RTLS Market for Healthcare by Facility Type (Hospitals and Health Facilities and Senior Living Facilities), Offering (Hardware, Software, and Services), Technology (RFID, Wi-Fi, BLE, and UWB), Application, and Geography - Global Forecast to 2022

Description: "Growing demand for RTLS from senior living facilities is fueling the growth of the RTLS market for healthcare."

The RTLS market for healthcare is expected to grow at a CAGR of 23.6% between 2016 and 2022 to reach USD 3,123.7 million by 2022 from USD 580.1 million in 2015. Increasing demand for RTLS from senior living facilities is one of the major factors fueling the growth of this market.

In addition to this, the rapid growth in IoT in the healthcare industry has also led to increase in adoption of RTLS, thereby further accelerating the growth of the RTLS market for healthcare. The major restraining factors for the growth of the RTLS market for healthcare are lack of uniform standards in the RTLS market and high cost of installation and maintenance.

"The growth of RTLS market for healthcare is expected to be driven by BLE and UWB technologies during the forecast period."

Bluetooth LE (BLE) and UWB technologies are expected to witness significant growth in the RTLS market for healthcare during the forecast period. The high precision and accuracy offered by UWB technology for tracking objects is driving the growth of UWB-based RTLS market for healthcare, while the low power consumption feature of BLE is the driving factor for the BLE-based RTLS market for healthcare.

"North America and APAC are the major markets for RTLS in healthcare industry."

North America is expected to hold the largest size of the RTLS market for healthcare during the forecast period, while the market in APAC is expected to grow at the highest rate during the same period. China, Japan, Singapore, Australia, and India are some of the major countries driving the growth of the RTLS market for healthcare in APAC. A significant number of hospitals, health facilities, and senior living facilities using RTLS are located in North America and APAC. Besides this, the governments, especially in APAC, are making significant investments for the development of IoT industry. These are some of the major factors driving the growth of the RTLS market for healthcare in North America and APAC.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key officials in the RTLS market for healthcare.

The break-up of primary participants for the report has been shown below:

- By Company Type: Tier 1 = 35%, Tier 2 = 45%, and Tier 3 = 20%
- By Designation: C-Level Executives = 35%, Directors = 25%, and Others = 40%
- By Region: North America = 45%, Europe = 20%, APAC = 30%, and RoW = 5%

The report also profiles the key players in the RTLS market for healthcare and analyzes their market ranking. The prominent players profiled in this report are Zebra Technologies Corporation (U.S.), STANLEY Healthcare (U.S.), TeleTracking Technologies, Inc. (U.S.), CenTrak, Inc. (U.S.), Versus Technologies, Inc. (U.S.), Awarepoint Corporation (U.S.), Sonitor Technologies, Inc. (U.S.), AiRISTA, LLC (U.S.), BeSpoon SAS. (France), and Cetani Corporation (U.S.).

Research Coverage:

This research report categorizes the RTLS market for healthcare on the basis of facility type, offering, technology, application, and geography. The report also provides the Porter's five forces analysis, along with a description of each of its forces and their respective impact on the RTLS market for healthcare; description
of major drivers, restraints, challenges, and opportunities pertaining to the market; value chain analysis; and market ranking analysis.

Reasons to Buy the Report

The report will help leaders/new entrants in this market in the following ways:

1. This report segments the RTLS market for healthcare comprehensively and provides the closest market size estimation for all subsegments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides them with the information on key drivers, restraints, challenges, and opportunities for market.
3. This report will help stakeholders understand their competitors better and gain more insights to improve their position in the business. The competitive landscape section describes competitor ecosystem and various strategies implemented by the companies such as new product developments, partnerships, and mergers and acquisitions.

Contents:

1 Introduction
   1.1 Objectives of the Study
   1.2 Market Definition
   1.3 Study Scope
      1.3.1 Year Considered for the Study
   1.4 Currency
   1.5 Limitations
   1.6 Stakeholders

2 Research Methodology
   2.1 Research Data
      2.1.1 Secondary Data
         2.1.1.1 Key Data From Secondary Sources
      2.1.2 Primary Data
         2.1.2.1 Key Data From Primary Sources: RTLS for Healthcare
            2.1.2.2 Key Industry Insights
   2.2 Market Size Estimation
   2.3 Market Breakdown and Data Triangulation
   2.4 Assumptions

3 Executive Summary

4 Premium Insights
   4.1 Opportunities for RTLS Market for Healthcare
   4.2 RTLS Market for Healthcare, By Facility Type (2016-2022)
   4.3 RTLS Market for Healthcare, By Region and Application
   4.4 RTLS Market for Healthcare Market, By Technology
   4.5 RTLS Market for Healthcare, By Region (2016)

5 Market Overview
   5.1 Introduction
   5.2 Market Segmentation
      5.2.1 By Facility Type
      5.2.2 By Offering
      5.2.3 By Technology
      5.2.4 By Application
      5.2.5 By Geography
   5.3 Market Dynamics
      5.3.1 Drivers
         5.3.1.1 Increasing Concern for Safety and Security
         5.3.1.2 Improved Resource Utilization and Workflow Optimization Using RTLS
         5.3.1.3 Decrease in Cost of RTLS Hardware and Software
         5.3.1.4 Increasing Government Investments
      5.3.2 Restraints
         5.3.2.1 Intercompatibility and Interoperability Issues and Lack of Uniform Standards
         5.3.2.2 High Cost of Installation and Maintenance
11.5 Monitoring Equipment

12 RTLS Market for Healthcare, By Geography
12.1 Introduction
12.2 North America
  12.2.1 U.S.
  12.2.2 Canada
  12.2.3 Mexico
12.3 Europe
  12.3.1 U.K.
  12.3.2 Germany
  12.3.3 France
  12.3.4 Rest of Europe
12.4 Asia-Pacific
  12.4.1 Japan
  12.4.2 China
  12.4.3 India
  12.4.4 Rest of APAC
12.5 Rest of the World (RoW)
  12.5.1 South America
  12.5.2 Middle East and Africa

13 Competitive Landscape
13.1 Overview
13.2 Market Ranking Analysis
13.3 Competitive Situation
  13.3.1 New Product Launches and Product Developments
  13.3.2 Partnerships, Agreements, & Collaborations
  13.3.3 Announcements and Awards
  13.3.4 Acquisitions and Alliances

14 Company Profiles
(Overview, Products & Services, Strategies & Insights, Developments and View) -
14.1 Introduction
14.2 Stanley Healthcare
14.3 Teletracking Technologies, Inc.
14.4 Centrak, Inc.
14.5 Versus Technology, Inc.
14.6 Awarepoint Corporation
14.7 Zebra Technologies Corporation
14.8 Sonitor Technologies, Inc
14.9 Airista, LLC
14.10 Bespoon Sas.
14.11 Cetani Corporation

- Details on Overview, Products & Services, Strategies & Insights, Developments and the View Might Not Be Captured in Case of Unlisted Companies.

15 Appendix
15.1 Insights of Industry Experts
15.3 Knowledge Store: Subscription Portal
15.4 Introducing RT: Real-Time Market Intelligence
15.5 Available Customizations
15.6 Related Reports
15.7 Author Details

List of Tables

Table 1 RTLS Market for Healthcare, By Facility Type, 2013-2022 (USD Million)
Table 2 Hospitals and Health Facilities Segment of the RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 3 Senior Living Facilities Segment of the RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 4 RTLS Market for Healthcare, By Offering, 2013-2022 (USD Million)
Table 5 Hardware-Based RTLS Market for Healthcare, By Type, 2013-2022 (USD Million)
Table 6 Hardware-Based RTLS Market for Healthcare, By Type, 2013-2022 (Thousand Units)
Table 7 RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 8 RFID-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 9 RFID-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 10 Wi-Fi-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 11 Wi-Fi-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 12 Infrared-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 13 Infrared-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 14 Ultrasound-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 15 Ultrasound-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 16 Zigbee-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 17 Zigbee-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 18 UWB-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 19 UWB-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 20 BLE-Based RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 21 BLE-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 22 Other Technology-Based RTLS for Healthcare, By Application, 2013-2022 (USD Million)
Table 23 Other Technology-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 24 RTLS Market for Healthcare, By Application, 2013-2022 (USD Million)
Table 25 Asset Tracking and Management-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 26 Asset Tracking and Management-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 27 Staff Tracking Application-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 28 Staff Tracking Application-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 29 Patient Tracking Application-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 30 Patient Tracking Application-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 31 Clinical Operations and Workflow Application-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 32 Clinical Operations and Workflow Application-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 33 Environment Monitoring Application-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 34 Environment Monitoring Application-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 35 Other Application-Based RTLS Market for Healthcare, By Technology, 2013-2022 (USD Million)
Table 36 Other Application-Based RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 37 RTLS Market for Healthcare, By Region, 2013-2022 (USD Million)
Table 38 RTLS Market for Healthcare in North America, By Country, 2013-2022 (USD Million)
Table 39 RTLS Market for Healthcare in North America, By Technology, 2013-2022 (USD Million)
Table 40 RTLS Market for Healthcare in North America, By Application, 2013-2022 (USD Million)
Table 41 RTLS Market for Healthcare in the U.S., By Facility Type, 2013-2022 (USD Million)
Table 42 RTLS Market for Healthcare in Canada, By Facility Type, 2013-2022 (USD Million)
Table 43 RTLS Market for Healthcare in Mexico, By Facility Type, 2013-2022 (USD Million)
Table 44 RTLS Market for Healthcare in Europe, By Country, 2013-2022 (USD Million)
Table 45 RTLS Market for Healthcare in Europe, By Technology, 2013-2022 (USD Million)
Table 46 RTLS Market for Healthcare in Europe, By Application, 2013-2022 (USD Million)
Table 47 RTLS Market for Healthcare in U.K., By Facility Type, 2013-2022 (USD Million)
Table 48 RTLS Market for Healthcare in Germany, By Facility Type, 2013-2022 (USD Million)
Table 49 RTLS Market for Healthcare in France, By Facility Type, 2013-2022 (USD Million)
Table 50 RTLS Market for Healthcare in Rest of Europe, By Facility Type, 2013-2022 (USD Million)
Table 51 RTLS Market for Healthcare in APAC, By Country, 2013-2022 (USD Million)
Table 52 RTLS Market for Healthcare in APAC, By Technology, 2013-2022 (USD Million)
Table 53 RTLS Market for Healthcare in APAC, By Application, 2013-2022 (USD Million)
Table 54 RTLS Market for Healthcare in Japan, By Facility Type, 2013-2022 (USD Million)
Table 55 RTLS Market for Healthcare in China, By Facility Type, 2013-2022 (USD Million)
Table 56 RTLS Market for Healthcare in India, By Facility Type, 2013-2022 (USD Million)
Table 57 RTLS Market for Healthcare in Rest of APAC, By Facility Type, 2013-2022 (USD Million)
Table 58 RTLS Market for Healthcare in RoW, By Region, 2013-2022 (USD Million)
Country in Terms of CAGR During the Forecast Period
Figure 41 Companies Adopted New Product Launches & Product Developments as the Key Growth Strategy (2014-2016)
Figure 42 Market Evolution Framework: New Product Launches and Product Developments Fuelled Growth and Innovation Between 2014 and 2016
Figure 43 Battle for Market Share: New Product Launches and Product Developments as Key Strategies
Figure 44 Stanley Black & Decker, Inc.: Company Snapshot
Figure 45 Stanley Healthcare: SWOT Analysis
Figure 46 Teletracking Technologies, Inc.: SWOT Analysis
Figure 47 Centrak, Inc.: SWOT Analysis
Figure 48 Versus Technologies, Inc.: SWOT Analysis
Figure 49 Awarepoint Corporation: SWOT Analysis
Figure 50 Zebra Technologies Corporation: Company Snapshot

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/4031995/](http://www.researchandmarkets.com/reports/4031995/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: RTLS Market for Healthcare by Facility Type (Hospitals and Health Facilities and Senior Living Facilities), Offering (Hardware, Software, and Services), Technology (RFID, Wi-Fi, BLE, and UWB), Application, and Geography - Global Forecast to 2022
Web Address: http://www.researchandmarkets.com/reports/4031995/
Office Code: SC2GH055

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp