
Description:

Vital industry-specific data including metrics, benchmarks, historic numbers, growth rates and forecasts that will save countless hours of research.

Key Findings:
- Intellectual Property, Patent, Trademark & Brand Licensing and Franchise Rights Leasing Industry, including Average EBITDA, Operating Ratios and Sales per Employee.

Core Benefits to Customer:
1) Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package
2) Complete benchmarking of the industry and its top companies
3) Deep industry and company financials

This Report Features:
1) Historical data
2) Revenue forecasts, growth rates and CAGR
3) Operating ratios
4) Complete data for benchmarking a company to its industry and to specific leading companies
5) Benchmarking this industry to all U.S. industries
6) Deep profiles and financial histories/operating ratios for up to ten top U.S.-based companies

Pages: 44
Statistical Tables Provided: 26
Charts Provided: 14
Geographic: US

Designed to Benefit:
- Analysis and Financial Modeling
- Investment Professionals
- Lenders
- M&A Advisors
- Appraisers
- Consultants

We have built a solid reputation providing industry analysis and research in a diverse spectrum of areas - energy and utilities, finance and investment, health care and biotechnology, and engineering and research to name a few - American Reference Books Annual

Key Data:

Industry Summary:
- Revenues historical through 2015
- Revenues projected through 2023
- Employee Count 2008-2015
- Annual Growth Rate 2015
- CAGR 2008 through 2015
- CAGR 2015 through 2023
Top U.S. Companies

Employment and Establishments:
- Number of Firms 2008-2015
- Number of Establishments 2008-2015
- Employees, 2008-2015
- Average Annual Sales per Firm & per Establishment 2008-2015
- Sales per Employee

Average Annual Operating Ratios:
- Revenue Compared to All Industries
- Expenses Compared to All Industries
- Profits & Income Taxes Compared to All Industries

Benchmarks:

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- Comparison of Revenues, Profits and Taxes to All Industries

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