to 2016
Figure 36 New Product Launches are Expected to Fuel the Intense Competition in the Cloud Content Delivery Network Market
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