Car Security System Market: OEM Sales Channel Anticipated to Hold Maximum Market Share by 2026: Global Industry Analysis And Opportunity Assessment, 2016-2026

Description: Car security systems have greatly helped in reducing car thefts around the world. On the other hand, increasing instances of vehicle thefts in countries such as South Africa and India have shown the importance of car security systems. Different automakers offer different car security systems such as immobilizers, glass break sensors, inclination sensors, shock sensors, stolen vehicle trackers, central locking systems, perimeter sensors, alarm systems etc. North America has the largest aftermarket share and China is the biggest production base. With the increasing car security consumption in APEJ region and rising awareness among car owners, the region is expected to overtake the North America market in the coming years.

Global sales of car security systems was valued at US$ 6,479.2 Mn in 2015 and is projected to reach US$ 12,170.8 Mn by 2026. Sales revenue is expected to increase at a CAGR of 6.0% during the forecast period (2016-2026).

Increasing overall car production and rising instances of car thefts are fuelling the global car security system market.

Rising awareness among car owners due to increasing instances of car thefts are consolidating the car security system market. Along with increasing overall car production, there is a raising demand for car security systems. Increasing car fleet and limited life of some car security products are bolstering the replacement market. Moreover, insurance policies and government regulations are forcing automakers to install these car security systems as standard features in new cars.

According to Western Australia Department of Transport, fitment of immobilizer is mandatory before licensing and transferring a vehicle in a territory. But high cost of these systems are limiting the global car security system market, some systems are offered as optional while some are preserved for luxury cars.

Market Segmentation

By Car Type
- Economic Cars
- Mid-Range Cars
- Premium Cars

By Sales Channel
- OEM
- Aftermarket

By Product Type
- Immobilizer system
- Remote Central Locking System
- Alarm System
- Other Systems

By Region
- North America
- Latin America
- Western Europe
- Eastern Europe
- APEJ
- Japan
- MEA

OEM market has lower prices as compared to aftermarket prices.
Globally OEM market is the major market whereas aftermarket has higher growth than OEM market. But in Middle East and Africa region, aftermarket has 65% share of car security system market by region in given products. OEM market has lower prices as compared to aftermarket prices.

Immobilizer systems have huge penetration in OEM market while aftermarket is dominated by remote central locking system.

In terms of volume, immobilizer system has huge penetration in OEM market where aftermarket is dominated by remote central locking system, owing to larger lifespan of immobilizer systems. Due to increasing adoption of other systems in economic cars and mid-range cars, other system segment is expected to register the highest CAGR of 6.0% over the forecast period.

Mid-range cars segment is estimated to possess 56.9% share of the market.

Economic cars are now being equipped with various security systems as a standard, rising penetration of security systems in economic cars along with increasing production of economic cars are driving the market and increasing the Y-o-Y growth rate over the forecast period. Mid-range car segment is estimated to possess 56.9% share of the market.

Turkey, South Africa, Mexico, India and China are the fastest growing car security systems markets.

APEJ has the highest CAGR of 8.7% with largest market as China and South Korea with share of 65.8% and 11.5% respectively in 2015. Countries such as Turkey, South Africa, Mexico, India and China are the fastest growing markets. Western Europe is estimated to have 19.9% share of global market with leading country as Germany, whereas Spain, UK and France share 13.0%, 13.4% and 13.2% of Western Europe car security system market.

As aftermarket segment is highly fragmented, new entrants are focussing on this segment of the market.


Aftermarket is highly fragmented, new entrants are focussing on the aftermarket segment. Car OEMs are shifting towards growing economies, car security system manufacturers are focussing on such regions where car OEMs are establishing new production plants.
3.5. Product - Cost Teardown Analysis

4. Market Dynamics
4.1. Macro-economic Factors
4.2. Drivers
4.2.1. Supply Side
4.2.2. Demand Side
4.3. Restraints
4.4. Opportunity
4.5. Forecast Factors - Relevance and Impact

5. Global Car Security System Market Analysis and Forecast, By Car Type
5.1. Introduction
5.1.1. Basis Point Share (BPS) Analysis By Car Type
5.1.2. Y-o-Y Growth Projections By Car Type
5.2. Market Size Forecast By Car Type
5.2.1. Economic Cars
5.2.2. Mid-Range Cars
5.2.3. Premium Cars
5.3. Market Attractiveness Analysis By Car Type

6. Global Car Security System Market Analysis and Forecast, By Component Type
6.1. Introduction
6.1.1. Basis Point Share (BPS) Analysis By Component Type
6.1.2. Y-o-Y Growth Projections By Component Type
6.2. Market Size Forecast By Component Type
6.2.1. Alarm and Central Locking System
6.2.2. Immobilizer System
6.2.3. GPS Tracker System
6.2.4. Passive and Keyless Entry
6.2.5. Others
6.3. Market Attractiveness Analysis By Component Type

7. Global Car Security System Market Analysis and Forecast, By Sales Channel Type
7.1. Introduction
7.1.1. Basis Point Share (BPS) Analysis By Sales Channel Type
7.1.2. Y-o-Y Growth Projections By Sales Channel Type
7.2. Market Size Forecast By Sales Channel Type
7.2.1. OEM
7.2.2. Aftermarket
7.3. Market Attractiveness Analysis By Sales Channel Type

8. Global Car Security System Market Analysis and Forecast, By Region
8.1. Introduction
8.1.1. Basis Point Share (BPS) Analysis By Region
8.1.2. Y-o-Y Growth Projections By Region
8.2. Market Size Forecast By Region
8.2.1. North America
8.2.2. Latin America
8.2.3. Eastern Europe
8.2.4. Western Europe
8.2.5. Asia Pacific Excl. Japan (APEJ)
8.2.6. Japan
8.2.7. Middle East and Africa (MEA)
8.3. Market Attractiveness Analysis By Region

9.1. Introduction
9.1.1. Basis Point Share (BPS) Analysis By Country
9.1.2. Y-o-Y Growth Projections By Country
9.1.3. Key Regulations
9.2. Market Size Forecast By Country
9.2.1. U.S.
9.2.2. Canada
9.3. Market Size Forecast By Car Type
9.3.1. Economic Cars
9.3.2. Mid-Range Cars
9.3.3. Premium Cars
9.4. Market Size Forecast By Component Type
9.4.1. Alarm and Central Locking System
9.4.2. Immobilizer System
9.4.3. GPS Tracker System
9.4.4. Passive and Keyless Entry
9.4.5. Others
9.5. Market Size Forecast By Sales Channel Type
9.5.1. OEM
9.5.2. Aftermarket
9.6. Market Attractiveness Analysis
9.6.1. By Country
9.6.2. By Car Type
9.6.3. By Component Type
9.6.4. By Sales Channel Type
9.7. Drivers and Restraints: Impact Analysis

10. Latin America Car Security System Market Analysis and Forecast
10.1. Introduction
10.1.1. Basis Point Share (BPS) Analysis By Country
10.1.2. Y-o-Y Growth Projections By Country
10.1.3. Key Regulations
10.2. Market Size Forecast By Country
10.2.1. Brazil
10.2.2. Mexico
10.2.3. Rest of Latin America
10.3. Market Size Forecast By Car Type
10.3.1. Economic Cars
10.3.2. Mid-Range Cars
10.3.3. Premium Cars
10.4. Market Size Forecast By Component Type
10.4.1. Alarm and Central Locking System
10.4.2. Immobilizer System
10.4.3. GPS Tracker System
10.4.4. Passive and Keyless Entry
10.4.5. Others
10.5. Market Size Forecast By Sales Channel Type
10.5.1. OEM
10.5.2. Aftermarket
10.6. Market Attractiveness Analysis
10.6.1. By Country
10.6.2. By Car Type
10.6.3. By Component Type
10.6.4. By Sales Channel Type
10.7. Drivers and Restraints: Impact Analysis

11. Western Europe Car Security System Market Analysis and Forecast
11.1. Introduction
11.1.1. Basis Point Share (BPS) Analysis By Country
11.1.2. Y-o-Y Growth Projections By Country
11.1.3. Key Regulations
11.2. Market Size Forecast By Country
11.2.1. Germany
11.2.2. France
11.2.3. Italy
11.2.4. Spain
11.2.5. U.K.
11.2.6. BENELUX
11.2.7. Rest of Western Europe
11.3. Market Size Forecast By Car Type
11.3.1. Economic Cars
11.3.2. Mid-Range Cars
11.3.3. Premium Cars
11.4. Market Size Forecast By Component Type
11.4.1. Alarm and Central Locking System
11.4.2. Immobilizer System
11.4.3. GPS Tracker System
11.4.4. Passive and Keyless Entry
11.4.5. Others
11.5. Market Size Forecast By Sales Channel Type
11.5.1. OEM
11.5.2. Aftermarket
11.6. Market Attractiveness Analysis
11.6.1. By Country
11.6.2. By Car Type
11.6.3. By Component Type
11.6.4. By Sales Channel Type
11.7. Drivers and Restraints: Impact Analysis

12. Eastern Europe Car Security System Market Analysis and Forecast
12.1. Introduction
12.1.1. Basis Point Share (BPS) Analysis By Country
12.1.2. Y-o-Y Growth Projections By Country
12.1.3. Key Regulations
12.2. Market Size Forecast By Country
12.2.1. Russia
12.2.2. Poland
12.2.3. Rest of Eastern Europe
12.3. Market Size Forecast By Car Type
12.3.1. Economic Cars
12.3.2. Mid-Range Cars
12.3.3. Premium Cars
12.4. Market Size Forecast By Component Type
12.4.1. Alarm and Central Locking System
12.4.2. Immobilizer System
12.4.3. GPS Tracker System
12.4.4. Passive and Keyless Entry
12.4.5. Others
12.5. Market Size Forecast By Sales Channel Type
12.5.1. OEM
12.5.2. Aftermarket
12.6. Market Attractiveness Analysis
12.6.1. By Country
12.6.2. By Car Type
12.6.3. By Component Type
12.6.4. By Sales Channel Type
12.7. Drivers and Restraints: Impact Analysis

13.1. Introduction
13.1.1. Basis Point Share (BPS) Analysis By Country
13.1.2. Y-o-Y Growth Projections By Country
13.1.3. Key Regulations
13.2. Market Size Forecast By Country
13.2.1. China
13.2.2. India
13.2.3. ASEAN
13.2.4. Australia and New Zealand
13.2.5. South Korea
13.2.6. Rest of APEJ
13.3. Market Size Forecast By Car Type
13.3.1. Economic Cars
13.3.2. Mid-Range Cars
13.3.3. Premium Cars
13.4. Market Size Forecast By Component Type
13.4.1. Alarm and Central Locking System
13.4.2. Immobilizer System
13.4.3. GPS Tracker System
13.4.4. Passive and Keyless Entry
13.4.5. Others
13.5. Market Size Forecast By Sales Channel Type
13.5.1. OEM
13.5.2. Aftermarket
13.6. Market Attractiveness Analysis
13.6.1. By Country
13.6.2. By Car Type
13.6.3. By Component Type
13.6.4. By Sales Channel Type
13.7. Drivers and Restraints: Impact Analysis

14.1. Introduction
14.1.1. Basis Point Share (BPS) Analysis
14.1.2. Y-o-Y Growth Projections
14.1.3. Key Regulations
14.2. Market Size Forecast By Car Type
14.2.1. Economic Cars
14.2.2. Mid-Range Cars
14.2.3. Premium Cars
14.3. Market Size Forecast By Component Type
14.3.1. Alarm and Central Locking System
14.3.2. Immobilizer System
14.3.3. GPS Tracker System
14.3.4. Passive and Keyless Entry
14.3.5. Others
14.4. Market Size Forecast By Sales Channel Type
14.4.1. OEM
14.4.2. Aftermarket
14.5. Market Attractiveness Analysis
14.5.1. By Country
14.5.2. By Car Type
14.5.3. By Component Type
14.5.4. By Sales Channel Ty

Ordering:
Order Online - http://www.researchandmarkets.com/reports/4031454/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Car Security System Market: OEM Sales Channel Anticipated to Hold Maximum Market Share by 2026: Global Industry Analysis And Opportunity Assessment, 2016-2026
Web Address: http://www.researchandmarkets.com/reports/4031454/
Office Code: SC2GRANK

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 5000</td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 7500</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World