Global Advanced Wound Care Market - Analysis and Forecast (2016-2022) (Focus on Advanced Wound Care Dressings, NPWT Devices, HBOT Devices, Wound Care Biologics, Ultrasonic Devices, and Electromagnetic Devices)

Description:
Advanced wound care products are usually used to manage complex wounds, including burns, chronic wounds and complex trauma and surgical wounds. Chronic and complex wounds represent one of the predominant challenges to global healthcare systems because they are hard to heal and therefore, expensive to treat. The advanced wound care market comprises of an array of competing technologies such as advanced wound dressing technologies, Negative Pressure Wound Therapies (NPWT), biologics/bioactive products, and hyperbaric oxygen therapy devices.

Despite the tight competition in the advanced wound care market and the rising demand by the government to reduce spending on healthcare, the prospect growth is expected to be driven by favorable demographic factors such as growing aging population and rising incidences of chronic wounds. Market growth is particularly expected in Brazil, China, India, and other emerging countries where the market penetration of advanced wound care products, and especially biologics, is just a fraction of the market penetration in the U.S.

This study includes an extensive analysis of the advanced wound care market, by product type, wound, and geographical regions, allowing research to develop a comprehensive outlook of the market. The market report presents a detailed and investigative study of the entire market and provides a comprehensive insight into various forms of developments, trends and key participants.

While highlighting the key driving and restraining forces for this dynamic market, the report also provides a comprehensive section on competitive landscape, market share analysis, competitor benchmarking (matrices), and their positioning within the global advanced wound care market.

The answers to the following key questions can be found in the report:
- What are the major market drivers, challenges and opportunities of the Advanced Wound Care Market and their use cases?
- How is the Advanced Wound Care Market evolving?
- What are the driving and restraining factors in the Advanced Wound Care Market?
- What are the market shares of the leading segments and sub-segments of the Advanced Wound Care Market in 2015 and 2022?
- How will each segment of the Advanced Wound Care Market grow over the forecast period and how much revenue will these account for in 2022?
- Who are the market leaders in the Advanced Wound Care Market (2015 & 2016)?
- How will the market share of the leading companies change in 2016 and which country will lead the market in 2016?
- How will the industry evolve during the period between 2016 and 2022?
- What are the key developmental strategies implemented in different applications across all regions?
- How will the key market players leverage on key developments such as mergers & acquisitions, partnerships, and product launches among others?
- Which geographical region will lead the Global Diabetic Care Market by the end of the forecast period?
- What are the market trends and key developments in different geographical regions?

The research study tries to answer various aspects of the advanced wound care market with the help of central factors driving the market, threats that can possibly slow down the overall market growth, and the current growth opportunities that are going to shape the future trajectory of the market expansion. The study takes into account the growth-share matrix model for an in-depth study of the advanced wound care market and makes an assessment of the factors governing the same.

Contents:
- Executive Summary
1 Research Scope and Methodology
  1.1 Research Scope
  1.2 Research Methodology
    1.2.1 Historical and Base Year Estimation, 2011-2015
    1.2.2 Forecasting, 2016-2022
    1.2.2.1 Special Consideration
  1.3 Data Sources
    1.3.1 Secondary Research Data Sources
    1.3.2 Primary Data Sources

2 Introduction to Global Advance Wound Care Technologies
  2.1 Key Industrial Developments
    2.1.1 Skin Substitutes and Growth Factors
    2.1.2 NPWT Devices
    2.1.3 Hyperbaric Oxygen Therapy
    2.1.4 Industry Trends
  2.2 Wounds
    2.2.1 Chronic Wounds
    2.2.2 Acute Wounds
  2.3 Macro and Micro Indicators

3 Market Dynamics
  3.1 Market Drivers
    3.1.1 Rise in Geriatric Population to Trigger the Growth in the Market
    3.1.2 Surge in Chronic Diseases to Enhance Market Growth
    3.1.3 Faster Healing Times Generates Favour Among Emergency Care and ICU Staff
    3.1.4 Increasing Patient Awareness and Healthcare Expenditure
      3.1.4.1 Worldwide Prevalence of Acute and Chronic Wounds, by Types
    3.1.5 Rise in Incidence of Wound Infections Promotes the Sale of Wound Dressings
  3.2 Market Restraints
    3.2.1 High Cost of Advanced Wound Dressings Hampering Penetration into Asian Markets
    3.2.2 Reluctance in Accepting Novel Technologies at the GP Level Creates a Negative Impact on Sales
    3.2.3 Unfavourable Reimbursement Scenario to Restraint the Growth of the Global Wound Dressings Market
  3.3 Market Opportunities
    3.3.1 Focus on the Development of Combination Dressings
    3.3.2 Investing in Emerging Economies

4 Competitive Insights
  4.1 Key Market Developments & Strategies
    4.1.1 New Product Launches, Developments and Expansions
    4.1.2 Acquisitions, Partnerships and Collaborations
    4.1.3 Business Expansion and Others
  4.2 Global Market Share Analysis
    4.2.1 Market Share Analysis
      4.2.1.1 Acelity, Inc.
      4.2.1.2 Smith & Nephew, Plc
      4.2.1.3 Mölnlycke Healthcare
    4.2.2 Product Segment Share, by Company, 2015 & 2016
    4.2.2.1 Advanced Wound Dressings
    4.2.2.2 NPWT Devices
    4.2.2.3 Wound Care Biologics
  4.3 Regional Market Share Analysis
  4.4 Comprehensive Competitive Index
  4.5 Opportunity Matrix Analysis

5 Global Advanced Wound Care Market by Products, 2016-2022
  5.1 Overview
  5.2 Advanced Wound Dressing
    5.2.1 Film Dressing
    5.2.2 Foam Dressing
    5.2.3 Hydrofiber Dressing
    5.2.4 Hydrocolloids
5.2.5 Hydrogels
5.2.6 Collagen
5.2.7 Alginate
5.2.8 Antimicrobial Dressing
5.3 Negative Pressure Wound Therapies (NPWT Devices)
5.3.1 Conventional Negative Pressure Wound Therapy (NPWT)
5.3.1.1 Canisters
5.3.1.2 Pumps
5.3.1.3 Dressing Kits
5.3.2 Single-Use Negative Pressure Wound Therapy (NPWT)
5.4 Biologics
5.4.1 Skin/Dermal Substitutes
5.4.1.1 Allograft
5.4.1.2 Xenograft
5.4.1.3 Placenta/Amniotic Tissue
5.4.1.4 Bioengineered skin/synthetic Substitutes
5.4.2 Growth Factors
5.4.3 Topical Agents
5.5 Other Advanced Wound Care Products
5.5.1 Hyperbaric Oxygen Therapy
5.5.2 Ultrasonic Mist and Electrical Simulation Devices

6 Global Advanced Wound Care Market by Wound Type, 2016-2022
6.1 Overview
6.2 Chronic Wounds
6.2.1 Pressure Ulcer (PU)
6.2.2 Venous Leg Ulcer (VLU)
6.2.3 Diabetic Foot Ulcer (DFU)
6.3 Acute Wounds

7 Global Advanced Wound Care Market by Geography, 2016-2022
7.1 North America
7.1.1 The U.S.
7.1.2 Canada
7.2 Europe
7.2.1 U.K.
7.2.2 Germany
7.3 Asia Pacific
7.3.1 Japan
7.3.2 China
7.4 Rest of the World (RoW)
7.4.1 Brazil

8 Company Profiles
8.1 3M Healthcare
8.1.1 Overview
8.1.2 Financials
8.1.2.1 Financial Summary
8.1.3 SWOT Analysis
8.2 Acelity (Kinetic Concepts, Inc., LifeCell Corporation and Systagenix Wound Management, Limited)
8.2.1 Overview
8.2.2 Financials
8.2.2.1 Financial Summary
8.2.3 SWOT Analysis
8.3 Baxter International, Inc.
8.3.1 Overview
8.3.2 Financials
8.3.2.1 Financial Summary
8.3.3 SWOT Analysis
8.4 B. Braun Melsungen AG
8.4.1 Overview
8.4.2 Financials
8.4.2.1 Financial Summary
8.4.3 SWOT Analysis
8.5 Coloplast A/S
  8.5.1 Overview
  8.5.2 Financials
  8.5.2.1 Financial Summary
  8.5.3 SWOT Analysis
8.6 ConvaTec, Inc.
  8.6.1 Overview
  8.6.2 Financials
  8.6.2.1 Financial Summary
  8.6.3 SWOT Analysis
8.7 Derma Sciences, Inc.
  8.7.1 Overview
  8.7.2 Financials
  8.7.2.1 Financial Summary
  8.7.3 SWOT Analysis
8.8 Paul Hartmann AG
  8.8.1 Overview
  8.8.2 Financials
  8.8.2.1 Financial Summary
  8.8.3 SWOT Analysis
8.9 Smith & Nephew
  8.9.1 Overview
  8.9.2 Financials
  8.9.2.1 Financial Summary
  8.9.3 SWOT Analysis
8.10 Medline Industries, Inc.
  8.10.1 Overview
8.11 Molnlycke Health Care
  8.11.1 Overview
8.12 Hollister Incorporated
  8.12.1 Overview
8.13 Vivostat A/S
  8.13.1 Overview
8.14 MediPurpose
  8.14.1 Overview

List of Tables:
  Table 1 Market Snapshot: Global Advanced Wound Care Market
  Table 1.1 Research Parameters
  Table 3.1 Geriatric (Aging) Population Statistics
  Table 3.2 Worldwide Prevalence of Acute and Chronic Wounds, By Types
  Table 4.1 New Product Launch, Development and Expansion
  Table 4.2 Recent Acquisitions, Partnerships and Collaborations
  Table 4.3 Recent Business Expansion and Others
  Table 5.1 Global Advanced Wound Care Market
  Table 5.2 Global Advanced Wound Care Dressing Market, by Product
  Table 5.3 Major Market Available Film Dressings
  Table 5.4 Major Market Available Foam Dressings
  Table 5.5 Major Market Available Hydrocolloid Dressings
  Table 5.6 Major Market Available Hydrocolloid Dressings
  Table 5.7 Major Market Available Collagen Dressings
  Table 5.8 Major Market Available Alginate Dressings
  Table 5.9 Major Market Available Alginate Dressings
  Table 5.10 Global NPWT Market, by Product
  Table 5.11 Global Wound Care Biologics Market, by Product
  Table 5.12 Global Skin/Dermal Substitutes Market, by Product
  Table 6.1 Major Wound Types
  Table 6.2 Global Advanced Wound Care Market, by Wound Types
  Table 6.3 Global Chronic Wound Care Market
  Table 6.4 Global Pressure Ulcer Statistics
  Table 6.5 Global Venous Leg Ulcer Statistics
  Table 6.6 Global Diabetes Statistics
Table 6.7 Global Diabetic Foot Ulcer Statistics
Table 6.8 Acute Wounds Statistics as a% of ED Visits (U.S.)
Table 7.1 Global Advanced Wound Care Market
Table 7.2 North America Advanced Wound Care Market, by Product
Table 7.3 North America Advanced Wound Care Market, by Country
Table 7.4 Europe Advanced Wound Care Market, by Product
Table 7.5 Europe Advanced Wound Care Market, by Country
Table 7.6 Asia Pacific Advanced Wound Care Market, by Product
Table 7.7 Asia Pacific Advanced Wound Care Market, by Country
Table 7.8 RoW Advanced Wound Care Market, by Product
Table 7.9 RoW Advanced Wound Care Market, by Country

List of Figures:
Figure 1 Global Advanced Wound Care Market, by Product, 2015
Figure 2 Global Advanced Wound Care Products Market Penetration
Figure 3 Global Advanced Wound Care Products Y-o-Y Growth
Figure 4 Advanced Wound Care Market Regional Share, 2015 & 2022
Figure 5 Global Advanced Wound Care Market Size ($Million), 2015 - 2022
Figure 6 Advanced Wound Care Market, by Country, 2015
Figure 7 Global Advanced Wound Care Market Share, by Company
Figure 1.1 Key Elements Considered for the Study are:
Figure 1.2 Research Overview
Figure 1.3 Projection, q (Technology Innovation Parameter)
Figure 2.1 The Global Advanced Wound Care Market 2015
Figure 2.2 Global Advanced Wound Emerging Technologies
Figure 2.3 Industry Trends in Advanced Wound Care Management
Figure 2.4 Global Chronic Wound Care Burden, 2015 & 2022
Figure 2.5 U.S. Chronic Wound Care Burden, 2015 & 2020
Figure 3.1 Market Dynamics
Figure 3.2 Advanced Wound Care: Market Dynamics
Figure 4.1 Key Market Developments & Strategies
Figure 4.2 Advanced Wound Care Market Share Analysis, 2015
Figure 4.3 Advanced Wound Care Market Share Analysis, 2016
Figure 4.4 Global Advanced Wound Dressings Market Share Analysis, 2015-2016
Figure 4.5 Global NPWT Market Share Analysis, 2015-2016
Figure 4.6 Global Wound Care Biologics Market Share Analysis, 2015
Figure 4.7 Global Wound Care Biologics Market Share Analysis, 2016
Figure 4.8 Global Advanced Wound Care Market, by Region, 2015 & 2022
Figure 4.9 Global Advanced Wound Care Market, by Country, 2015
Figure 4.10 CCI Index by Company, 2015
Figure 4.11 Advanced Wound Dressing Growth Share Matrix, 2015
Figure 4.12 Advanced Wound Dressing Growth Share Matrix, 2016
Figure 4.13 NPWT Growth Share Matrix, 2015
Figure 4.14 NPWT Growth Share Matrix, 2016
Figure 4.15 Wound Care Biologics Growth Share Matrix, 2015
Figure 4.16 Wound Care Biologics Growth Share Matrix, 2016
Figure 4.17 Advanced Wound Care Opportunity Matrix, by Region, 2015
Figure 4.18 Advanced Wound Care Growth-Share Matrix, by Country, 2015
Figure 4.19 Advanced Wound Care Growth-Share Matrix, by Country, 2022
Figure 5.1 Advanced Wound Care Market: Product Segments
Figure 5.2 Global Film Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.3 Global Foam Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.4 Global Hydrofiber Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.5 Global Hydrocolloid Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.6 Global Hydrogel Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.7 Global Collagen Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.8 Global Alginate Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.9 Global Antimicrobial Advanced Wound Dressing Market ($Million), 2015-2022
Figure 5.10 Global Conventional NPWT Market ($Million), 2015-2022
Figure 5.11 Global Single-Use NPWT Market ($Million), 2015-2022
Figure 5.12 Global Wound Care Allograft Market ($Million), 2015-2022
Figure 5.13 Global Wound Care Xenograft Market ($Million), 2015-2022
Figure 5.14 Global Wound Care Placenta/Amniotic Tissue Market ($Million), 2015-2022
Figure 5.15 Global Wound Care Bioengineered and Synthetic Skin Market ($Million), 2015-2022
Figure 5.16 Global Wound Care Growth Factors Market ($Million), 2015-2022
Figure 5.17 Global Wound Care Topical Agents Market ($Million), 2015-2022
Figure 5.18 Global Hyperbaric Oxygen Therapy Market ($Million), 2015-2022
Figure 5.19 Global Ultrasound Mist and Electrical Simulation Market ($Million), 2015-2022
Figure 6.1 Wound Treatment Scenario
Figure 6.2 Global Pressure Ulcer Advanced Wound Care Market ($Million), 2015-2022
Figure 6.3 Global Venous Leg Advanced Wound Care Market ($Million), 2015-2022
Figure 6.4 Global Pressure Ulcer Advanced Wound Care Market ($Million), 2015-2022
Figure 6.5 Global Acute Advanced Wound Care Market ($Million), 2015-2022
Figure 7.1 Global Acute Advanced Wound Care Market ($Million), 2015-2022
Figure 7.2 Global Advanced Wound Care Market 2015
Figure 7.3 North America Advanced Wound Care Market Snapshot
Figure 7.4 U.S. Advanced Wound Care Market Snapshot, 2015
Figure 7.5 U.S. Advanced Wound Care Market ($Million), 2015-2022
Figure 7.6 Canada Advanced Wound Care Market Snapshot, 2015
Figure 7.7 Canada Advanced Wound Care Market ($Million), 2015-2022
Figure 7.8 Europe Advanced Wound Care Market Snapshot, 2015
Figure 7.9 U.K. Advanced Wound Care Market Snapshot, 2015
Figure 7.10 U.K. Advanced Wound Care Market ($Million), 2015-2022
Figure 7.11 Germany Advanced Wound Care Market Snapshot, 2015
Figure 7.12 Germany Advanced Wound Care Market ($Million), 2015-2022
Figure 7.13 Asia Pacific Advanced Wound Care Market Snapshot
Figure 7.14 Japan Advanced Wound Care Market Snapshot, 2015
Figure 7.15 Japan Advanced Wound Care Market ($Million), 2015-2022
Figure 7.16 China Advanced Wound Care Market Snapshot
Figure 7.17 China Advanced Wound Care Market ($Million), 2015-2022
Figure 7.18 RoW Advanced Wound Care Market Snapshot
Figure 7.19 Brazil Advanced Wound Care Market Snapshot, 2015
Figure 7.20 Brazil Advanced Wound Care Market ($Million), 2015-2022
Figure 8.1 3M: Overall Financials ($Million), 2013-2015
Figure 8.2 3M: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.3 3M: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.4 3M: SWOT Analysis
Figure 8.5 Acelity: Overall Financials ($Million), 2013-2015
Figure 8.6 Acelity, Inc.: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.7 Acelity, Inc.: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.8 Acelity, Inc.: SWOT Analysis
Figure 8.9 Baxter International, Inc.: Overall Financials ($Million), 2013-2015
Figure 8.10 Baxter International, Inc.: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.11 Baxter International, Inc.: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.12 Baxter International, Inc.: SWOT Analysis
Figure 8.13 B. Braun Melsungen AG: Overall Financials ($Million), 2013-2015
Figure 8.14 B. Braun Melsungen AG: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.15 B. Braun Melsungen AG: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.16 B. Braun Melsungen AG: SWOT Analysis
Figure 8.17 Coloplast A/S: Overall Financials ($Million), 2013-2015
Figure 8.18 Coloplast A/S: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.19 Coloplast A/S: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.20 Coloplast A/S: SWOT Analysis
Figure 8.21 ConvaTec, Inc.: Overall Financials ($Million), 2013-2015
Figure 8.22 ConvaTec, Inc.: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.23 ConvaTec, Inc.: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.24 ConvaTec: SWOT Analysis
Figure 8.25 Derma Sciences: Overall Financials ($Million), 2013-2015
Figure 8.26 Derma Sciences: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.27 Derma Sciences: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.28 Derma Sciences: SWOT Analysis
Figure 8.29 PAUL HARTMANN AG: Overall Financials ($Million), 2013-2015
Figure 8.30 PAUL HARTMANN AG: Net Revenue by Business Segment ($Million), 2013-2015
Figure 8.31 PAUL HARTMANN AG: Revenue across Different Geographies ($Million), 2013-2015
Figure 8.32 PAUL HARTMANN AG: SWOT Analysis
Figure 8.33 Smith & Nephew: Overall Financials ($Million), 2013-2015
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