Global and China Forklift Industry Report, 2016-2020

Description: Global forklift market has continued to grow since 2013 with sales exceeding 1 million units for the first time in 2014 and reaching 1.064 million units in 2015 (up 3.5% year on year), largely driven by the growth in U.S. and European markets. Ever-increasing demand for logistics storage all over the world will boost forklift sales which are expected to surpass 1.10 million units in 2016 and approach 1.30 million units in 2020.

The Chinese forklift market, the largest one in the world, slipped once again into the stage of adjustment in 2015 after 2009 & 2012, with full-year sales declining by 8.9% to 327,626 units. The market started picking up in the second quarter of 2016 and is expected to record the highest level ever of nearly 360,000 units for the full year. Due to the mixed effect of weak demand from traditional industries caused by slower growth of China’s economy and a surge in demand from logistics warehouse industry, the Chinese forklift market will move into the stage of low-speed growth and structural adjustment.

From the perspective of market structure, the most striking feature in 2015 is that electric forklift bucked the trend with a year-on-year increase of 9.0% in full-year sales, compared with a 13.8% year-over-year decline for internal combustion forklift, indicating the golden age of internal combustion forklift is coming to an end and the platinum age of electric forklift is around the corner. It is expected the proportion of electric forklift sales will rise from 36.7% in 2015 to around 43.0% in 2020.

In electric forklift segment, electric warehousing forklift performed best with sales going up 20.1% from a year ago to 81,951 units in 2015 and expected to be close to 100,000 units in 2016. As the logistics distribution network continues to expand, the demand for electric warehousing forklift will rise further, remaining the model enjoying the highest growth in the future.

In addition, as emission standards and environmental requirements become more stringent, new energy forklifts and clean alternative fuel forklifts represented by lithium-battery forklift will soon move into high gear.

Major global forklift suppliers include Toyota, Kion, Jungheinrich, Hystere-Yale, Crown Equipment, Mitsubishi Nichiyu Forklift, etc. Due to international economic slowdown, the world’s forklift companies have accelerated resource integration via mergers and restructuring, typically the acquisition of UniCarriers by Mitsubishi Heavy Industries and Mitsubishi Nichiyu Forklift.

Anhui Forklift Group and Dalian Forklift Group are the two forklift giants in China, holding a combined 43.2% market share in 2015 and an estimated 45% or so in 2016. As market competition intensifies, the forklift industry in China will no longer see a tangled rivalry among more than a hundred players but gradual concentration to leading companies.

Moreover, as forklift market matures, forklift aftermarket represented by forklift rental, used forklift transaction, forklift repair & maintenance services and forklift parts marketing heats up. Anhui HeLi, Linde (China) Forklift Truck, Liugong Forklift, Tailift, Lonking (Shanghai) Forklift, and Zhejiang Goodsense Forklift have got involved in the aftermarket in recent years. In 2015, Anhui HeLi and Jungheinrich co-founded Jungheinrich HeLi Industrial Vehicle Rental Co., Ltd. which is committed to developing whole-series forklift rental business in China and aims to launch 6,000 units in 2017.

Global and China Forklift Industry Report, 2016-2020 highlights the following:

- Global forklift market (status quo, development in major countries including U.S. and Japan, global top 20 companies);
- Forklift manufacturers, output, sales volume & distribution, import & export, etc. in China;
- Forklift segments in China (electric/internal combustion/new energy/alternative fuel forklifts) (market status, major companies, development trends);
- Product/regional/enterprise competitive landscape in the Chinese forklift market;
- Status quo and trends of the Chinese forklift aftermarket;
- 10 major global and 30 Chinese companies (operation and forklift business);
- Summary and trend forecast of forklift industry in China.
6.4 Crown Equipment Corp.
6.4.1 Profile
6.4.2 Operation
6.4.3 Forklift Business in China
6.5 Hyster-Yale Materials Handling, Inc
6.5.1 Profile
6.5.2 Operation
6.5.3 Forklift Business
6.5.4 Forklift Business in China
6.6 Mitsubishi Nichiyu Forklift
6.6.1 Profile
6.6.2 Operation
6.6.3 Forklift Business in China
6.7 UniCarriers Corporation
6.7.1 Profile
6.7.2 Operation
6.7.3 Forklift Business in China
6.8 Komatsu Ltd.
6.8.1 Profile
6.8.2 Operation
6.8.3 Forklift Business
6.9 CLARK Material Handling International
6.9.1 Profile
6.9.2 Operation
6.9.3 Forklift Business in China
6.10 Dooan Industrial Vehicle
6.10.1 Profile
6.10.2 Operation
6.10.3 Forklift Business in China

7 Major Forklift Companies in China
7.1 Anhui HeLi Co., Ltd
7.1.1 Profile
7.1.2 Operation
7.1.3 Revenue Structure
7.1.4 Gross Margin
7.1.5 R&D Capability
7.1.6 Development Strategy
7.2 Hangcha Group Co., Ltd.
7.2.1 Profile
7.2.2 Operation
7.2.3 Revenue Structure
7.2.4 Gross Margin
7.2.5 Major Customers
7.2.6 Development Strategy
7.3 Lonking (Shanghai) Forklift Co., Ltd.
7.3.1 Profile
7.3.2 Operation
7.3.3 R&D
7.4 Tailift Machinery & Equipment (Qingdao) Co., Ltd.
7.4.1 Profile
7.4.2 Operation
7.5 Guangxi LiuGong Machinery Co., Ltd
7.5.1 Profile
7.5.2 Operation
7.5.3 Forklift Business
7.6 Zhejiang Maximal Foklift Co., Ltd.
7.6.1 Profile
7.6.2 Operation
7.6.3 R&D
7.7 EP Equipment Co., Ltd.
7.7.1 Profile
7.7.2 Operation
7.7.3 R&D
7.8 Anhui Jianghuai-Yinlian Heavy-Duty Construction Machine Co., Ltd.
7.8.1 Profile
7.8.2 Operation
7.8.3 R&D Capability
7.9 Ningbo Ruyi Joint Stock Co., Ltd.
7.9.1 Profile
7.9.2 Operation
7.10 Zhejiang Noblelift Equipment Joint Stock Co., Ltd.
7.10.1 Profile
7.10.2 Operation
7.10.3 Development Strategy
7.11 Zhejiang Goodsense Forklift Co., Ltd.
7.11.1 Profile
7.11.2 Operation
7.11.3 R&D
7.12 Zoomlion Anhui Industrial Vehicle Co., Ltd.
7.12.1 Profile
7.12.2 Operation
7.12.3 Development Strategy
7.13 Dalian Forklift Co., Ltd.
7.13.1 Profile
7.13.2 Operation
7.13.3 R&D
7.14 BYD Forklift (Shaoguan) Co., Ltd
7.14.1 Profile
7.14.2 Operation
7.14.3 R&D
7.15 Shandong Volin Heavy Industry Machinery Co., Ltd. (Former Shandong Shantui Machinery Co., Ltd.)
7.15.1 Profile
7.15.2 Operation
7.15.3 R&D
7.16 Anhui TEU Forklift Co., Ltd.
7.16.1 Profile
7.16.2 Operation
7.17 Beijing Hyundai Jingcheng Construction Machinery Co., Ltd.
7.17.1 Profile
7.17.2 Operation
7.18 Xiamen XGMA Machinery Co., Ltd.
7.18.1 Profile
7.18.2 Operation
7.18.3 Forklift Business
7.19 Others
7.19.1 Hangzhou Good Friend Precision Machinery Co., Ltd.
7.19.2 Jiangsu Jingjiang Forklift Truck Co., Ltd.
7.19.3 Vita-Wheel Holdings Ltd.
7.19.4 Shandong Leiming Heavy Industry Co., Ltd.
7.19.5 Hefei Banyitong Science & Technology Development Co., Ltd
7.19.6 Zhejiang UN Forklift Co., Ltd.
7.19.7 Suzhou Pioneer Material Handling Equipment & Technology Co., Ltd.
7.19.8 Zhejiang Huahe Forklift Co., Ltd.
7.19.9 YTO (Luoyang) Transportation Machinery CO., Ltd.
7.19.10 Zhejiang Jialift Warehouse Equipment Co., Ltd.
7.19.11 Shandong WeCan Technology Co., Ltd.
7.19.12 Wuxi KIPOR Machinery Co., Ltd.

8 Chinese Forklift Aftermarket
8.1 Overview
8.2 Forklift Rental
8.3 Others
8.3.1 Used Forklift
8.3.2 Supporting
9 Summary and Forecast
9.1 Market
9.2 Enterprise

List of Charts

- Characteristics of All Sorts of Forklifts
- Composite Price Index of Steel in China, 2013-2016
- Distribution of Forklift Downstream Sectors, 2015
- Global Forklift Orders and YoY Growth, 2009-2020E
- Global Forklift Orders (by Region), 2014-2015
- Global Forklift Orders (by Product), 2009-2015
- Global Forklift Sales Volume and YoY Growth, 2009-2020E
- Global Forklift Sales Volume (by Region), 2010-2016
- Global Forklift Sales Volume (by Product), 2010-2016
- World's Top 15 Countries by Forklift Sales Volume, Jan-Sept 2016
- USA's Forklift Sales Volume as a Percentage of Global Total, 2009-2016
- Forklift Sales Volume (by Product) in the United States, 2009-2016
- Forklift Output (by Product) in Japan, 2009-2016
- Domestic Sales Volume of Forklifts (by Product) in Japan, 2009-2016
- Export Volume of Forklifts (by Product) in Japan, 2009-2016
- Top 20 Forklift Companies in the World, 2015
- China's Forklift Sales Volume as a Percentage of Global Total, 2008-2020E
- China's Forklift Export Volume as a Percentage of Total Sales Volume, 2009-2020E
- List of Leading Forklift Manufacturers in China
- Top 40 Chinese Forklift Enterprises, 2015
- Forklift Output in China, 2009-2016
- Forklift Output (by Product) in China, 2011-2016
- Total Sales Volume and YoY Growth of Forklifts in China, 2005-2020E
- China's Domestic Sales Volume of Forklifts as a Percentage of Total Sales Volume, 2009-2020E
- Forklift Sales Volume (by Product) in China, 2010-2016
- Total Sales Volume of Forklifts (by Type of Enterprise) in China, 2014-2016
- Total Sales Volume of Forklifts (by Province/Municipality) in China, 2015-2016
- Import Volume of Forklifts in China, 2009-2016
- Import Volume of Forklifts (by Product) in China, 2009-2016
- Top 10 Import Origins of Forklifts (by Product) in China, 2015
- Average Price of Forklift Imports (by Product) in China, 2009-2016
- Export Volume of Forklifts in China, 2009-2016
- Export Volume of Forklifts (by Product) in China, 2009-2016
- Top 10 Export Destinations of Forklifts (by Product) in China, 2015
- Average Price of Forklift Exports (by Product) in China, 2009-2016
- Sales Volume of Internal Combustion Counterbalance Forklifts in China, 2008-2020E
- Sales Volume of Internal Combustion Forklifts (by Fuel Type) in China, 2014-2016
- Sales Proportions of Internal Combustion Forklifts (by Tonnage) in China, 2015
- Top 5 Companies by Sales Volume of Internal Combustion Counterbalanced Riding-type Forklifts in China, 2011-2015
- Sales Volume of Electric Forklifts in China, 2008-2020E
- Key Manufacturers of Batteries for Electric Forklift in China
- Battery Suppliers for Major Overseas Forklift Manufacturers
- Sales Volume of Electric Warehousing Forklifts in China, 2008-2020E
- Sales Proportions of Electric Warehousing Forklifts and Counterbalanced Forklifts in Top 10 Forklift Countries in the World, 2015
- Top 6 Companies by Sales Volume of Electric Counterbalance Riding-type Forklift and Electric Warehousing Forklift in China, 2015
- Research and Production of New Energy Forklifts of Major Companies at Home and Abroad
- Performance Comparison between Lithium Battery Forklift and Storage Battery Forklift
- Cost Comparison of Lithium Battery Forklift, Storage Battery Forklift and Internal Combustion Forklift
- Sales Proportions of Electric Forklifts and Internal Combustion Counterbalanced Forklifts in China, 2009-2020E
- Structure of Forklift Sales Volume (by Product) in Major Regions Worldwide, 2016H1
- Concentration (by Sales Volume) of Chinese Forklift Market, 2015
- Competitive Landscape of Chinese Forklift Market, 2015
- Market Shares of China's Two Largest Forklift Groups, 2009-2016
- Subsidiaries of Major Overseas Forklift Companies in China, 2016
- Top 10 Provinces/Municipalities by Forklift Sales Volume (by Product) in China, 2016H1
- Revenue and Net Income of Toyota, FY2010-FY2017
- Revenue Breakdown of Toyota (by Business), FY2010-FY2017
- Big Events of Toyota's Forklift Operations
- Forklift Operations of Toyota Worldwide
- Forklift Sales Volume of Toyota, FY2010-FY2017
- Forklift Sales Volume of Toyota (by Region), FY2010-FY2017
- Key Forklift Companies of Toyota in China
- Marketing Network of Toyota (Shanghai)
- Equity Structure of Kion Group, 2016
- Development History of Kion Group
- Products and Services of Kion Group
- Market Share of Kion Group (by Business)
- Key Financials of Kion Group, 2011-2016
- Revenue Breakdown of Kion Group (by Business), 2013-2016
- Revenue Breakdown of Kion Group (by Product), 2013-2016
- Revenue Breakdown of Kion Group (by Region), 2013-2016
- Forklift Series of Kion Group
- Forklift Manufacturing Bases of Kion Group in the World, 2015
- Global Forklift Marketing Network of Kion Group, 2016
- Forklift Orders of Kion Group (by Model), 2015
- Forklift Companies of Kion Group in China
- Marketing Network of Linde (China) Forklift Truck in China
- Kion Group's Strategy for 2020
- Global Network of Jungheinrich Group
- Key Financials of Jungheinrich Group, 2009-2016
- Revenue Breakdown of Jungheinrich Group (by Region), 2010-2015
- Revenue Breakdown of Jungheinrich Group (by Business), 2013-2016
- Growth Strategy of Jungheinrich Group
- Distribution of Jungheinrich Group's Plants Worldwide, 2016
- Forklift Output of Jungheinrich Group, 2008-2016
- Revenue of Crown Equipment Corp., 2010-2016
- Global Operations of Hyster-Yale
- Revenue and Net Income of Hyster-Yale, 2009-2016
- Revenue Breakdown of Hyster-Yale (by Region), 2010-2016
- Forklift Series of Hyster-Yale
- Production and Sales Bases of Hyster-Yale, 2015
- Forklift Shipments of Hyster-Yale, 2009-2016
- Forklift Revenue of Hyster-Yale (by Region), 2011-2016
- Forklift Revenue of Hyster-Yale (by Model/Applied Market), 2015
- Major Forklift Customers of Hyster-Yale
- Production and Sales Bases of Mitsubishi Nichiyu Forklift
- Revenue and Net Income of Mitsubishi Nichiyu Forklift, FY2011-FY2016
- Revenue Structure of Mitsubishi Nichiyu Forklift (by Region), FY2015
- Companies of Mitsubishi Nichiyu Forklift in China, 2015
- Forklifts of UniCarriers
- Key Financials of UniCarriers, FY2013-FY2015
- Major Products of Komatsu
- Revenue and Net Income of Komatsu, FY2009-FY2016
- Revenue Breakdown of Komatsu (by Business), FY2009-FY2016
- Revenue Breakdown of Komatsu (by Region), FY2014-FY2016H1
- Main Manufacturing Bases and Modes of Komatsu's Construction and Mining Equipment Business
- Revenue Structure (by Region) of Komatsu's Construction, Mining and Utility Equipment Business, FY2015
- Major Forklifts of Komatsu
- Major Forklifts of CLARK
- Global Footprint of CLARK
- Revenue of CLARK, 2011-2016
- Revenue of Dooan Industrial Vehicle, 2011-2016
- Forklift Companies of Dooan Industrial Vehicle in China
- Revenue and Net Income of Anhui Heli, 2009-2016
- Production and Sales Volume of Major Products of Anhui Heli, 2014-2016
- Operating Revenue Breakdown of Anhui Heli (by Product), 2009-2016
- Operating Revenue Breakdown of Anhui Heli (by Region), 2010-2016
- Gross Margin of Anhui Heli, 2009-2016
- Gross Margin (by Product) of Anhui Heli, 2009-2016
- R&D Expenses of Anhui Heli, 2012-2016
- Production Capacity of Hangcha Group (by Product), 2011-2016
- Revenue and Net Income of Hangcha Group, 2013-2016
- Forklift (by Product) Sales Volume of Hangcha Group, 2011-2016
- Operating Revenue Structure of Hangcha Group (by Product), 2013-2016
- Gross Margin of Hangcha Group (by Product), 2013-2016
- Hangcha Group's Revenue from Top 5 Clients and % of Total Revenue, 2013-2016
- Construction Projects with Raised Funds of Hangcha Group
- Forklift Sales Volume of Lonking (Shanghai) Forklift, 2010-2016
- Revenue of Lonking (Shanghai) Forklift, 2013-2016
- Production Distribution of Tailift Machinery & Equipment (Qingdao)
- Operating Revenue of Guangxi LiuGong Machinery (by Region), 2011-2016
- Major Forklifts of Guangxi LiuGong Machinery
- Forklift Manufacturing Bases of Guangxi LiuGong Machinery
- Forklift Business Development Course of Guangxi LiuGong Machinery
- Forklift Sales Volume and Revenue of Guangxi LiuGong Machinery, 2011-2016
- Sales Volume and Revenue of Sino-American-Zhejiang Maximal Forklift, 2010-2016
- Development History of EP Equipment
- Forklift Sales Volume of Anhui Jianghuai-Yinlian Heavy-duty Construction Machine, 2010-2016
- Domestic Marketing Network of Anhui Jianghuai-Yinlian Heavy-duty Construction Machine
- Revenue and Net Income of Zhejiang Noblelift Equipment, 2011-2016
- Operating Revenue of Zhejiang Noblelift Equipment (by Product), 2012-2016
- Operating Revenue of Zhejiang Noblelift Equipment (by Region), 2011-2016
- Progress of the Projects with Raised Funds of Zhejiang Noblelift Equipment, 2016
- Revenue of Wuxi Zhongding, 2014-2020E
- New Products of Zhejiang Goodsense Forklift, 2014-2016
- Forklift Marketing Network of Zoomlion Anhui Industrial Vehicle
- Forklift Sales Volume of Dalian Forklift, 2009-2016
- Global Outlets of Anhui TEU Forklift
- Marketing Network of Beijing Hyundai Jingcheng Construction Machinery
- Revenue and Net Income of Xiamen XGMA Machinery, 2011-2016
- Forklift Sales Volume of Xiamen XGMA Machinery, 2009-2016
- Ownership of Forklifts in Chinese Market, 2012-2018E
- Forklift Leases in China, 2013-2020E
- Main Forklift Leasing Companies and Brands Used in China
- Total Sales Volume and YoY Growth of Forklifts in China, 2014-2020E
- World's Top 10 Forklift Companies by Revenue, 2015
- World's Top 5 Forklift Companies by Sales Volume, 2015
- M&As of Major Forklift Companies in the World, 2015-2016
- Market Share of Major Forklift Enterprises in China, 2015

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/4035982/](http://www.researchandmarkets.com/reports/4035982/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global and China Forklift Industry Report, 2016-2020
Web Address: http://www.researchandmarkets.com/reports/4035982/
Office Code: SC2GK8QG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Hard Copy:</td>
<td>USD 2700 + USD 56 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 3900</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World