Online Account Opening Risk Management

Description: While online account opening presents tremendous growth potential for financial services organizations, it also presents significant risk, particularly when funded using ACH. These risks can be controlled with proper due diligence for the online environment, account validation and enhanced online-specific risk controls. This course will evaluate practical risk management strategies providers can use to build a program appropriate for their risk appetite. The course covers both new consumer and business accounts, including deposit accounts, loans, credit and more.

Objectives of the Presentation:

- Assess the threat environment
- Review risks specific to online account opening
- Consider common issues
- Isolate related regulatory guidance and expectations
- Document due diligence and verification methods
- Record sound business practices to mitigate risk

Why should you Attend:

While there is tremendous appeal in reaching a broader audience by offering online account services, especially online account opening, the risks are significant in today's environment. Anything from insufficient risk assessments to poor BIA and related controls can turn an advantage into a financial (and reputational) disaster. If your financial services organization or financial institution is considering (or offering) online account opening to gain new customers/members, this course is a must to ensure you are properly managing today's risks.

Areas Covered:

- How common data breaches impacts your ability to screen and validate new accounts
- Areas of risk related to online account opening
- Why common account validation techniques fail
- Balancing automated and manual verification
- Risk rating new customers/members
- Critical components of your risk assessment
- Limiting risk, exposure and losses

Ordering:

Order Online - http://www.researchandmarkets.com/reports/4015357/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Online Account Opening Risk Management
Web Address: http://www.researchandmarkets.com/reports/4015357/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format Type</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Access (Recorded) -</td>
<td></td>
<td>USD 300</td>
</tr>
<tr>
<td>Single User</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CD - Single User:</td>
<td></td>
<td>USD 450 + USD 57 Shipping/Handling</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________  Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World