The global fundus camera market is expected to reach a value of USD 625.1 million by 2024. Rising geriatric population and growing occurrences of chronic disorders such as diabetes and hypertension further increase the incidence of retinal disorders.

For instance, according to the WHO 2016 report, globally, there were about 422 million diabetic patients (8.5% of total population) in 2014, as compared to 108 million in 1980. Furthermore, it also states that there is a decline in blindness caused by infections such as trachoma and onchocerciasis, and an increasing trend of non-communicable causes of blindness such as Age-related Macular Degeneration (AMD), glaucoma, and Diabetic Retinopathy (DR). Availability of advanced fundus devices such as portable and hybrid cameras at affordable rates is expected to boost the fundus camera industry during the forecast period.

In addition, supportive government regulations for medical devices are anticipated to drive the market over the coming years. For instance, regulatory agencies in the U.S. and Japan require the fundus imaging cameras to be replaced once in every 4 years. Hence, the demand of fundus cameras is consistent in these regions.

Further Key Findings From the Study Suggest:

Non-mydriatic fundus cameras segment dominated the market in 2015 due to an increased demand, as it enables the practitioner to view the retinal anatomy in detail and provides enhanced diagnosis and management of eye diseases.

Non-mydriatic and mydriatic camera can be further sub-segmented into tabletop and handheld cameras. Tabletop cameras segment dominated in 2015 because of the availability of a higher number of commercialized products and ability to produce a better image quality than handheld products.

By end use, ophthalmic & optometrist offices accounted for the largest share of the market in 2015 due to the availability of well-equipped offices in North America and Europe, and preference of patients for primary eye care.

North America dominated the market in 2015 and is expected to maintain its position during the forecast period, due to the local presence of major players and increased awareness about eye disorders.

Asia Pacific is anticipated to be the fastest growing segment during the forecast period due to rising healthcare expenditure and increasing cases of retinal detachment, DR, and AMD.

Some of the players operating in this industry are Carl Zeiss Meditec, Inc.; Kowa Company, Ltd.; NIDEK Co., Ltd., Topcon Medical Systems, Inc.; Canon, Inc.; Clarity Medical Systems, Inc.; Optomed Oy (Ltd.); and Optovue, Inc.

Contents:
1 Research Methodology
1.1 Information Procurement
1.2 Data Analysis
2 Executive Summary
3 Market Snapshot
4 Market Variables, Trends & Scope
4.1 Market Segmentation & Scope
4.1.1 Market driver analysis
4.1.1.1 Increasing Eye Disorders
4.1.1.2 Supportive governments regulations
4.1.2 Market restraint analysis
4.1.2.1 Competition from other developed technologies
4.1.2.2 Pricing pressure
4.2 Penetration & Growth Prospect Mapping
4.3 Fundus cameras - SWOT analysis, by Factor (Political & legal, economic and technological)
4.4 Industry Analysis - Porter's
4.5 Fundus Cameras Competitive Landscape: Market Position Analysis (based on products, regional presence, and recent updates)
4.6 Technology Trends and Future Aspects

5 Market Categorization 1: Product Type Estimates & Trend Analysis
5.1 Fundus Cameras: Product Type Analysis
5.2 Mydriatic Fundus Cameras
5.2.1 Mydriatic fundus cameras market, 2013 - 2024 (USD Million)
5.3 Nonmydriatic Fundus Cameras
5.3.1 Nonmydriatic fundus market, 2013 - 2024 (USD Million)
5.4 Hybrid Fundus Cameras
5.4.1 Hybrid Fundus Market, 2013 - 2024 (USD Million)
5.5 ROP Fundus Cameras
5.5.1 Retinopathy of prematurity fundus market, 2013 - 2024 (USD Million)

6 Market Categorization 2: End-Users Estimates & Trend Analysis
6.1 Fundus Cameras: End-User Analysis
6.2 Ophthalmic & Optometrist Offices
6.2.1 Ophthalmic & optometrists offices market, 2013 - 2024 (USD Million)
6.3 Ophthalmology Clinics
6.3.1 Ophthalmology clinics market, 2013 - 2024 (USD Million)
6.4 Hospitals
6.4.1 Hospitals market, 2013 - 2024 (USD Million)

7 Market Categorization 3: Regional Estimates & Trend Analysis
7.1 Fundus Cameras Market: Regional Movement Analysis
7.2 North America
7.2.1 North America Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.2.2 North America Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.2.3 U.S.
7.2.3.1 U.S. Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.2.3.2 U.S. Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.2.4 Canada
7.2.4.1 Canada Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.2.4.2 Canada Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.3 Europe
7.3.1 Europe Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.3.2 Europe Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.3.3 UK
7.3.3.1 UK Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.3.3.2 UK Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.3.4 Germany
7.3.4.1 Germany Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.3.4.2 Germany Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.4 Asia Pacific
7.4.1 Asia Pacific Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.4.2 Asia Pacific Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.4.3 Japan
7.4.3.1 Japan Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.4.3.2 Japan Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.4.4 China
7.4.4.1 China Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.4.4.2 China Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.5 Latin America
7.5.1 Latin America Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.5.2 Latin America Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.5.3 Brazil
7.5.3.1 Brazil Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.5.3.2 Brazil Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.5.4 Mexico
7.5.4.1 Mexico Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.5.4.2 Mexico Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.6 Middle East and Africa (MEA)
7.6.1 MEA Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.6.2 MEA Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)
7.6.3 South Africa
7.6.3.1 South Africa Fundus Cameras market, by product, 2013 - 2024 (USD Million)
7.6.3.2 South Africa Fundus Cameras market, by end-users, 2013 - 2024 (USD Million)

8 Competitive Landscape
8.1 Strategy Framework
8.2 Company Profiles
8.2.1 Carl Zeiss Meditec, Inc.
8.2.1.1 Company overview
8.2.1.2 Financial performance
8.2.1.3 Product benchmarking
8.2.1.4 Strategic initiatives
8.2.2 Kowa Company Ltd.
8.2.2.1 Company overview
8.2.2.2 Financial performance
8.2.2.3 Product benchmarking
8.2.2.4 Strategic initiatives
8.2.3 Optomed Oy (Ltd.)
8.2.3.1 Company overview
8.2.3.2 Product benchmarking
8.2.3.3 Strategic initiatives
8.2.4 Optovue, Incorporated
8.2.4.1 Company overview
8.2.4.2 Product benchmarking
8.2.4.3 Strategic initiatives
8.2.5 CenterVue SpA
8.2.5.1 Company overview
8.2.5.2 Product benchmarking
8.2.5.3 Strategic initiatives
8.2.6 NIDEK Co., Ltd.
8.2.6.1 Company overview
8.2.6.2 Product benchmarking
8.2.6.3 Strategic initiatives
8.2.7 Topcon Medical Systems, Inc.
8.2.7.1 Company overview
8.2.7.2 Financial performance
8.2.7.3 Product benchmarking
8.2.7.4 Strategic initiatives
8.2.8 Clarity Medical Systems, Inc.
8.2.8.1 Company overview
8.2.8.2 Product benchmarking
8.2.8.3 Strategic initiatives
8.2.9 Canon, Inc.
8.2.9.1 Company overview
8.2.9.2 Financial performance
8.2.9.3 Product benchmarking
8.2.9.4 Strategic initiatives

List of Tables

Table 1 Retinal imaging technologies
Table 2 Mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 3 Nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 4 Availability of human resources for eye care, 2010
Table 5 North America fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 6 North America mydriatic fundus cameras market, by type, 2013 - 2024 (USD Million)
Table 7 North America nonmydriatic fundus cameras market, by type, 2013 - 2024 (USD Million)
Table 8 North America fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 9 U.S. fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 10 U.S. mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 11 U.S. nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 12 U.S. fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 13 Canada fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 14 Canada mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 15 Canada nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 16 Canada fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 17 Europe fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 18 Europe mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 19 Europe nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 20 Europe fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 21 UK fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 22 UK mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 23 UK nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 24 UK fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 25 Germany fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 26 Germany mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 27 Germany nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 28 Germany fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 29 Asia Pacific fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 30 Asia Pacific mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 31 Asia Pacific nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 32 Asia Pacific fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 33 Japan fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 34 Japan mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 35 Japan nonmydriatic fundus cameras market, by type, 2013 - 2024 (USD Million)
Table 36 Japan fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 37 China fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 38 China mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 39 China nonmydriatic fundus cameras market, by type, 2013 - 2024 (USD Million)
Table 40 China fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 41 Latin America fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 42 Latin America mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 43 Latin America nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 44 Latin America fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 45 Brazil fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 46 Brazil mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 47 Brazil nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 48 Brazil fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 49 Mexico fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 50 Mexico mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 51 Mexico nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 52 Mexico fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 53 MEA fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 54 MEA mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 55 MEA nonmydriatic fundus cameras market, by type, 2013 - 2024 (USD Million)
Table 56 MEA fundus cameras market, by end-users, 2013 - 2024 (USD Million)
Table 57 South Africa fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 58 South Africa mydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 59 South Africa nonmydriatic fundus cameras market, by product type, 2013 - 2024 (USD Million)
Table 60 South Africa fundus cameras market, by end-users, 2013 - 2024 (USD Million)

List of Figures

Figure 1 Market research process
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