Industrial and Institutional Cleaning Chemicals Market: Commercial Application Segment Anticipated to Remain Dominant over the Forecast Period: Global Industry Analysis and Opportunity Assessment, 2016-2026

Description:
The sales revenue of industrial and institutional cleaning chemicals is likely to increase in future. Industrial and institutional cleaning chemicals are chemicals used during routine cleaning of institutes, warehouses, research and development laboratories, offices and industrial facilities and other such places. The global consumption of industrial and institutional cleaning chemicals is estimated to be pegged at 15,507.7 kilo tonnes by the end of 2016. Sales revenue of industrial and institutional cleaning chemicals is expected to increase at a CAGR of 5.2% over the forecast period 2016-2026.

Increase in healthcare associated infections coupled with increasing hygiene awareness among consumers is expected to drive the market.

Threat of infectious diseases has made consumers conscious about hygiene and this has resulted in an overall increase in health expenditure. Growing awareness among consumers about infectious diseases caused by pathogens, bacteria and viruses is expected to drive the demand for cleaning chemicals during the forecast period. Environmental cleaning plays a key role in preventing healthcare associated infections (HAIs). Exponential growth in the food service industry, which includes food retail, full and limited service restaurants and bars and taverns, is expected to influence major players and encourage them to establish new facilities and outlets.

Increase in food and beverage production along with expansion of cold chain capacities to minimize food loss at production and distribution levels are some of the major factors anticipated to fuel demand for cleaning chemicals over the forecast period. However, many current cleaning practices in healthcare affect human health and environment negatively.

Maintaining the cleanliness of the healthcare environment and minimizing the concentration level of pathogens is the best way to prevent healthcare-associated infections (HAIs), which pose a serious threat to patient safety and contribute to an increase in healthcare costs. In line with this goal, several organisations and agencies have launched initiatives geared to spike the trend in green cleaning, which mainly involves replacing toxic cleaning supplies to protect workers and environment.

Commercial segment is expected to gain traction over the forecast period.

On the basis of application, the global industrial and institutional cleaning chemicals market is segmented into industrial, commercial and domestic. Commercial segment is expected to contribute significant share by 2016 and is anticipated to expand at the highest CAGR over the forecast period.

Industrial and Institutional-Cleaning Chemicals Market.
Revenue generated from the sales of industrial and institutional cleaning chemicals in APEJ is set to register a CAGR of 7.1% during 2016-2026.

Increasing focus on health hygiene coupled with increasing number of hospitals is expected to drive the demand for cleaning chemicals over the forecast period. This is expected to be the major reason for rise in demand for industrial and institutional cleaning chemicals in the APEJ region. Increasing number of hospitals coupled with a growing infrastructure sector will lead to an increase in demand for cleaning chemicals in this region over the forecast period. North America is estimated to account for 36.1% of total market value share by the end of 2016. Western Europe is also expected to hold a significant share in the global industrial and institutional cleaning chemicals market.

Capacity expansion is the main strategy adopted by key players in North America and Europe.

The major players operating the global industrial and institutional cleaning chemicals market are BASF SE,
Akzonobel N.V., The Dow Chemical Company, Solvay SA, Henkel AG & Co. KGaA, Huntsman Corporation, Eastman Chemical Company, Lonza Group among others. These key players are strategically focussing on expansion of their production plants in order to maintain their market share in the global industrial and institutional cleaning chemicals market.

Contents:

1. Executive Summary

2. Industrial and Institutional Cleaning Chemicals Market Introduction
   2.1. Industrial and Institutional Cleaning Chemicals Market Definition
   2.2. Industrial and Institutional Cleaning Chemicals Market Taxonomy

3. Industrial and Institutional Cleaning Chemicals Market Analysis Scenario
   3.1. Market Volume Analysis
   3.2. Pricing Analysis
      3.2.1. Pricing Assumptions
      3.2.2. Price Projections Per Region
   3.3. Market Size (US$ Mn) and Forecast
      3.3.1. Market Size and Y-o-Y Growth
      3.3.2. Absolute $ Opportunity
   3.4. Market Overview
      3.4.1. Value Chain
      3.4.2. Profitability Margins
      3.4.3. List of Active Participants
         3.4.3.1. Raw Material
         3.4.3.2. Manufacturers
         3.4.3.3. Distributors / Retailers
      3.5. Relative Market Position and Opportunities

4. Industrial and Institutional Cleaning Chemicals Market Dynamics
   4.1. Drivers
      4.1.1. Supply Side
      4.1.2. Demand Side
   4.2. Restraints
   4.3. Opportunity
   4.4. Forecast Factors - Relevance and Impact
   4.5. What Market Participants are Saying?

5. Global Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast, By Application
   5.1. Introduction
      5.1.1. Basis Point Share (BPS) Analysis By Application
      5.1.2. Y-o-Y Growth Projections By Application
   5.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Raw Application
      5.2.1. Industrial
         5.2.1.1. Building Care Chemicals
            5.2.1.1.1. Acids
            5.2.1.1.2. Biocides
            5.2.1.1.3. Chelating Agents
            5.2.1.1.4. Solvents
            5.2.1.1.5. Surfactants
            5.2.1.1.6. Phosphates
            5.2.1.1.7. Chlor Alkalis
         5.2.1.2. Hand Hygiene Chemicals
            5.2.1.2.1. Acids
            5.2.1.2.2. Biocides
            5.2.1.2.3. Chelating Agents
            5.2.1.2.4. Solvents
            5.2.1.2.5. Surfactants
            5.2.1.2.6. Phosphates
            5.2.1.2.7. Chlor Alkalis
         5.2.1.3. Other Chemicals
            5.2.1.3.1. Acids
            5.2.1.3.2. Biocides
5.2.1.3. Chelating Agents
5.2.1.3.4. Solvents
5.2.1.3.5. Surfactants
5.2.1.3.6. Phosphates
5.2.1.3.7. Chlor Alkalis
5.2.2. Commercial
5.2.2.1. Kitchen Care Chemicals
5.2.2.1.1. Acids
5.2.2.1.2. Biocides
5.2.2.1.3. Chelating Agents
5.2.2.1.4. Solvents
5.2.2.1.5. Surfactants
5.2.2.1.6. Phosphates
5.2.2.1.7. Chlor Alkalis
5.2.2.2. Building Care Chemicals
5.2.2.2.1. Acids
5.2.2.2.2. Biocides
5.2.2.2.3. Chelating Agents
5.2.2.2.4. Solvents
5.2.2.2.5. Surfactants
5.2.2.2.6. Phosphates
5.2.2.2.7. Chlor Alkalis
5.2.2.3. Hand Hygiene Chemicals
5.2.2.3.1. Acids
5.2.2.3.2. Biocides
5.2.2.3.3. Chelating Agents
5.2.2.3.4. Solvents
5.2.2.3.5. Surfactants
5.2.2.3.6. Phosphates
5.2.2.3.7. Chlor Alkalis
5.2.2.4. Laundry Care Chemicals
5.2.2.4.1. Acids
5.2.2.4.2. Biocides
5.2.2.4.3. Chelating Agents
5.2.2.4.4. Solvents
5.2.2.4.5. Surfactants
5.2.2.4.6. Phosphates
5.2.2.4.7. Chlor Alkalis
5.2.2.5. Other Chemicals
5.2.2.5.1. Acids
5.2.2.5.2. Biocides
5.2.2.5.3. Chelating Agents
5.2.2.5.4. Solvents
5.2.2.5.5. Surfactants
5.2.2.5.6. Phosphates
5.2.2.5.7. Chlor Alkalis
5.2.3. Domestic
5.2.3.1. Kitchen Care Chemicals
5.2.3.1.1. Acids
5.2.3.1.2. Biocides
5.2.3.1.3. Chelating Agents
5.2.3.1.4. Solvents
5.2.3.1.5. Surfactants
5.2.3.1.6. Phosphates
5.2.3.1.7. Chlor Alkalis
5.2.3.2. Building Care Chemicals
5.2.3.2.1. Acids
5.2.3.2.2. Biocides
5.2.3.2.3. Chelating Agents
5.2.3.2.4. Solvents
5.2.3.2.5. Surfactants
5.2.3.2.6. Phosphates
5.2.3.2.7. Chlor Alkalis
5.2.3.3. Hand Hygiene Chemicals
5.2.3.3.1. Acids
5.2.3.3.2. Biocides
5.2.3.3.3. Chelating Agents
5.2.3.3.4. Solvents
5.2.3.3.5. Surfactants
5.2.3.3.6. Phosphates
5.2.3.3.7. Chlor Alkalis
5.2.3.4. Laundry Care Chemicals
5.2.3.4.1. Acids
5.2.3.4.2. Biocides
5.2.3.4.3. Chelating Agents
5.2.3.4.4. Solvents
5.2.3.4.5. Surfactants
5.2.3.4.6. Phosphates
5.2.3.4.7. Chlor Alkalis
5.2.3.5. Other Chemicals
5.2.3.5.1. Acids
5.2.3.5.2. Biocides
5.2.3.5.3. Chelating Agents
5.2.3.5.4. Solvents
5.2.3.5.5. Surfactants
5.2.3.5.6. Phosphates
5.2.3.5.7. Chlor Alkalis
5.3. Market Attractiveness Analysis By Application

6. Global Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast, By Region
6.1. Introduction
6.1.1. Basis Point Share (BPS) Analysis By Region
6.1.2. Y-o-Y Growth Projections By Region
6.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Region
6.2.1. Asia Pacific Excluding Japan (APEJ)
6.2.2. North America
6.2.3. Latin America
6.2.4. Eastern Europe
6.2.5. Western Europe
6.2.6. Japan
6.2.7. Middle East & Africa
6.3. Market Attractiveness Analysis By Region

7. North America Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast
7.1. Introduction
7.1.1. Basis Point Share (BPS) Analysis By Country
7.1.2. Y-o-Y Growth Projections By Country
7.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Country / Region
7.2.1. U.S.
7.2.2. Canada
7.3. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Application
7.3.1. Industrial
7.3.1.1. Building Care Chemicals
7.3.1.2. Hand Hygiene Chemicals
7.3.1.3. Other Chemicals
7.3.2. Commercial
7.3.2.1. Kitchen Care Chemicals
7.3.2.2. Building Care Chemicals
7.3.2.3. Hand Hygiene Chemicals
7.3.2.4. Laundry Care Chemicals
7.3.2.5. Other Chemicals
7.3.3. Domestic
7.3.3.1. Kitchen Care Chemicals
7.3.3.2. Building Care Chemicals
7.3.3.3. Hand Hygiene Chemicals
7.3.3.4. Laundry Care Chemicals
7.3.3.5. Other Chemicals
7.4. Market Attractiveness Analysis
7.4.1. By Country
7.4.2. By Application
7.5. Drivers and Restraints: Impact Analysis

8. North America Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast
8.1. Introduction
8.1.1. Basis Point Share (BPS) Analysis By Country
8.1.2. Y-o-Y Growth Projections By Country
8.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Country
8.2.1. U.S.
8.2.2. Canada
8.3. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Application
8.3.1. Industrial
8.3.1.1. Building Care Chemicals
8.3.1.2. Hand Hygiene Chemicals
8.3.1.3. Other Chemicals
8.3.2. Commercial
8.3.2.1. Kitchen Care Chemicals
8.3.2.2. Building Care Chemicals
8.3.2.3. Hand Hygiene Chemicals
8.3.2.4. Laundry Care Chemicals
8.3.2.5. Other Chemicals
8.3.3. Domestic
8.3.3.1. Kitchen Care Chemicals
8.3.3.2. Building Care Chemicals
8.3.3.3. Hand Hygiene Chemicals
8.3.3.4. Laundry Care Chemicals
8.3.3.5. Other Chemicals
8.4. Market Attractiveness Analysis
8.4.1. By Country
8.4.2. By Application
8.5. Drivers and Restraints: Impact Analysis

9. Latin America Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast
9.1. Introduction
9.1.1. Basis Point Share (BPS) Analysis By Country
9.1.2. Y-o-Y Growth Projections By Country
9.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Country
9.2.1. Brazil
9.2.2. Mexico
9.2.3. Rest of Latin America
9.3. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Application
9.3.1. Industrial
9.3.1.1. Building Care Chemicals
9.3.1.2. Hand Hygiene Chemicals
9.3.1.3. Other Chemicals
9.3.2. Commercial
9.3.2.1. Kitchen Care Chemicals
9.3.2.2. Building Care Chemicals
9.3.2.3. Hand Hygiene Chemicals
9.3.2.4. Laundry Care Chemicals
9.3.2.5. Other Chemicals
9.3.3. Domestic
9.3.3.1. Kitchen Care Chemicals
9.3.3.2. Building Care Chemicals
9.3.3.3. Hand Hygiene Chemicals
9.3.3.4. Laundry Care Chemicals
9.3.3.5. Other Chemicals
9.4. Market Attractiveness Analysis
9.4.1. By Country
9.4.2. By Application
9.5. Drivers and Restraints: Impact Analysis

10. Eastern Europe Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast
   10.1. Introduction
   10.1.1. Basis Point Share (BPS) Analysis By Country
   10.1.2. Y-o-Y Growth Projections By Country
   10.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Country
      10.2.1. Russia
      10.2.2. Poland
      10.2.3. Rest of Eastern Europe
   10.3. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Application
      10.3.1. Industrial
         10.3.1.1. Building Care Chemicals
         10.3.1.2. Hand Hygiene Chemicals
         10.3.1.3. Other Chemicals
      10.3.2. Commercial
         10.3.2.1. Kitchen Care Chemicals
         10.3.2.2. Building Care Chemicals
         10.3.2.3. Hand Hygiene Chemicals
         10.3.2.4. Laundry Care Chemicals
         10.3.2.5. Other Chemicals
      10.3.3. Domestic
         10.3.3.1. Kitchen Care Chemicals
         10.3.3.2. Building Care Chemicals
         10.3.3.3. Hand Hygiene Chemicals
         10.3.3.4. Laundry Care Chemicals
         10.3.3.5. Other Chemicals
   10.4. Market Attractiveness Analysis
      10.4.1. By Country
      10.4.2. By Application
   10.5. Drivers and Restraints: Impact Analysis

11. Western Europe Industrial and Institutional Cleaning Chemicals Market Analysis and Forecast
   11.1. Introduction
   11.1.1. Basis Point Share (BPS) Analysis By Country / Region
   11.1.2. Y-o-Y Growth Projections By Country
   11.2. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Country / Region
      11.2.1. Germany
      11.2.2. France
      11.2.3. Italy
      11.2.4. Spain
      11.2.5. U.K.
      11.2.6. BENELUX
      11.2.7. Rest of Western Europe
   11.3. Market Size (US$ Mn) and Volume (Kilotonnes) Forecast By Application
      11.3.1. Industrial
         11.3.1.1. Building Care Chemicals
         11.3.1.2. Hand Hygiene Chemicals
         11.3.1.3. Other Chemicals
      11.3.2. Commercial
         11.3.2.1. Kitchen Care Chemicals
         11.3.2.2. Building Care Chemicals
         11.3.2.3. Hand Hygiene Chemicals
         11.3.2.4. Laundry Care Chemicals
         11.3.2.5. Other Chemicals

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