Pipe Coating Market by Type (Thermoplastic, Metal, Fusion Bonded Epoxy, Concrete Weight, and Others), by End-Use Industry (Oil & Gas, Industrial, Chemical Processing, Municipal Water Supply, and Others) and by Region - Global Forecasts to 2020

Description: “The increasing demand from industrial and chemical processing end-use industries and high economic growth in the Asia-Pacific countries is driving the pipe coatings market”

Increasing demand from end-use industries such as industrial and chemical processing is the major driver for the pipe coatings market. Further, growing sewage industry in developing countries is expected to drive the pipe coatings market.

“Industrial and chemical processing are the fastest-growing end-use industries of pipe coatings”

Industrial and chemical processing are the largest end-use industries of pipe coatings. As pipe coatings are characterized by flexibility, toughness, and high abrasion resistance, they protect the pipes from corrosion and increase their durability. Industrial segment is another fastest-growing end-use industry of pipe coatings for civil infrastructure, energy, sewage, and mining industries, globally.

“North America is the largest market for pipe coatings”

North America is the largest market for pipe coatings due to the presence of numerous key companies in the region and growth in demand due to increase in pipeline construction activities in the region. Abundance of shale oil & gas reserves in the country, upsurge in production from shale operations, and deep-water E&P in the Gulf of Mexico are some of the major factors influencing the pipe coatings demand in the region. The superior mechanical and anti-corrosion properties, low conductivity, and longer shelf-life have increased the demand of pipe coatings for general purpose as well as in specialty end-use industries.

This study has been validated through primaries conducted with various industry experts, globally.

These primary sources have been divided in three categories:

- By Company Type: Tier 1 - 40%, Tier 2 - 25%, and Tier 3 - 35%
- By Designation: C-levels - 30%, Researchers - 40%, and Presidents - 30%
- By Region: North America - 45%, Europe - 22%, Asia-Pacific - 17%, and RoW - 16%

The report also includes company profiles and competitive strategies adopted by the major market players such as The Dow Chemical Company (U.S.), AkzoNobel N.V. (Netherlands), BASF SE (Germany), Celanese Corporation (U.S.), and others.

Reasons to Buy the Report:

- To understand the global, regional, and national scenarios
- To understand the market trends and dynamics along with key drivers
- To identify the present and upcoming market opportunities
- To identify the potential markets in various regions for pipe coatings
- To track the recent developments in the pipe coatings market
- To understand the competitive background of the industry and position of participants in the market

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
Pipe Coatings Market, by End-Use Industry

8.1 Introduction
8.2 Oil & Gas
8.3 Industrial
8.4 Chemical Processing
8.5 Municipal Water Supply
8.6 Others

Pipe Coatings Market, by Region

9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.2 Canada
9.2.3 Mexico
9.3 Europe
9.3.1 Russia
9.3.2 Germany
9.3.3 U.K.
9.3.4 France
9.3.5 Turkey
9.3.6 Rest of Europe
9.4 Asia-Pacific
9.4.1 China
9.4.2 Japan
9.4.3 South Korea
9.4.4 India
9.4.5 Indonesia
9.4.6 Rest of Asia-Pacific
9.5 Row
9.5.1 Middle East & Africa
9.5.2 South America

Competitive Landscape

10.1 Overview
10.2 Competitive Situations and Trends
10.3 New Product Launches/Developments
10.4 Joint Ventures and Collaborations

Company Profiles

11.1 Introduction
11.2 BASF SE
11.3 Lyondellbasell Industries Holdings B.V.
11.4 Celanese Corporation
11.5 Akzo Nobel N.V.
11.6 Arkema S.A.
11.7 E.I. Du Pont De Nemours & Co.
11.8 the Dow Chemical Company
11.9 Covestro AG
11.10 Tenaris SA
11.11 Wasco Energy Group of Companies

List of Tables
Table 1 Pipe Coatings Market, by Type
Table 2 Pipe Coatings Market, by Application
Table 3 Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 4 Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 5 Thermoplastic Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)
Table 6 Thermoplastic Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)
Table 7 Metal Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)
Table 8 Metal Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)
Table 9 FBE Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)
Table 10 FBE Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)
Table 11 Concrete Weight Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>Concrete Weight Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>13</td>
<td>Other Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>14</td>
<td>Other Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>15</td>
<td>Pipe Coatings Market Size in the Oil &amp; Gas End-Use Industry, (Volume &amp; Value), 2013-2020</td>
</tr>
<tr>
<td>16</td>
<td>Pipe Coatings Market Size in Oil &amp; Gas End-Use Industry, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>17</td>
<td>Pipe Coatings Market Size in the Oil &amp; Gas End-Use Industry, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>18</td>
<td>Pipe Coatings Market Size in the Industrial End-Use Industry, (Volume &amp; Value), 2013-2020</td>
</tr>
<tr>
<td>19</td>
<td>Pipe Coatings Market Size in the Industrial End-Use Industry, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>21</td>
<td>Pipe Coatings Market Size for the Chemical Processing End-Use Industry, (Volume &amp; Value), 2013-2020</td>
</tr>
<tr>
<td>22</td>
<td>Pipe Coatings Market Size for the Chemical Processing End-Use Industry, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>23</td>
<td>Pipe Coatings Market Size for Chemical Processing End-Use Industry, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>27</td>
<td>Pipe Coatings Market Size in Other End-Use Industries (Volume &amp; Value), 2013-2020</td>
</tr>
<tr>
<td>28</td>
<td>Pipe Coatings Market Size in Other End-Use Industries, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>29</td>
<td>Pipe Coatings Market Size in Other End-Use Industries, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>30</td>
<td>Pipe Coatings Market Size, by Region, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>31</td>
<td>Pipe Coatings Market Size, by Region, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>34</td>
<td>North America: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>35</td>
<td>North America: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>37</td>
<td>North America: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>38</td>
<td>U.S.: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>39</td>
<td>U.S.: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>42</td>
<td>Canada: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>43</td>
<td>Canada: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>44</td>
<td>Canada: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>45</td>
<td>Canada: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>46</td>
<td>Mexico: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>47</td>
<td>Mexico: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>49</td>
<td>Mexico: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>51</td>
<td>Europe: Pipe Coatings Market Size, by Country, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>52</td>
<td>Europe: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>53</td>
<td>Europe: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>54</td>
<td>Europe: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>55</td>
<td>Europe: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>56</td>
<td>Russia: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>57</td>
<td>Russia: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>58</td>
<td>Russia: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>59</td>
<td>Russia: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>60</td>
<td>Germany: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>61</td>
<td>Germany: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>63</td>
<td>Germany: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>64</td>
<td>U.K.: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>65</td>
<td>U.K.: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>68</td>
<td>France: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>69</td>
<td>France: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)</td>
</tr>
<tr>
<td>70</td>
<td>France: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)</td>
</tr>
<tr>
<td>71</td>
<td>France: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)</td>
</tr>
</tbody>
</table>
Table 72 Turkey: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 73 Turkey: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 74 Turkey: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 75 Turkey: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 76 Rest of Europe: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 77 Rest of Europe: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 78 Rest of Europe: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 79 Rest of Europe: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 80 Asia-Pacific: Pipe Coatings Market Size, by Country, 2013-2020 (USD Million)
Table 81 Asia-Pacific: Pipe Coatings Market Size, by Country, 2013-2020 (Kiloton)
Table 82 Asia-Pacific: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 83 Asia-Pacific: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 84 Asia-Pacific: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 85 Asia-Pacific: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 86 China: Pipe Coatings Market Size, by Types, 2013-2020 (USD Million)
Table 87 China: Pipe Coatings Market Size, by Types, 2013-2020 (Kiloton)
Table 88 China: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 89 China: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 90 Japan: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 91 Japan: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 92 Japan: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 93 Japan: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 94 South Korea: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 95 South Korea: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 96 South Korea: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 97 South Korea: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 98 India: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 99 India: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 100 India: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 101 India: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 102 Indonesia: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 103 Indonesia: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 104 Indonesia: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 105 Indonesia: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 106 Rest of Asia-Pacific: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 107 Rest of Asia-Pacific: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 108 Rest of Asia-Pacific: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 109 Rest of Asia-Pacific: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 110 Row: Pipe Coatings Market Size, by Country, 2013-2020 (USD Million)
Table 111 Row: Pipe Coatings Market Size, by Country, 2013-2020 (Kiloton)
Table 112 Row: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 113 Row: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 114 Row: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 115 Row: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 116 Middle-East & Africa: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 117 Middle-East & Africa: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 118 Middle-East & Africa: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 119 Middle-East & Africa: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 120 South America: Pipe Coatings Market Size, by Type, 2013-2020 (USD Million)
Table 121 South America: Pipe Coatings Market Size, by Type, 2013-2020 (Kiloton)
Table 122 South America: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (USD Million)
Table 123 South America: Pipe Coatings Market Size, by End-Use Industry, 2013-2020 (Kiloton)
Table 124 New Product Launches/ Developments, 2010-2015
Table 125 Joint Ventures and Collaborations, 2010-2015

List of Figures
Figure 1 Pipe Coatings Market Segmentation
Figure 2 Pipe Coatings Market: Research Design
Figure 3 Breakdown of Primary Interviews
Figure 4 Market Size Estimation: Top-Down Approach
Figure 5 Market Size Estimation: Bottom-Up Approach
Figure 6 Market Breakdown and Data Triangulation
Figure 7 Asia-Pacific Was the Fastest-Growing Market of Pipe Coatings in 2014
Figure 8 Chemical Processing Projected to Be the Fastest-Growing End-Use Industry of the Pipe Coatings Market, 2015-2020 (USD Billion)

Figure 9 Thermoplastic Coatings in North America to Register the Highest Growth During the Forecast Period

Figure 10 Thermoplastic Coating Segment to Dominate the Pipe Coatings Market During the Forecast Period

Figure 11 Significant Growth in the Pipe Coatings Market

Figure 12 FBE Pipe Coating to Be the Fastest-Growing Market Between 2015 and 2020

Figure 13 Oil & Gas Industry Accounted for the Largest Share in the Pipe Coatings Market in 2014

Figure 14 Pipe Coatings Market to Register High Growth in Emerging Economies Between 2015 and 2020

Figure 15 U.S. to Emerge as a Lucrative Market for Pipe Coatings Between 2015 and 2020

Figure 16 High Growth Potential in the Asia-Pacific Region for Pipe Coatings

Figure 17 Drivers, Restraints, Opportunities, and Challenges in the Pipe Coatings Market

Figure 18 Value-Chain Analysis of the Pipe Coatings Market

Figure 19 Porter's Five Forces Analysis

Figure 20 Thermoplastic Pipe Coatings Dominated the Pipe Coatings Market Between 2015 and 2020

Figure 21 North America to Be the Largest Market for Thermoplastic Coatings, 2015 and 2020

Figure 22 Asia-Pacific to Be the Fastest-Growing Metal Coatings Market Between 2015 and 2020

Figure 23 North America is Expected to Be the Largest Market for FBE Coatings by 2020

Figure 24 Oil & Gas End-Use Industry Dominated the Pipe Coatings Market in 2014

Figure 25 Asia-Pacific is the Fastest-Growing Market for Pipe Coatings in the Oil & Gas End-Use Industry, 2015 & 2020

Figure 26 North America is Expected to Drive the Pipe Coatings Market for the Chemical Processing Industry, 2015 and 2020

Figure 27 Regional Snapshot: India is Projected to Drive the Pipe Coatings Market With the Highest Cagr (2015-2020)

Figure 28 Asia-Pacific: Presence of Major End-Use Industries of Pipe Coatings

Figure 29 the U.S. is the Key Market for Pipe Coatings in North America

Figure 30 Thermoplastic is Expected to Be the Fastest-Growing Market in Europe, 2015-2020

Figure 31 Asia-Pacific Snapshot: Industrial End-Use Industry to Register Lucrative Growth Due to Rising Infrastructure Development

Figure 32 New Product Launch: the Most Preferred Strategy of Key Companies, 2011-2015

Figure 33 Battle for Market Share: New Product Launch Was the Key Strategy, 2011-2015

Figure 34 Regional Revenue Mix of the Top Five Market Companies

Figure 35 BASF SE: Company Snapshot

Figure 36 BASF SE: SWOT Analysis

Figure 37 Lyondellbasell Industries Holdings B.V.: Company Snapshot

Figure 38 Lyondellbasell Industries Nv: SWOT Analysis

Figure 39 Celanese Corporation: Company Snapshot

Figure 40 Celanese Corporation: SWOT Analysis

Figure 41 Akzo Nobel N.V. Company: Company Snapshot

Figure 42 Akzo Nobel N.V. Company: SWOT Analysis

Figure 43 Arkema S.A.: Company Snapshot

Figure 44 Arkema S.A: SWOT Analysis

Figure 45 E.I. Du Pont De Nemours & Co. : Company Snapshot

Figure 46 the Dow Chemical Company: Company Snapshot

Figure 47 the Dow Chemical Company: SWOT Analysis

Figure 48 Covestro AG: Company Snapshot

Figure 49 Covestro AG: SWOT Analysis

Figure 50 Tenaris: Company Snapshot

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