Public Transport ITS in Europe and North America – 5th Edition

Description: How will the market for intelligent transport systems (ITS) for public transport in Europe and North America evolve in 2017 and beyond? The total market value of public transport ITS for buses and trams is forecasted to grow at a compound annual growth rate of 7.5 percent from € 1.94 billion in 2015 to reach € 2.78 billion by 2020 in these two regions. Now in its fifth edition this strategic research report covers the latest trends and developments in the dynamic telematics industry. Get up to date with the latest information about vendors, products and markets.

Public Transport ITS in Europe and North America is the fifth consecutive report from Berg Insight analysing the latest developments on the intelligent transportation systems market for public transport in these two regions. This strategic research report from Berg Insight provides you with 240 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:

- Insights from 30 new executive interviews with market leading companies.
- New data on vehicle fleets and public transport utilisation in Europe and North America.
- Comprehensive description of the public transport ITS value chain and key applications.
- In-depth analysis of market trends and key developments.
- Profiles of 66 aftermarket ITS solution providers.
- Summary of OEM propositions from public transport vehicle brands.
- Revised market forecasts lasting until 2020.

This report answers the following questions:

- How is public transport organised and managed?
- What is the geographical structure of public transport fleets in Europe and North America?
- Which are the leading international and regional providers of aftermarket public transport ITS solutions?
- What offerings are available from vehicle OEMs?
- What impact will the launch of standard factory installed on-board computers from the OEMs have on the market?
- Which drivers and barriers are affecting the market for public transport ITS solutions?
- How are the regulatory developments in Europe and North America affecting the public transport ITS industry?
- How will the public transport ITS industry evolve in the future?

Who should buy this report?

Public Transport ITS in Europe and North America is the foremost source of information about this market. Whether you are an ITS and telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

Contents: Executive summary

1. Public transport in Europe and North America
   1.1. Modal split of passenger transport
   1.2. Bus fleets and public transport utilisation
   1.3. Market shares for bus and coach OEMs
   1.4. Rail-borne public transport modes
      1.4.1. Trams and light rail
      1.4.2. Metro
   1.5. Organisation and contracting in public transport
1.5.1. Legal framework in Europe
1.5.2. Legal framework in North America
1.5.3. Organisational forms and regional differences
1.6. Major public transport operators

2. ITS technologies and solutions
   2.1. Public transport ITS infrastructure
      2.1.1. Vehicle segment
      2.1.2. Roadside segment
      2.1.3. Backoffice segment
      2.1.4. Traveller segment
      2.1.5. GNSS segment
      2.1.6. Network segment
   2.2. Public transport management
      2.2.1. Planning and scheduling tools
      2.2.2. Computer aided dispatch systems
      2.2.3. Traffic signal priority
      2.2.4. Depot management
   2.3. Traveller management
      2.3.1. Passenger information
      2.3.2. Entertainment
      2.3.3. Fare payment
   2.4. Driver management
      2.4.1. Driving data registration and analysis
      2.4.2. Eco-driving schemes
      2.4.3. Video-based driver monitoring
      2.4.4. Insurance risk management
   2.5. Vehicle management
      2.5.1. Vehicle diagnostics and maintenance planning
      2.5.2. On-board security solutions
   2.6. Business models and strategies

3. Market forecasts and trends
   3.1. Market analysis
      3.1.1. Market value forecast
      3.1.2. Regional markets
      3.1.3. Major vendors
   3.2. Market drivers and barriers
      3.2.1. Macroeconomic environment
      3.2.2. Regulatory environment
      3.2.3. Competitive environment
      3.2.4. Technology environment
   3.3. Value chain analysis
      3.3.1. ITS and telematics industry players
      3.3.2. Automotive industry players
      3.3.3. Telecom industry players
      3.3.4. IT industry players
   3.4. Future industry trends
      3.4.1. ITS adoption to grow alongside general IT maturity
      3.4.2. Factory-fitted gateways and third-party systems to co-exist
      3.4.3. Future public transport services must transform to be competitive with cars
      3.4.4. Shared mobility and public transport ecosystems to converge
      3.4.5. Mobile devices assume multiple important roles in the ITS infrastructure
      3.4.6. Public transport stakeholders invest in autonomous vehicles

4. OEM products and strategies
   4.1. Daimler
   4.2. Iveco
   4.3. MAN Truck & Bus
   4.4. Scania
4.5. Volvo Group
4.6. New Flyer
4.7. Gillig
4.8. Alexander Dennis
4.9. VDL
4.10. Van Hool

5. Aftermarket solution providers

5.1. International
  5.1.1. GIRO
  5.1.2. INIT
  5.1.3. IVU
  5.1.4. Kapsch CarrierCom
  5.1.5. Thales
  5.1.6. Trapeze Group
  5.1.7. Xerox

5.2. Germany and Eastern Europe
  5.2.1. Atron
  5.2.2. i-Cell
  5.2.3. ICOM
  5.2.4. DILAX Group
  5.2.5. HaCon
  5.2.6. METRIC
  5.2.7. Nettropolis
  5.2.8. PSI Transcom
  5.2.9. R&G
  5.2.10. Radcom
  5.2.11. Scheidt & Bachmann
  5.2.12. Siemens
  5.2.13. UTI

5.3. France, Benelux and the UK
  5.3.1. 21st Century Technology
  5.3.2. Actia
  5.3.3. Comatis
  5.3.4. GreenRoad
  5.3.5. Hanover Displays
  5.3.6. Ineo Systrans
  5.3.7. Lumiplan
  5.3.8. Maestronic
  5.3.9. Masabi
  5.3.10. MiX Telematics
  5.3.11. Navocap (Ixxi)
  5.3.12. Omnibus
  5.3.13. Sabatier Geolocalisation
  5.3.14. Vix Technology

5.4. The Mediterranean
  5.4.1. GMV
  5.4.2. Goal Systems
  5.4.3. Grupo Etra
  5.4.4. Indra
  5.4.5. Link Technologies
  5.4.6. Metatronix and Digigroup Informatica
  5.4.7. PluService
  5.4.8. Selex ES
  5.4.9. Swarco
  5.4.10. Tecmic

5.5. The Nordics
  5.5.1. Consat
  5.5.2. FARA
  5.5.3. Fältcom
  5.5.4. Hogia
  5.5.5. Icomera
5.5.6. Pilotfish
5.5.7. Thoreb
5.5.8. Traffilog Nordic
5.5.9. TriNorth Solutions
5.5.10. Trivector
5.5.11. Vehco
5.6. North America
5.6.1. Accenture
5.6.2. Avail Technologies
5.6.3. Bytemark
5.6.4. Clever Devices
5.6.5. Cubic Transportation Systems
5.6.6. Ecolane
5.6.7. ISR Transit
5.6.8. Luminator Technology Group
5.6.9. RouteMatch
5.6.10. TransLoc
5.6.11. Zonar Systems

Glossary

List of Figures

Figure 1.1: Modal split of passenger transport on land (EU-23+2 2014)
Figure 1.2: Modal split of passenger transport on land (North America 2014)
Figure 1.3: Bus statistics - vehicle stock, new registrations & passenger-km (EU23+2)
Figure 1.4: Bus statistics - vehicle stock, new registrations & passenger-km (NA)
Figure 1.5: Bus & coach (>3.5t) market shares, by group & brand (EU26 + EFTA 2015)
Figure 1.6: Heavy-duty transit bus segment market shares, by brand (NA 2015)
Figure 1.7: Largest Metro Networks in Europe and North America (2016)
Figure 1.8: Key figures on major public transport operators
Figure 1.9: Market presence for major transport operators (EU23+2 & NA 2015)
Figure 2.1: Public transport ITS infrastructure overview
Figure 2.2: Examples of on-board equipment installed in public transport vehicles
Figure 2.3: ITS equipment in buses and light rail in the United States (2015)
Figure 2.4: Example of public transport ITS backoffice segment
Figure 2.5: Examples of app-based journey planner and smartcard payment solution
Figure 2.6: Mobile network operators in Europe and North America (2016)
Figure 2.7: Fare Payment Technologies
Figure 3.1: Public transport ITS market value and penetration (EU28+2 2015-2020)
Figure 3.2: Public transport ITS market value and penetration (NA 2015-2020)
Figure 3.3: Major public transport ITS providers
Figure 3.4: Financial data for leading ITS and telematics industry players
Figure 3.5: Key data for companies and groups active in ITS for public transport
Figure 3.6: Mergers and acquisitions among companies active in public transport ITS
Figure 3.7: Mobile operators in Europe by M2M subscriber base (Q2-2016)
Figure 3.8: Mobile operators in North America by M2M subscriber base (Q2-2016)
Figure 5.1: Product overview of INIT’s offering
Figure 5.2: INIT’s ECOdrive driver panel
Figure 5.3: Overview of IVU.suite
Figure 5.4: Overview of the MobiGuider platform
Figure 5.5: Overview of the Trapeze System
Figure 5.6: Actia’s new-generation Podium dashboard with driverAID function
Figure 5.7: Ineo Systrans’ UCINEO on-board computer and TACTILEO driver interface
Figure 5.8: MiX Telematics’ RIBAS display
Figure 5.9: Pilotfish’s Vehicle Gateway VG210
Figure 5.10: TransLoc Rider App

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