Global Board Games Market 2017-2021

Description:

About Board Games

The global board games market is highly dependent on the quality of the story and the experience of gaming. Often, satisfying these criteria only might not be enough to launch a successful board game. The designers must ensure the news of their game design is broadcasted through the right channels. With the increasing popularity of online platforms to raise money, marketing and PR have become much easier. Once the games have garnered the right amount of excitement, the designers should explain why their games are unique or interesting.

The analysts forecast the global board games market to grow at a CAGR of 29.15% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global board games market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of board games.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Board Games Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Asmodée Editions
- Goliath B.V.
- Hasbro
- Ravensburger

Other prominent vendors
- BoardGameDesign.com
- DeLano Service
- Grand Prix International
- Kamings Trade
- Ludo Fact
- Panda GM

Market drivers
- Increasing number of board games published annually
- For a full, detailed list, view the full report

Market challenges
- Limited number of players that can play at a time
- For a full, detailed list, view the full report

Market trends
- Growth of organized retail sector
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2021 and what will the growth rate be?
What are the key market trends?
What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

You can request one free hour of the analyst's time when you purchase this market report. Details are provided within the report.

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