Weight Management Products Market: By Product (Meals, Beverages, Supplements); By Equipment (Fitness Equipment, Surgical Equipment) & By Region (Europe, North America, Asia-Pacific, RoW)-Forecast (2016-2022)

Description:

Changing life style and increasing consumption of junk food has resulted in one of the most talked issues of 21st century, i.e., Obesity. Nowadays, obesity has become a global problem with a growing population of obese people and alarmingly increasing cases of health-related issues due to obesity. Weight management products are the food supplements and equipments which help an individual in keeping a close watch and check on his/her weight and control and measure his/her BMI to avoid obesity and health issues related to obesity. Globally, increasing awareness towards obesity is expected to remain one of the key growth drivers for weight management products during the period of study.

Geographically, Europe dominated the weight management products market driven by higher demand and consumption weight management products amongst its fitness conscious residents. Europe was followed by North America and Asia-Pacific as second and third largest market for weight management products market. Asia Pacific is projected to have the fastest growth, owing to a rapidly growing awareness about obesity amongst people, changing life style and increasing spending on such products in developing nations such as China and India in this region.

This report identifies the weight management products market size for the years 2014-2016, and forecast of the same till the year 2022. It also highlights the market drivers, restraints, growth indicators, challenges, and other key aspects with respect to the weight management products market.

This report segments the weight management products market on the basis of product, equipment and regional market as follows:

Weight Management Products market research report is classified on the basis of product. Some of the major products covered in this report are as follows:
- Meals (Meal Replacements, Low Calorie Sweeteners, Low Calorie Diets, Organic Food)
- Beverages (Low-Calorie Beverages & Diet Soft Drinks, Herbal/Green Tea, Slimming Water)
- Supplements (Proteins, Fibres, Green Tea Extracts, Conjugated Linoleic Acid (CLA))

Weight Management Products market research report is classified on the basis of equipment. Some of the major equipments covered in this report are as follows:
- Fitness Equipment (Cardiovascular Training (Cardio) Equipment Strength Training Equipment, Fitness Monitoring Equipment, Body Composition Analyzers)
- Surgical Equipment (Minimally Invasive/Bariatric Surgical Equipment, Invasive Equipment)

This report has been further segmented into major regions, which includes detailed analysis of each region such as: North America, Europe, Asia-Pacific (APAC), and Rest of the World (RoW) covering all the major country level markets in each of the region.

This report identifies all the major companies operating in the weight management products market. Some of the major companies’ profiles in detail are as follows:

Abbott Nutrition
AHD International
Ajinomoto Co Inc.
Amer Sports Corporation
Atkins Nutritional

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