Augmented & Virtual Reality Contact Lens Market: By Lens Type (AR Contact Lens, VR Contact Lens); By Application (Gaming, Medical) & Geography (Europe, Asia-Pacific, North America, RoW)-Forecast (2016-2022)

Description: For years there has been tremendous R&D to explore the human eye which has tremendous capabilities. With the success of AR & VR's head up devices and head mounted devices researchers and engineers are looking past such devices and finding value in wearables much closer to the eyes which have resulted in contact lens for the AR & VR technology. These lenses can be used in a similar manner to that of a normal contact lens but wearing these lenses will provide the experience of AR & VR to the user in a much more natural manner than HUD and HMD devices. Growing popularity, lowering cost of devices and an increasing technological user base are expected to remain some of the major growth drivers of the AR &VR contact lenses market during the period of study.

Augmented & Virtual Reality Contact Lens Market

Geographically, North America dominated the augmented & virtual reality contact lens market driven by higher penetration of AR & VR technology in amongst its tech savvy residents, higher spending on such technologies and higher R&D investments by major market players in the region. North America was followed by Europe and Asia-Pacific as second and third largest market for augmented & virtual reality contact lens market. Asia Pacific is projected to have the fastest growth owing to a rapidly growing technological user base in the region especially in developing nations such as China and India.

This report identifies the augmented & virtual reality contact lens market size for the years 2014-2016, and forecast of the same till the year 2022. It also highlights the market drivers, restraints, growth indicators, challenges, and other key aspects with respect to the augmented & virtual reality contact lens market.

This report segments the augmented & virtual reality contact lens market on the basis of lens type, application, and regional market as follows:

Augmented & Virtual reality device market research report is classified on the basis of lens type. Some of the major lens types covered in this report are as follows:
Augmented Reality Lens, Virtual Reality Lens

Augmented & Virtual reality device market research report is classified on the basis of application. Some of the major applications covered in this report are as follows:
Gaming, Medical, Aerospace & Defence, Commercial and Others

This report has been further segmented into major regions, which includes detailed analysis of each region such as: North America, Europe, Asia-Pacific (APAC), and Rest of the World (RoW) covering all the major country level markets in each of the region.

This report identifies all the major companies operating in the augmented & virtual reality device market. Some of the major companies' profiles in detail are as follows:

Google Inc.
Microsoft Corporation
Vuzix Corporation
Samsung Electronics Co., Ltd.
Qualcomm Inc.

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