The global insulating glass market is expected to reach USD 4.26 billion by 2025, according to this new report. The rising awareness about energy efficient buildings is expected to drive demand for insulating glass. Insulating glass is a special type of value added product which is installed to keep the environment warmer in winters and cooler during the summer season. The presence of two window panes in one unit aids in providing heat insulation.

The heat transfer by convection, radiation and conduction are decreased by the extra window and air void present in an insulated glass. Nowadays, manufacturers have developed insulation glass with advanced properties such as noise control and enhanced thermal insulation.

The rising demand for green buildings is expected to drive demand for the product. The energy efficiency provided by insulating glass is the major factor driving the demand for this product. The market is majorly concentrated in certain regions around the world. The demand for the product is high particularly in the developing economies of India and Thailand.

Further key findings from the report suggest:

Non-residential construction is the largest application segment growing at a CAGR of 8.0% from 2016 to 2024. The demand in this application segment is expected to reach USD 1.65 billion by 2024.

Residential construction is the fastest growing segment in the market as is growing at a CAGR of 8.1%. The demand for reduced air conditioning costs is driving the demand for this product in residential application.

The demand in Asia Pacific was USD 841.6 million in 2015, accounting for over 40% of the overall market. Growing demand for the product in China and demand due to its superior properties as well as its ability to reduce air conditioning cost is likely to propel demand.

The competitive environment is highly consolidated with a few major players dominating the industry. The industry is dominated by major flat glass manufacturers such as NSG (Pilkington), Saint-Gobain and Viracon.

The industry participants are engaged in rapid new product development to gain market share as the industry growth is still in its nascent stage. Saint-Gobain recently launched various products such as SGG Nano, SGG Antelio Plus, SGG Cool-Lite.
3.5.2. Market restraint analysis
3.6. Insulating glass Market - SWOT Analysis, By Factor (political & legal, economic and technological)
3.7. Industry Analysis - Porter’s

4. Insulating Glass Market: Application Estimates & Trend Analysis
4.1. Insulating glass market: Application movement analysis
4.2. Non-residential construction
4.2.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
4.2.2. Market estimates and forecasts, by region, 2014 - 2025 (Million Square Meters) (USD Million)
4.3. Residential construction
4.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
4.3.2. Market estimates and forecasts, by region, 2014 - 2025 (Million Square Meters) (USD Million)
4.4. Industrial
4.4.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
4.4.2. Market estimates and forecasts, by region, 2014 - 2025 (Million Square Meters) (USD Million)
4.5. Others
4.5.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
4.5.2. Market estimates and forecasts, by region, 2014 - 2025 (Million Square Meters) (USD Million)

5. Insulating Glass Market: Regional Estimates & Trend Analysis
5.1. Insulating glass market share by region, 2015 & 2025
5.2. North America
5.2.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.2.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.2.3. U.S.
5.2.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.2.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.3. Europe
5.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.3. Germany
5.3.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.4. UK
5.3.4.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.5. UK
5.3.5.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.3.5.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.4. Asia Pacific
5.4.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.4.3. China
5.4.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.4.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.4.4. Japan
5.4.4.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.4.4.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.5. Central & South America
5.5.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.5.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.5.3. Brazil
5.5.3.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.5.3.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)
5.6. Middle East & Africa
5.6.1. Market estimates and forecasts, 2014 - 2025 (Million Square Meters) (USD Million)
5.6.2. Market estimates and forecasts, by application, 2014 - 2025 (Million Square Meters) (USD Million)

6. Competitive Landscape
6.1. Market Share Analysis
6.2. Vendor Landscape
6.3. Competitive Environment- Snapshot
6.4. Company Market Positioning
6.5. Strategy Framework

7. Competitive Landscape
  7.1. Viracon
  7.1.1. Company Overview
  7.1.2. Financial Performance
  7.1.3. Product Benchmarking
  7.1.4. Strategic Initiatives
  7.2. Guardian Glass
  7.2.1. Company Overview
  7.2.2. Financial Performance
  7.2.3. Product Benchmarking
  7.2.4. Strategic Initiatives
  7.3. Saint Gobain
  7.3.1. Company Overview
  7.3.2. Financial Performance
  7.3.3. Product Benchmarking
  7.3.4. Strategic Initiatives
  7.4. Cardinal Glass
  7.4.1. Company Overview
  7.4.2. Financial Performance
  7.4.3. Product Benchmarking
  7.4.4. Strategic Initiatives
  7.5. NSG (Pilkington)
  7.5.1. Company Overview
  7.5.2. Financial Performance
  7.5.3. Product Benchmarking
  7.5.4. Strategic Initiatives
  7.6. Bystronic Glass
  7.6.1. Company Overview
  7.6.2. Financial Performance
  7.6.3. Product Benchmarking
  7.6.4. Strategic Initiatives
  7.7. Vitro Architectural Glass
  7.7.1. Company Overview
  7.7.2. Financial Performance
  7.7.3. Product Benchmarking
  7.7.4. Strategic Initiatives
  7.8. Tower Insulating Glass Inc.
  7.8.1. Company Overview
  7.8.2. Financial Performance
  7.8.3. Product Benchmarking
  7.8.4. Strategic Initiatives
  7.9. Strachclyde Insulating Glass
  7.9.1. Company Overview
  7.9.2. Financial Performance
  7.9.3. Product Benchmarking
  7.9.4. Strategic Initiatives
  7.10. Ittihad Insulating Glass Company
  7.10.1. Company Overview
  7.10.2. Financial Performance
  7.10.3. Product Benchmarking
  7.10.4. Strategic Initiatives
  7.11. Eco Glass
  7.11.1. Company Overview
  7.11.2. Financial Performance
  7.11.3. Product Benchmarking
  7.11.4. Strategic Initiatives
  7.12. JE Berkowitz
  7.12.1. Company Overview
  7.12.2. Financial Performance
  7.12.3. Product Benchmarking
  7.12.4. Strategic Initiatives
  7.13. United Plate Glass Company
7.13.1. Company Overview
7.13.2. Financial Performance
7.13.3. Product Benchmarking
7.13.4. Strategic Initiatives
7.14. Fuso Glass
7.14.1. Company Overview
7.14.2. Financial Performance
7.14.3. Product Benchmarking
7.14.4. Strategic Initiatives
7.15. Ann Arbor Glass
7.15.1. Company Overview
7.15.2. Financial Performance
7.15.3. Product Benchmarking
7.15.4. Strategic Initiatives

List of Tables
2. Global Insulating glass in non-residential construction, by region, 2014 - 2025 (Million square meters)
5. Global Insulating glass in residential construction, by region, 2014 - 2025 (Million square meters)
8. Global Insulating glass in industrial application, by region, 2014 - 2025 (Million square meters)
10. Global Insulating glass in other application, estimates & forecasts, 2014 - 2025 (Million square meters)(USD Billion)
11. Global Insulating glass in other application, by region, 2014 - 2025 (Million square meters)
12. Global Insulating glass in other application, by region, 2014 - 2025 (USD Million)
15. U.S. Insulating glass market, by application, 2014 - 2025 (Million square meters)
17. Europe Insulating glass market, by application, 2014 - 2025 (Million square meters)
18. Europe Insulating glass market, by application, 2014 - 2025 (USD Million)
19. Germany Insulating glass market, by application, 2014 - 2025 (Million square meters)
20. Germany Insulating glass market, by application, 2014 - 2025 (USD Million)
21. UK Insulating glass market, by application, 2014 - 2025 (Million square meters)
22. UK Insulating glass market, by application, 2014 - 2025 (USD Million)
23. France Insulating glass market, by application, 2014 - 2025 (Million square meters)
24. France Insulating glass market, by application, 2014 - 2025 (USD Million)
25. Asia Pacific Insulating glass market, by application, 2014 - 2025 (Million square meters)
26. Asia Pacific Insulating glass market, by application, 2014 - 2025 (USD Million)
27. China Insulating glass market, by application, 2014 - 2025 (Million square meters)
29. Japan Insulating glass market, by application, 2014 - 2025 (Million square meters)
30. Japan Insulating glass market, by application, 2014 - 2025 (USD Million)
31. Central & South America Insulating glass market, by application, 2014 - 2025 (Million square meters)
32. Central & South America Insulating glass market, by application, 2014 - 2025 (USD Million)
33. Brazil Insulating glass market, by application, 2014 - 2025 (Million square meters)
34. Brazil Insulating glass market, by application, 2014 - 2025 (USD Million)
35. Middle East & Africa Insulating glass market, by application, 2014 - 2025 (Million square meters)
36. Middle East & Africa Insulating glass market, by application, 2014 - 2025 (USD Million)

List of Figures
1. Market summary
2. Market trends & outlook
3. Market segmentation & scope
4. Penetration & growth prospect mapping
5. Insulating glass Value Chain Analysis
6. Market driver relevance analysis (Current & future impact)
7. Market restraint relevance analysis (Current & future impact)
8. SWOT Analysis, By Factor (political & legal, economic and technological)
9. Porter's Five Forces Analysis
10. Insulating glass market application outlook key takeaways
11. Insulating glass market: application movement analysis (USD Million)
13. Residential construction Market, 2014 - 2025 (Million square meters) (USD Million)
15. Others Insulating glass Market, 2014 - 2025 (Million square meters) (USD Million)
16. Regional Insulating glass market: Key takeaways
17. Regional outlook, 2015 &2025
18. U.S. country outlook, 2014 to 2025 (USD Million) (Million square meters)
19. Germany country outlook, 2014 to 2025 (USD Million) (Million square meters)
20. UK country outlook, 2014 to 2025 (USD Million) (Million square meters)
21. France country outlook, 2014 to 2025 (USD Million) (Million square meters)
22. China country outlook, 2014 to 2025 (USD Million) (Million square meters)
23. Japan country outlook, 2014 to 2025 (USD Million) (Million square meters)
24. Brazil country outlook, 2014 to 2025 (USD Million) (Million square meters)
25. Strategic developments by players, 2011 to 2016

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