Golf Cart Market: Powered Golf Carts Product Type Segment Anticipated to Dominate the Global Market Both in Terms of Value and Volume: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description:
Golf cart is a self-propelled vehicle driven by electric motors and internal combustion engines specifically intended for use on golf courses for transporting golfers and their equipment. Push-pull type golf carts are used to carry golf equipment and accessories dedicated for golf courses. Push-pull golf carts are manual golf carts that are run with the help of a simple push or pull mechanism. Other types of golf carts include electric, gasoline and solar powered golf carts, run with the help of batteries, gasoline engine and solar powered motors respectively, which are used for internal transportation of man and material, with an average speed of 25-50 kmph. According to the source of power, both electric and manual push-pull golf carts are covered in the scope of our research.

Global consumption of golf carts was pegged at 182,380 units in 2015. The global golf cart market is estimated to be valued at US$ 1,115.0 Mn by 2016 end and is expected to reach US$ 2,080.0 Mn by the end of 2026, expanding at a CAGR of 6.4% over the forecast period. The global golf cart market is anticipated to represent incremental opportunity of US$ 964.9 Mn between 2016 and 2026. In terms of volume, the global golf carts market is estimated to reach 189,920 units by 2016 end and is anticipated to increase to 301,188 units by 2026, exhibiting a CAGR of 4.7% over the forecast period.

A swift rise of urbanisation and industrialisation is driving revenue growth of the global golf cart market. Countries such as India, China, South Africa, Brazil, and South Korea have undergone rapid urbanisation over the past decade. This swift rise of urbanisation and industrialisation is expected to boost mall culture, hi-tech and smart housing projects, and amusement and theme parks. All these developments are expected to drive the demand for internal transportation to carry people and goods, thus creating significant demand for golf carts. Also, growth in the golf course projects in North America, Asia, and Europe leads to high demand for golf carts.

The development of tourism and hospitality industry and ease of operation supports the growth of the global golf cart market. The demand for customisation by the end users in relation to vehicle aesthetics and seating capacity has increased. To leverage this opportunity, manufacturers are expanding their offerings and providing customised solutions according to end-use applications. Hotels & resorts, rental services, and amusement parks are some of the major end users with high demand for customisation.

The solar powdered golf cart segment of the global golf cart market is anticipated to grow at a faster rate due to low maintenance cost.

On the basis of product type, the global golf cart market can be segmented into push-pull golf cart, gasoline golf cart, electric golf cart and solar powered golf cart. Electric golf cart segment accounted for 81.1% volume share in 2015. Solar powered golf carts are growing at a faster rate as they incur low maintenance cost.

On the basis of application, the global golf cart market can be segmented into golf courses, personal use, industry use, rental services and others. Golf courses segment accounted for over 49.1% value share in 2015. High growth of the segment is mainly attributed to use of golf carts in niche applications such as short trips in shopping malls, universities, airports and short drives around the town.

Golf Cart Market

North America is expected to remain the dominant regional market over the forecast period.

On the basis of geography, the global golf cart market is segmented into North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan, Middle East & Africa and Japan. The North America golf cart market accounted for a value share of 41.7% in 2015 and is projected to retain its dominance in the global golf cart market over the forecast period. The Western Europe golf cart market is expected to represent significantly high incremental opportunity between 2016 and 2026, while the APEJ golf
cart market is projected to expand at a significant CAGR in terms of volume over the forecast period. Sales of golf carts in Japan is expected to represent a total incremental opportunity of US$ 58.9 Mn between 2016 and 2026.

Leading market players dominating the global golf cart market.

Some of the leading market players in the global golf cart market include Club Car, LLC, EverGreen Electrical Vehicles, E-Z-GO, Columbia ParCar Corp, Yamaha Golf-Car Company, Xiamen Dalle Electric Car Co., Ltd, Hitachi Chemical Co., Ltd., Maini Material Movement Pvt. Ltd., Garia Luxury Golf Car and Cruise Car, Inc.
7.2. Global Golf Cart Market Value and Volume Forecast by Application
7.2.1. Golf Courses
7.2.2. Personal Use
7.2.3. Industry
7.2.4. Rental Services
7.2.5. Others
7.3. Global Golf Cart Market Absolute $ Opportunity Assessment by Application

8. Global Golf Carts Market Analysis, by Ownership
8.1. Introduction
8.1.1. Basis Points (BPS) Analysis, by Ownership
8.1.2. Y-o-Y Growth Comparison, by Ownership
8.1.3. Attractiveness Analysis, by Ownership
8.2. Global Golf Cart Market Value and Volume Forecast by Ownership
8.2.1. Rented
8.2.2. Fully Owned
8.3. Global Golf Cart Market Absolute $ Opportunity Assessment by Ownership

9. Global Golf Carts Market Analysis, by Region
9.1. Introduction
9.1.1. Basis Points (BPS) Analysis, by Region
9.1.2. Y-o-Y Growth Comparison, by Region
9.1.3. Attractiveness Analysis, by Region
9.2. Global Golf Cart Market Value and Volume Forecast by Region
9.2.1. North America
9.2.2. Latin America
9.2.3. Western Europe
9.2.4. Eastern Europe
9.2.5. APEJ
9.2.6. MEA
9.2.7. Japan
9.3. Global Golf Cart Market Absolute $ Opportunity Assessment by Region

10. North America Golf Cart Market Analysis
10.1. Introduction
10.2. North America Golf Cart Market Analysis, By Country
10.2.1. U.S.
10.2.2. Canada
10.4. North America Golf Cart Market Analysis & Forecast, By Product Type
10.5. North America Golf Cart Market Analysis & Forecast, By Operation
10.6. North America Golf Cart Market Analysis & Forecast, By Application
10.7. North America Golf Cart Market Analysis & Forecast, By Ownership

11. Latin America Golf Cart Market Analysis
11.1. Introduction
11.2. Latin America Golf Cart Market Analysis, By Country
11.2.1. Brazil
11.2.2. Mexico
11.2.3. Rest of Latin America
11.3. Latin America Golf Cart Market Absolute $ Opportunity Assessment by Country
11.4. Latin America Golf Cart Market Analysis & Forecast, By Product Type
11.5. Latin America Golf Cart Market Analysis & Forecast, By Operation
11.6. Latin America Golf Cart Market Analysis & Forecast, By Application
11.7. Latin America Golf Cart Market Analysis & Forecast, By Ownership

12. APEJ Golf Cart Market Analysis
12.1. Introduction
12.2. APEJ Golf Cart Market Analysis, By Country
12.2.1. China
12.2.2. India
12.2.3. ANZ
12.2.4. Rest of APEJ
12.3. APEJ Golf Cart Market Absolute $ Opportunity Assessment by Country
12.4. APEJ Golf Cart Market Analysis & Forecast, By Product Type
12.5. APEJ Golf Cart Market Analysis & Forecast, By Operation
12.6. APEJ Golf Cart Market Analysis & Forecast, By Application
12.7. APEJ Golf Cart Market Analysis & Forecast, By Ownership

13. Western Europe Golf Cart Market Analysis
13.1. Introduction
13.2. Western Europe Golf Cart Market Analysis, By Country
13.2.1. France
13.2.2. Germany
13.2.3. U.K.
13.2.4. Italy
13.2.5. Spain
13.2.6. Rest of Western Europe
13.3. Western Europe Golf Cart Market Absolute $ Opportunity Assessment by Country
13.4. Western Europe Golf Cart Market Analysis & Forecast, By Product Type
13.5. Western Europe Golf Cart Market Analysis & Forecast, By Operation
13.6. Western Europe Golf Cart Market Analysis & Forecast, By Application
13.7. Western Europe Golf Cart Market Analysis & Forecast, By Ownership

14. Eastern Europe Golf Cart Market Analysis
14.1. Introduction
14.2. Eastern Europe Golf Cart Market Analysis, By Country
14.2.1. Poland
14.2.2. Russia
14.2.3. Rest of Eastern Europe
14.3. Eastern Europe Golf Cart Market Absolute $ Opportunity Assessment by Country
14.4. Eastern Europe Golf Cart Market Analysis & Forecast, By Product Type
14.5. Eastern Europe Golf Cart Market Analysis & Forecast, By Operation
14.6. Eastern Europe Golf Cart Market Analysis & Forecast, By Application
14.7. Eastern Europe Golf Cart Market Analysis & Forecast, By Ownership

15. MEA Golf Cart Market Analysis
15.1. Introduction
15.2. MEA Golf Cart Market Analysis, By Country
15.2.1. UAE
15.2.2. Turkey
15.2.3. South Africa
15.2.4. Rest of MEA
15.3. MEA Golf Cart Market Absolute $ Opportunity Assessment by Country
15.4. MEA Golf Cart Market Analysis & Forecast, By Product Type
15.5. MEA Golf Cart Market Analysis & Forecast, By Operation
15.6. MEA Golf Cart Market Analysis & Forecast, By Application
15.7. MEA Golf Cart Market Analysis & Forecast, By Ownership

16. Japan Golf Cart Market Analysis
16.1. Introduction
16.2. Japan Golf Cart Market Analysis & Forecast, By Product Type
16.3. Japan Golf Cart Market Analysis & Forecast, By Operation
16.4. Japan Golf Cart Market Analysis & Forecast, By Application
16.5. Japan Golf Cart Market Analysis & Forecast, By Ownership

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