Macroeconomic Opportunities and PESTLE Analysis of Turkey 2017

Description: Turkey economy is dominated by the service sector, which contributed approximately 71.2% to the total GDP in 2016. Transport and storage is the major contributing 12% of GDP. The Turkish government is expected to start a number of projects that will help further develop on various sectors such as infrastructure, health, and education. Turkey's government has planned to invest in the private sector and carry out a number of large infrastructure projects, including roads, retail, trade and industrial centers, and hospitals. The Turkish government is focusing on structural reform, which will encourage the consumer spending, business sector, exports, employment, income and saving, domestic and external demand, and move the economy toward an externally sustainable path.

Lucintel, a leading global management consulting and market research firm, has analyzed the political, economic, social, technological, legal, and environmental factors of Turkey and has come up with a comprehensive research report, "PESTLE Analysis of Turkey 2017". This report provides an analysis of the Turkey economy from historical, current, and future perspectives. SWOT analysis, scenario analysis, and risk analysis of Turkey is also included in the report. The report also includes forecast for Turkey's economic growth through 2022.

The report highlights various drivers and challenges which have influence on investment decisions in the economy. The political system of Turkey is strictly a secular parliamentary representative democratic system. The country is largest exporter of automotive vehicles in the world. Turkey is highly dependent on mineral oil and products import, which is one of the main challenges. If oil prices increase, it directly affects the country's GDP. Turkey's GDP is mainly driven by consumption, spending, and expenditure. Turkey has strong international assessments of the business environment. Turkey has Development Goals which provides direction for prioritizing capital expenditure, encouraging private investment and creating jobs for nationals in the private sector. Another challenge for Turkey has facing social challenges that include increasing crime rate, which is raising the level of corruption.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of "PESTLE Analysis of Turkey 2017" include:

- Trend and forecast for key macroeconomic variables that are useful to make major investment decision
- Analysis on economic activity, investment environment, and trade structure of the country
- Major industries in Turkey and its contribution to GDP
- Trends in savings, investments, and consumptions
- Analysis of Political, Economic, Social, Technological, Legal, and Environmental scenarios as well as their impact on different industries
- Analysis on geographical importance and social structure such as labor quality
- Strength, Weakness, Opportunity, and Threat (SWOT) analysis of Turkey

Contents:

1. Executive Summary

2. Political Analysis of Turkey
   2.1: Structure and Stability of Government
   2.2: Government Policy Agenda
      2.2.1: Policy Agenda – Reforms and Future Plans

3. Economic Analysis of Turkey
3.1: Sectoral Contribution to GDP and GDP Growth Rate
3.2: Macroeconomic Forecast and Scenario Analysis (2017-2022)
3.3: Pricing Trends - Inflation and Interest Rates
3.4: Consumption, Saving, and Investment Trends
3.5: International Trade and Its Contribution to GDP
3.6: Foreign Direct Investment (FDI) by Industry

4. Economic and Business Risk Analysis of Turkey
4.1: Risk in Current Account Balance
4.2: Terms of Trade in Turkey
4.3: Risk in Balance of Payment (BOP)
4.4: Risk in Fiscal Deficit
4.5: Risk in External Sector
4.5.1: External Debt and Default Risk
4.5.2: Risk in Foreign Exchange Reserves and Exchange Rate
4.6: Credit Rating of Countries

5. Social Analysis of Turkey
5.1: Social and Demographic Analysis
5.2: Labor Market
5.3: Social Development Index

6. R&D and Technological Factors of Turkey
6.1: R&D Expenditure in Turkey
6.2: Impact of Technology in Various Industries
6.3: Technology Policy

7. Legal Analysis of Turkey
7.1: Company Law
7.2: Labor Law
7.3: Tax Law
7.4: Recent Economic Policies
7.5: Doing Business in Turkey 2017

8. Environmental Analysis of Turkey
8.1: Environmental Policy

9. SWOT Analysis – Search of Potential Opportunities in Turkey

List of Figures
Chapter 3. Economic Analysis of Turkey
Figure 3.1: Economic Scenario of Major Countries in 2015
Figure 3.2: Trends of the Real GDP Growth Rate
Figure 3.3: Scenario Analysis of GDP Forecast
Figure 3.4: Trends of the Per Capita Income
Figure 3.5: Sectoral Contribution to GDP in 2015
Figure 3.6: Share of Different Sectors as Percentage of GDP in 2015
Figure 3.7: Annual Trends of Inflation and Interest Rates
Figure 3.8: Quarterly Inflation Rate of Turkey
Figure 3.9: Trends of Savings and Investments as Percentage of GDP
Figure 3.10: Trends of Consumption Expenditure as Percentage of GDP
Figure 3.11: Trends of International Trade Structure
Figure 3.12: Turkey's Exports by Commodity in 2010
Figure 3.13: Turkey's Exports by Commodity in 2015
Figure 3.14: Turkey's Imports by Commodity in 2010
Figure 3.15: Turkey's Imports by Commodity in 2015
Figure 3.16: Turkey's Exports by Country in 2010
Figure 3.17: Turkey's Exports by Country in 2015
Figure 3.18: Turkey's Imports by Country in 2010
Figure 3.19: Turkey's Imports by Country in 2015
Figure 3.20: Trends of Exports and Imports as Percentage of GDP
Figure 3.21: Trends of FDI inflows by industry
Chapter 4. Economic and Business Risk Analysis of Turkey
Figure 4.1: Trends of Current Account Deficit and Percentage of GDP
Figure 4.2: Terms of Trade in Turkey
Figure 4.3: Trends of Balance of Payment
Figure 4.4: Trends of Government Revenue and Expenditure as Percentage of GDP
Figure 4.5: Trends of Fiscal Deficit as Percentage of GDP
Figure 4.6: Trends of Gross Government Debt as Percentage of GDP
Figure 4.7: Trends of Foreign Exchange Reserves and Exchange Rate

Chapter 5. Social Analysis of Turkey
Figure 5.1: Political Map of Turkey
Figure 5.2: Trends of Population and Population Growth Rate
Figure 5.3: Population Age Structure
Figure 5.4: Trends of the Unemployment Rate

Chapter 6. R&D and Technological Factors of Turkey
Figure 6.1: Trends of R&D Expenditure in Turkey

List of Tables
Chapter 1. Executive Summary
Table 1.1: Factors Affecting Business in Turkey

Chapter 2. Political Analysis of Turkey
Table 2.1: Political Factors and Their Impact on Business

Chapter 3. Economic Analysis of Turkey
Table 3.1: Factors Affecting Industry Growth
Table 3.2: FDI Limits by Industry
Table 3.3: Economic Factors and Their Impact on Business

Chapter 4. Economic and Business Risk Analysis of Turkey
Table 4.1: Credit Rating of Countries by Moody's, Fitch, and S&P
Table 4.2: Economic Risk Factors and Their Impact on Business

Chapter 5. Social Analysis of Turkey
Table 5.1: Corruption, GINI, Homicide, and Human Development Index
Table 5.2: Social Factors and Their Impact on Business

Chapter 6. R&D and Technological Factors of Turkey
Table 6.1: Technological Factor and Their Impact on Business

Chapter 7. Legal Analysis of Turkey
Table 7.1: Tax Rates in Turkey, 2017
Table 7.2: Indicators for Starting a Business
Table 7.3: Ranking in 2017 for Ease of Doing Business
Table 7.4: Legal Factors and Their Impact on Business

Chapter 8. Environmental Analysis of Turkey
Table 8.1: Environmental Factors and Their Impact on Business

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