Flexible Packaging Market - Forecasts from 2017 to 2022

Description:
Flexible Packaging Market was worth US$104.527 billion in 2016 and is estimated to reach US$138.680 billion by 2022, at CAGR of 4.87% over the forecast period. Asia Pacific region is the biggest market for flexible packaging solutions, followed by Americas (North and Latin America) and Europe Middle East and Africa region. Most of the demand for flexible packaging solutions is originating from developing economies like China, India, Brazil, and Mexico among others due to high economic growth, increasing population and rising disposable income. Changing consumer preferences with regards to packaging is also one of the major factors augmenting the demand for flexible packaging products.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook, key industry and regional regulations determining the product specifications and a brief technological aspect of Flexible Packaging solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

The Flexible Packaging market has been segmented by products, material, application, printing technology, end-user industry, and geography as below:

By Products:
Pouches
Flat Pouches
Standup Pouches
Retort Pouches
Bags
Gusseted Bags
Wicketed Bags
Others
Sleeve Labels
Others

By Material:
Plastic
Poly Propylene
Polyester Film
Poly Ethylene
Low Density Poly Ethylene (LDPE)
High Density Poly Ethylene (HDPE)
Poly Vinyl Chloride (PVC)
Others
Aluminum Foil
Paper
Others

By Application:
Food Packaging
Ready-to-eat foods
Processed foods
Bakery foods
Pet Foods
Fruits and Vegetables
Others
Beverage Packaging
Water
Drinks
Juices
Others
Cosmetics Packaging
Healthcare Product Packaging
Blood bags
Saline Bottles
Others

By Printing Technology:
Digital Printing
Flexography Printing
Offset Printing
Screen Printing
Rotogravure Printing

By End-User Industry:
Food and Beverage
Healthcare
Personal and Homecare
Others

By Geography:
Americas
North America
South America
Europe Middle East & Africa
Europe
The Middle East & Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry player profiles as part of this section are Amcor, Bemis, Mondi, Sonoco, and Wipak Group along with several other players.

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