Aerosol Cans Market - Forecasts from 2017 to 2022

Description: Aerosol Cans market is projected to grow at a CAGR of 3.57% during the forecast period to reach a total market size of US$82.050 billion in 2022 from US$66.491 billion in 2016. The presence of established retailers requires FMGC companies to innovate the packaging solutions to attract more customers within their limited available shelf space and is one of the major drivers of the global aerosol can market. Increasing demand for alcoholic beverages owing to changing lifestyle patterns is also augmenting the demand for aluminum aerosol cans.

Growing personal care and cosmetic industry due to growth in aging population and need to look appealing and youthful is another factor behind the growth of global aerosol cans market. High economic growth of developing countries such as China, Brazil, and India coupled with growing urban population and living standards will propel the growth of aerosol can market on a global level over the next five years.

Cosmetic and personal care products accounted for the largest share of the global aerosol can market in 2016 owing to rising disposable income and improvement in the standard of living, a shift in the lifestyle pattern of the consumers, and growing awareness regarding personal hygiene, especially in APAC region.

Geographically, Europe dominated the global aerosol can market in 2016 on account of rising healthcare expenditure, high demand for personal care products such as dry shampoos, hair sprays and conditioners, and rising demand for male grooming products in countries such as the UK and Germany. The growth of global aerosol can market, however, will be restrained by stringent environmental regulations regarding the usage of plastic along with the high price of these cans.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook; key industry and regional regulations which are determining the product specifications and a brief technological aspect of aerosol cans. Complete industry analysis has also been covered by Porter’s five forces model as a part of this report section.

Segmentation

Aerosol cans market has been segmented by type of can, type of material, propellant type, applications, industry vertical, and geography as below:

By type of can:
- Straight wall
- Necked-in
- Shaped

By type of material:
- Aluminum
- Steel
- Glass
- Plastic

By propellant type:
- Liquefied Gas Propellant
- Compressed Gas Propellant

By application:
Healthcare
Industrial
Grooming products
Household
Others

By industry vertical:
Personal care and cosmetics
Food and Beverage
Healthcare
Automotive
Others

By geography:
Americas
North America
South America
Europe Middle East and Africa
Europe
MEA
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are Crown Holdings, Ball Corporation, AeroCans, BWay, Ardagh Group, Exal Corporation, CCL Container, Nampak, Alucon, and Avon Crowncaps and Containers.

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