Europe Air Purifiers Market By Filter Type, Competition Forecast and Opportunities, 2011-2021

Description: "Europe Air Purifiers Market By Filter Type (HEPA & Activated Carbon; Ion & Ozone Generator; HEPA, Activated Carbon and Ion & Ozone Generator, Electrostatic Precipitators; HEPA; Activated Carbon; & Others), Competition Forecast and Opportunities, 2011-2021"

Most people believe that outdoor air pollution impacts their health, but in reality, indoor pollutants are two to five times more harmful and it becomes more important when most people spend about 90 percent of their time indoor. Therefore, due to toxics released by industrial units, growing vehicle fleet size and deteriorating air quality are some of the major factors driving demand for air purifiers among Europeans.

Increasing air pollution due to rising construction activities and growing vehicular emissions is resulting in surge in the cases of various respiratory diseases. Growing awareness about the harmful effects of polluted air on human health is consequently driving the adoption of advanced air purifiers not only in commercial spaces such as offices, airports, metro stations, hospitals, shopping malls, hotels, etc., and industries, but also in the residential sector of the European countries.

According to the report, "Europe Air Purifiers Market By Filter Type, Competition Forecast and Opportunities, 2011-2021", the market for air purifiers in Europe is projected to grow at a CAGR of over 14% during 2016-2021, on account of growing disposable income and increasing consumer awareness regarding the benefits of using air purifiers. Europe air purifiers market has been broadly segmented into HEPA & Activated Carbon; Ion & Ozone Generator; HEPA, Activated Carbon and Ion & Ozone Generator, Electrostatic Precipitators; HEPA; Activated Carbon; & Others.

In 2015, HEPA & Activated Carbon air purifiers dominated the region's air purifiers market due to their high efficiency to trap particulate matter and harmful gases coupled with their rising adoption in commercial as well as residential sectors. Some of the major companies operating in Europe air purifiers market are IQAir, Blue Air AB, Jarden Consumer Solutions, Philips and Sharp Electronics Europe, among others.

"Europe Air Purifiers Market By Filter Type, Competition Forecast and Opportunities, 2011-2021"discusses the following aspects of air purifiers market in Europe:

- Europe Air Purifiers Market Size, Share & Forecast
- Segmental Analysis - By Filter Type (HEPA & Activated Carbon; Ion & Ozone Generator; HEPA, Activated Carbon and Ion & Ozone Generator, Electrostatic Precipitators; HEPA; Activated Carbon; & Others), By End Use (Commercial, Industrial and Residential), By Country
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Europe air purifiers market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, air purifier manufacturers and other stakeholders align their market-centric strategies
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research includes interviews with air purifier manufacturers, dealers & distributors and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports,
Contents:

1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Air Purifiers Market Overview
5. Europe Air Purifiers Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
   5.2. Market Share & Forecast
   5.2.1. By Filter Type (HEPA & Activated Carbon; HEPA, Activated Carbon and Ion & Ozone Generator; HEPA; Activated Carbon; Ion & Ozone Generator; Electrostatic Precipitator and Others)
   5.2.2. By End User (Commercial, Industrial & Residential)
   5.2.3. By Country (Germany, United Kingdom, France, Italy, Netherlands, Spain, Russia and Others)
   5.2.4. By Company
   5.3. Market Attractiveness Index
6. Europe HEPA & Activated Carbon Based Air Purifiers Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
   6.2. Market Share & Forecast
   6.2.1. By End User
   6.3. Pricing Analysis
7. Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Outlook
   7.1. Market Size and Forecast
   7.1.1. By Value & Volume
   7.2. Market Share & Forecast
   7.2.1. By End User (Commercial, Industrial & Residential)
   7.3. Pricing Analysis
8. Europe Electrostatic Precipitator Air Purifiers Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value & Volume
   8.2. Market Share & Forecast
   8.2.1. By End User (Commercial, Industrial & Residential)
   8.3. Pricing Analysis
9. Europe Ion & Ozone Generator Based Air Purifiers Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
   9.2. Market Share & Forecast
   9.2.1. By End User (Commercial, Industrial & Residential)
   9.3. Pricing Analysis
10. Europe HEPA Air Purifiers Market Outlook
   10.1. Market Size and Forecast
   10.1.1. By Value & Volume
   10.2. Market Share & Forecast
   10.2.1. By End User (Commercial, Industrial & Residential)
   10.3. Pricing Analysis
11. Europe Activated Carbon Air Purifiers Market Outlook
   11.1. Market Size and Forecast
   11.1.1. By Value & Volume
   11.2. Market Share & Forecast
   11.2.1. By End User (Commercial, Industrial & Residential)
   11.3. Pricing Analysis
12. Europe Other Air Purifiers Market Outlook
12.1. Market Size & Forecast
12.1.1. By Value & Volume

13. Germany Air Purifiers Market Outlook
13.1. Market Size & Forecast
13.1.1. By Value & Volume
13.2. Market Share & Forecast
13.2.1. By Filter Type

14. United Kingdom Air Purifiers Market Outlook
14.1. Market Size & Forecast
14.1.1. By Value & Volume
14.2. Market Share & Forecast
14.2.1. By Filter Type

15. France Air Purifiers Market Outlook
15.1. Market Size & Forecast
15.1.1. By Value & Volume
15.2. Market Share & Forecast
15.2.1. By Filter Type

16. Italy Air Purifiers Market Outlook
16.1. Market Size & Forecast
16.1.1. By Value & Volume
16.2. Market Share & Forecast
16.2.1. By Filter Type

17. Russia Air Purifiers Market Outlook
17.1. Market Size & Forecast
17.1.1. By Value & Volume
17.2. Market Share & Forecast
17.2.1. By Filter Type

18. Netherlands Air Purifiers Market Outlook
18.1. Market Size & Forecast
18.1.1. By Value & Volume
18.2. Market Share & Forecast
18.2.1. By Filter Type

19. Spain Air Purifiers Market Outlook
19.1. Market Size & Forecast
19.1.1. By Value & Volume
19.2. Market Share & Forecast
19.2.1. By Filter Type

20. Supply Chain Analysis

21. Import & Export Analysis

22. Market Dynamics
22.1. Drivers
22.2. Challenges

23. Market Trends & Developments
23.1. Rising Pollution Concerns
23.2. Urban Sprawl
23.3. Increasing Fatalities due to Respiratory Diseases
23.4. Surging Use of HEPA Technology
23.5. Product Innovations

24. Policy & Regulatory Landscape
25. Competitive Landscape
25.1. Competition Matrix
25.2. Company Profiles
25.2.1. IQ Air
25.2.2. Blueair AB
25.2.3. Jarden Consumer Solutions (Europe) Limited
25.2.4. Koninklijke Philips N.V.
25.2.5. Sharp Electronics Europe
25.2.6. Honeywell International, Inc.
25.2.7. Camfil AB
25.2.8. Daikin Europe N.V.
25.2.9. Winix Europe B.V.
25.2.10. De'Longhi Appliances Srl
25.2.11. Airfree - ProdutosElectrónicos, Lda
25.2.12. AB Alfaintek Oy
25.2.13. HoMedics Group Limited
25.2.14. Boneco AG
25.2.15. NatéoSanté

26. Strategic Recommendations

27. About & Disclaimer

List of Figures

Figure 1: Global Share of CO2 Emissions, By Country, 2015
Figure 2: Overall Vehicle Sales, By Region, By Volume, 2010-2015 (Million Unit)
Figure 3: Global Deaths Due to Air Borne Disease, By Type, 2015 (%)
Figure 4: Europe Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2021F
Figure 5: Urbanization Rate in Major Countries in Europe, 2011-2014
Figure 6: Europe Per Capita Income, By Country, 2012-2014 (USD Thousand)
Figure 7: Europe Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F
Figure 8: Europe Air Purifiers Market Share, By Filter Type, By Volume, 2011-2021F
Figure 9: Europe Air Purifiers Market Share, By End User, By Value, 2011-2021F
Figure 10: Europe Air Purifiers Market Share, By Country, By Value, 2011-2021F
Figure 11: Europe Air Purifiers Market Share, By Company, By Value, 2011-2021F
Figure 12: Europe Air Purifiers Market Attractiveness Index, By Filter Type, By Value, 2015-2021F
Figure 13: Europe Air Purifiers Market Attractiveness Index, By Country, By Value, 2015-2021F
Figure 14: Europe HEPA & Activated Carbon Based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2015
Figure 15: Europe HEPA & Activated Carbon Based Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 16: Europe HEPA & Activated Carbon Based Air Purifiers Market Absolute $ Opportunity, By Value, 2011-2021F (USD Million)
Figure 17: Europe HEPA & Activated Carbon Based Air Purifiers Incremental Market Opportunity, By Volume, 2011-2021F (Thousand Unit)
Figure 18: Europe HEPA & Activated Carbon Based Air Purifiers Market Share, By End User, By Value, 2011-2021F
Figure 19: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit) 2011 - 2015
Figure 20: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 21: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Absolute $ Opportunity, By Value, 2011-2021F (USD Million)
Figure 22: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Incremental Market Opportunity, By Volume, 2011-2021F (Thousand Unit)
Figure 23: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Share, By End User, By Value, 2011-2021F
Figure 24: Europe Electrostatic Precipitator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2015
Figure 25: Europe Electrostatic Precipitator Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 70: Russia Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2015
Figure 71: Russia Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 72: Russia Air Purifiers Average Selling Price, 2011-2021F (USD/Unit)
Figure 73: Russia CO2 Emissions from Fuel Combustion Share, By Sector, 2015
Figure 74: Russia Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F
Figure 75: Netherlands Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2015
Figure 76: Netherlands Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 77: Netherlands Air Purifiers Average Selling Price, 2011-2021F (USD/Unit)
Figure 78: Netherlands Ammonia Emissions Share, By Sector, 2015
Figure 79: Netherlands Fine Particulate Matter (PM2.5) Emissions Share, By Sector, 2015
Figure 80: Netherlands Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F
Figure 81: Spain Air Purifiers Market Size, By Value (USD Million), By Volume (Thousand Unit), 2011 - 2015
Figure 82: Spain Air Purifier Market Size, By Value (USD Million), By Volume (Thousand Unit), 2016E - 2021F
Figure 83: Spain Air Purifiers Average Selling Price, 2011-2021F (USD/Unit)
Figure 84: Spain Carbon Monoxide Emissions Share, By Sector, 2015
Figure 85: Spain Fine Particulate Matter (PM2.5) Emissions Share, By Sector, 2015
Figure 86: Spain Air Purifiers Market Share, By Filter Type, By Value, 2011-2021F
Figure 87: Germany Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 88: United Kingdom Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 89: France Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 90: Italy Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 91: Russia Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 92: Spain Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 93: Netherlands Air Purifiers Imports & Exports, By Value, 2011-2015 (USD Million)
Figure 94: Europe GDP Growth Rate, 2012-2015 (%)
Figure 95: United Kingdom, Spain & France GDP Growth Rate, 2012-2015 (%)
Figure 96: Europe Urban Population Share, 2010 - 2015 (As a Percentage of the Total Population)

List of Tables

Table 1: Global Coal Power Generation Share, By Select Country, 2011-2014 (As a Percentage of Total Power Generation)
Table 2: Premature Deaths Due to Fine Particulate Matter (PM2.5), Ozone (O3) and Nitrogen Dioxide (NO2) Exposure in 2012 in European Countries
Table 3: Europe HEPA & Activated Carbon Based Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 4: Philips HEPA & Activated Carbon Based Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 5: Panasonic HEPA & Activated Carbon Based Air Purifiers Price, By Model, 2016 (USD)
Table 6: Honeywell HEPA & Activated Carbon Based Air Purifiers Price, By Model, 2016 (USD)
Table 7: IQ HEPA & Activated Carbon Based Air Purifiers Price, By Model, 2015 (USD)
Table 8: Jarden HEPA & Activated Carbon Based Air Purifiers Price, By Model, 2015 (USD)
Table 9: Europe HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 10: Blueair AB HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Price, By Model, 2016 (USD)
Table 11: Honeywell HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Price, By Model, 2016 (USD)
Table 12: Sharp HEPA, Activated Carbon and Ion & Ozone Generator Air Purifiers Price, By Model, 2016 (USD)
Table 13: Europe Electrostatic Precipitator Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 14: Honeywell Electrostatic Precipitator Air Purifiers Price, By Model, 2016 (USD)
Table 15: Oreck Electrostatic Precipitator Air Purifiers Price, By Model, 2016 (USD)
Table 16: Europe Ion & Ozone Generator Based Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 17: Blueair AB Ion & Ozone Generator Based Air Purifiers Price, By Model, 2016 (USD)
Table 18: De' Longhi Ion & Ozone Generator Based Air Purifiers Price, By Model, 2016 (USD)
Table 19: Europe HEPA Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 20: Philips HEPA Air Purifiers Price, By Model, 2016 (USD)
Table 21: Honeywell HEPA Air Purifiers Price, By Model, 2016 (USD)
Table 22: Daikin HEPA Air Purifiers Price, By Model, 2016 (USD)
Table 23: HoMedics HEPA Air Purifiers Price, By Model, 2016 (USD)
Table 24: Europe Activated Carbon Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 25: Philips Activated Carbon Air Purifiers Price, By Model, 2016 (USD)
Table 26: Panasonic Activated Carbon Air Purifiers Price, By Model, 2016 (USD)
Table 27: Kent Activated Carbon Air Purifiers Price, By Model, 2016 (USD)
Table 28: Europe Other Air Purifiers Market Y-o-Y Growth, By Value & Volume, 2012-2021F (%)
Table 29: United Kingdom Corporate Tax Rate, 2013-2014 & 2015-2016
Table 30: Health Advice Information Issued by DEFRA

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