The Worldwide OEM Electronics Assembly Market

Description:

The market is expanding rapidly but changing in composition both in terms of outsourcing partnerships and in-house manufacturing. Also, moves are being made annually with regard to the manufacturing country of origin based on total cost.

The Worldwide OEM Electronics Assembly Market is a peerless database that analyzes the 2015 electronics assembly market on a worldwide basis. It is developed by studying over 360 leading OEM electronics companies in 48 different product categories and their manufacturing activities in 52 different countries.

Moreover, the report examines the electronics assembly market by outsourced subcontractor versus in-house assembly by the OEM company.

Database Highlights

Product Segment Analysis, 2015:
- Automotive
- Communications
- Computers/Peripherals
- Consumer Electronics
- Industrial
- Medical
- Aerospace/Military/Other Transportation

Company-Level Analysis, 2015:
- COGS Assembly Revenue
- Electronics COGS Assembly Revenue
- Outsourced/In-House Assembly Revenue
- Assembly Revenue by 52 Countries
- Assembly Revenue by 48 Products

The leading OEMs for each segment are chosen not only for their size, but also for their leadership within their industry segment, growth potential, profitability, and inclination to outsource electronics assembly.

'The Worldwide OEM Electronics Assembly Market' will provide you with critical information you need on this significant market.

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- Automotive Instruments
- Automotive Safety
- Automotive Entertainment
- Total Automotive
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